

BCI300 Work Integrated Learning Project

School: School of Business and Creative Industries

2026 | Trimester 2

UniSC Sunshine Coast
UniSC Moreton Bay

BLENDED
LEARNING

Most of your course is on campus but you may be able to do some components of this course online.

Online

ONLINE

You can do this course without coming onto campus, unless your program has specified a mandatory onsite requirement.

Please go to unisc.edu.au for up to date information on the teaching sessions and campuses where this course is usually offered.

1. What is this course about?

1.1. Description

In this project-based Work Integrated Learning (WIL) course you can enrol in one of two streams: an independent research project supported by an academic mentor (minimum GPA applies); or, a collaborative industry project for a client supported by an academic/liaison mentor. The independent research stream will provide you with research know-how and prepare you for an Honours program or further research; while the industry project allows you to showcase your skills by responding to a real-world client brief in an interdisciplinary team. You will demonstrate disciplinary skills that represent ethical practice and the culmination of your learning in your program or major.

1.2. How will this course be delivered?

ACTIVITY	HOURS	BEGINNING WEEK	FREQUENCY
BLENDED LEARNING			
Learning materials – Interactive online learning activities.	1hr	Week 1	4 times
Tutorial/Workshop 1 – Scheduled face to face workshops.	2hrs	Week 1	4 times
Independent Study/Research – Project work undertaken under academic supervision and mentorship.	2hrs	Week 2	10 times
ONLINE			
Learning materials – Interactive online learning activities.	1hr	Week 1	4 times
Tutorial/Workshop 1 – Scheduled online workshops (Recorded).	2hrs	Week 1	4 times
Independent Study/Research – Project work undertaken under academic supervision and mentorship.	2hrs	Week 2	10 times

1.3. Course Topics

Industry Project Stream: Project Management, Project Delivery, Collaboration, Risk Assessments, Effective Design, Professional Communication, Intellectual Property Management. **Research Project Stream:** Inter/disciplinary Research, Research Methods, Literature Review, Research Design, Group Work.

2. What level is this course?

300 Level (Graduate)

Demonstrating coherence and breadth or depth of knowledge and skills. Independent application of knowledge and skills in unfamiliar contexts. Meeting professional requirements and AQF descriptors for the degree. May require pre-requisites where discipline specific introductory or developing knowledge or skills is necessary. Normally undertaken in the third or fourth full-time study year of an undergraduate program.

3. What is the unit value of this course?

12 units

4. How does this course contribute to my learning?

COURSE LEARNING OUTCOMES	GRADUATE QUALITIES
On successful completion of this course, you should be able to...	Completing these tasks successfully will contribute to you becoming...
1 Ethically apply project development, research, project management and inter/disciplinary skills.	Empowered
2 Critically evaluate and use theoretical and/or industry knowledge to develop and deploy research and/or practical strategies to respond to an industry brief or research question.	Creative and critical thinker
3 Communicate knowledge, concepts and creative ideas to various audiences and stakeholders.	Empowered
4 Evaluate and Integrate stakeholder and/or theoretical perspectives in project outcomes.	Engaged Communication Collaboration Problem solving Organisation

5. Am I eligible to enrol in this course?

Refer to the [UniSC Glossary of terms](#) for definitions of “pre-requisites, co-requisites and anti-requisites”.

5.1. Pre-requisites

Successful completion of 192 units

5.2. Co-requisites

Not applicable

5.3. Anti-requisites

CMN311, CMN312, CMN313, CMN316 or ENT311

5.4. Specific assumed prior knowledge and skills (where applicable)

Not applicable

5.5. Microcredential Information

Not applicable

6. How am I going to be assessed?

6.1. Grading Scale

Standard Grading (GRD)

High Distinction (HD), Distinction (DN), Credit (CR), Pass (PS), Fail (FL).

6.2. Details of early feedback on progress

Students receive academic tutelage from Week 1 to Week 4. Students will also work under the supervision of an academic mentor or academic/industry liaison mentor during the Trimester.

6.3. Assessment tasks

DELIVERY MODE	TASK NO.	ASSESSMENT PRODUCT	INDIVIDUAL OR GROUP	WEIGHTING %	WHAT IS THE DURATION / LENGTH?	WHEN SHOULD I SUBMIT?	WHERE SHOULD I SUBMIT IT?
All	1	Artefact - Professional, and Written Piece	Individual or Group	30%	2000 words or equivalent	Week 6	Online Assignment Submission with plagiarism check
All	2a	Activity Participation	Individual or Group	40%	2000 words or equivalent. The scale or length of the project can be negotiated with the Course Coordinator or Research Project Coordinator.	Week 12	Online Assignment Submission with plagiarism check
All	2b	Artefact - Professional, and Written Piece	Individual	30%	1500 words or equivalent.	Week 12	Online Assignment Submission with plagiarism check

All - Assessment Task 1: Project Plan

GOAL:	<p>Industry Project (Group Task): In this task you will collaborate with your interdisciplinary group to prepare a practical project planning document in response to the client's brief. This will include: role descriptions, a communication plan, a time line, a risk management assessment and plan, project vision and/or objectives, and may include concept sketches and designs, vision boards, prototypes or other components as determined by the brief. This project plan will guide your fulfilment of the client brief, and prepare you for Assessment Task 2.</p> <p>Research Project (Independent Task): In this task, you will develop and communicate a research project idea. The idea will respond to a research problem / gap in knowledge that you have identified in relevant academic literature and industrial knowledge. This will include: a preliminary literature review (and contextual review if applicable); a draft research question; and an argument for the potential impact or significance of the research idea. You will also need submit a research project plan outlining how you will develop your plan (Assessment Task 1) into a detailed research project proposal for Assessment Task 2.</p>										
PRODUCT:	Artefact - Professional, and Written Piece										
AUTHORSHIP STATEMENT:											
FORMAT:	<p>Guidance about the format will be provided in scheduled workshops and mentoring sessions.</p> <p>Variations to recommended formats can be negotiated with the Course Coordinator.</p> <p>Assessment will be submitted via Canvas.</p>										
CRITERIA:	<table border="1"> <thead> <tr> <th style="text-align: left;">No.</th> <th style="text-align: right;">Learning Outcome assessed</th> </tr> </thead> <tbody> <tr> <td>1 Critically evaluate a problem or opportunity in an identified research area, market, sector or community</td> <td style="text-align: right;">2 4</td> </tr> <tr> <td>2 Apply high-level industry-facing communication in a realisable project proposal supported by an appropriate plan</td> <td style="text-align: right;">1 2 3</td> </tr> <tr> <td>3 Evaluate and engage with discipline specific skills and knowledge needed to inform the planning and delivery of a graduate-level project, including appropriate levels of professionalism and communication for the intended audience</td> <td style="text-align: right;">2 3 4</td> </tr> <tr> <td>4 Demonstrated self-directed learning and activities in independent or collaborative contexts to fulfil the project plan</td> <td style="text-align: right;">3 4</td> </tr> </tbody> </table>	No.	Learning Outcome assessed	1 Critically evaluate a problem or opportunity in an identified research area, market, sector or community	2 4	2 Apply high-level industry-facing communication in a realisable project proposal supported by an appropriate plan	1 2 3	3 Evaluate and engage with discipline specific skills and knowledge needed to inform the planning and delivery of a graduate-level project, including appropriate levels of professionalism and communication for the intended audience	2 3 4	4 Demonstrated self-directed learning and activities in independent or collaborative contexts to fulfil the project plan	3 4
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GENERIC SKILLS:	Communication, Problem solving, Organisation										

All - Assessment Task 2a: Artefact: Professional Portfolio or Research Proposal

GOAL:	This is part one of a major project that demonstrates the breadth of your skills development, skills application, and professional learning experiences during this course. Industry Project students are required to submit the artefact your group completed in response to the client brief in the form of a professional portfolio (group work). Your portfolio should clearly outline how you have responded to the client's original brief and include feedback from the client. Research Project students are required to submit a research proposal (individual). In this task you will develop a detailed research project proposal based on your research project concept and plan outlined in Assessment Task 1. Your research project proposal will include the full completion of a template that persuasively communicates a literature review that establishes a problem/gap in knowledge, a detailed research question, an overview of your proposed research design, potential significance or impact of the research, and a correctly formatted reference list.	
PRODUCT:	Activity Participation	
AUTHORSHIP STATEMENT:		
FORMAT:	Industry Project Students: The format of your Artefact will depend on the project, however must be of a professional, industry-facing quality. Websites, digital posters, professional reports, in-person presentations, digital presentations (presented via YouTube, for example) and other artefacts may be suitable formats for submission and can be negotiated with your Course Coordinator or Academic/Industry Liaison. All items are to be submitted digitally via Canvas for the purposes of marking and moderation. Research Project Students: Your Research Proposal must be submitted in writing using the template provided to you. Submission is via Canvas. Alternative formats may be possible, by negotiation with the Research Project Coordinator.	
CRITERIA:	No.	Learning Outcome assessed
	1 Applies discipline specific skills to develop a graduate-level project that responds to a research or industry problem or opportunity	2 4
	2 Demonstrates graduate-level communication of industry or research knowledge and appropriate communication methods for the intended audience	3
	3 Demonstrates graduate-level critical thinking and evaluation in response to a research or industry problem or opportunity	2
	4 Demonstrates graduate-level collaboration skills, including communication with academic supervisors and/or group members (where applicable), and/or clients or other stakeholders (where applicable)	1 4
	5 Organises multiple stakeholder perspectives and feedback into a graduate-level project and artefact appropriate for the professional or research audience/s	1 3 4
GENERIC SKILLS:	Communication, Problem solving, Organisation	

All - Assessment Task 2b: Professional or Researcher Reflection

GOAL:	This is the second component of your major work. Industry Students: your Professional Portfolio (2a) is supported by a reflexive portfolio/poster that documents your contributions to the project, aspects of your developing professional identity, and acquisition of your professional, industry-facing skills (individual or group work). Students are also required to evaluate their own contributions to the project and the contributions of their peers (individual). Research students: Your Researcher Reflection is reflective journal of your research learning. More information is detailed in the Task Description.	
PRODUCT:	Artefact - Professional, and Written Piece	
AUTHORSHIP STATEMENT:		
FORMAT:	Guidance about the format will be provided in scheduled workshops and mentoring sessions. Variations to recommended formats can be negotiated with the Course Coordinator. Assessment will be submitted via Canvas.	
CRITERIA:	No.	Learning Outcome assessed
	1	Applies discipline specific skills to develop a graduate-level project that responds to a research or industry problem or opportunity 2 4
	2	Demonstrates graduate-level communication of industry or research knowledge and appropriate communication methods for the intended audience 3
	3	Demonstrates graduate-level critical thinking and evaluation in response to a research or industry problem or opportunity 2
	4	Demonstrates graduate-level collaboration skills, including communication with academic supervisors and/or group members (where applicable), and/or clients or other stakeholders (where applicable) 1 4
	5	Organises multiple stakeholder perspectives and feedback into a graduate-level project and artefact appropriate for the professional or research audience/s 1 3 4
GENERIC SKILLS:	Communication, Collaboration, Organisation	

7. Directed study hours

A 12-unit course will have total of 150 learning hours which will include directed study hours (including online if required), self-directed learning and completion of assessable tasks. Student workload is calculated at 12.5 learning hours per one unit.

8. What resources do I need to undertake this course?

Please note: Course information, including specific information of recommended readings, learning activities, resources, weekly readings, etc. are available on the course Canvas site– Please log in as soon as possible.

8.1. Prescribed text(s) or course reader

There are no required/recommended resources for this course.

8.2. Specific requirements

There are two project streams offered in this course code (the industry project and the research project). You must ensure that you are enrolled in the correct workshop for your intended stream.

The industry stream is based on delivering projects made available by industry partners each trimester. Available projects will differ from trimester to trimester. In this stream, you will be required to work in a group to deliver outcomes for the industry partner. You will need to nominate (from the list provided) your preferences for a project by week 2 of trimester to complete the course. Following the first four weeks of timetabled workshops, you are expected to make yourself available for autonomous group peer work sessions in addition to your timetabled workshops. You may be required to attend seminars or additional timetabled and non-timetabled sessions throughout trimester. You must therefore consider your availability on evenings and weekends as well as normal working hours. While some coursework may be deliverable online, in the case of performed works and physical artefacts you may be required to attend in-person development sessions.

The research stream is only available to students with a GPA of 4.5 or higher. This stream is based on developing a research design proposal for an individual research project within one of your major areas. This stream is recommended for students considering studying Honours at the end of their degree. Following the first four weeks of timetabled workshops, you will be expected to undertake self-directed development of your research proposal. You will also be expected to make yourself available for regular non-timetabled catch ups with a discipline mentor.

9. How are risks managed in this course?

Health and safety risks for this course have been assessed as low. It is your responsibility to review course material, search online, discuss with lecturers and peers and understand the health and safety risks associated with your specific course of study and to familiarise yourself with the University's general health and safety principles by reviewing the [online induction training for students](#), and following the instructions of the University staff.

10. What administrative information is relevant to this course?

10.1. Assessment: Academic Integrity

Academic integrity is the ethical standard of university participation. It ensures that students graduate as a result of proving they are competent in their discipline. This is integral in maintaining the value of academic qualifications. Each industry has expectations and standards of the skills and knowledge within that discipline and these are reflected in assessment.

Academic integrity means that you do not engage in any activity that is considered to be academic fraud; including plagiarism, collusion or outsourcing any part of any assessment item to any other person. You are expected to be honest and ethical by completing all work yourself and indicating in your work which ideas and information were developed by you and which were taken from others. You cannot provide your assessment work to others. You are also expected to provide evidence of wide and critical reading, usually by using appropriate academic references.

In order to minimise incidents of academic fraud, this course may require that some of its assessment tasks, when submitted to Canvas, are electronically checked through Turnitin. This software allows for text comparisons to be made between your submitted assessment item and all other work to which Turnitin has access.

10.2. Assessment: Additional Requirements

Eligibility for Supplementary Assessment

Your eligibility for supplementary assessment in a course is dependent of the following conditions applying:

- (a) The final mark is in the percentage range 47% to 49.4%; and
- (b) The course is graded using the Standard Grading scale

10.3. Assessment: Submission penalties

Late submissions may be penalised up to and including the following maximum percentage of the assessment task's identified value, with weekdays and weekends included in the calculation of days late:

- (a) One day: deduct 5%;
- (b) Two days: deduct 10%;
- (c) Three days: deduct 20%;
- (d) Four days: deduct 40%;
- (e) Five days: deduct 60%;
- (f) Six days: deduct 80%;
- (g) Seven days: A result of zero is awarded for the assessment task.

The following penalties will apply for a late submission for an online examination:

- Less than 15 minutes: No penalty
- From 15 minutes to 30 minutes: 20% penalty
- More than 30 minutes: 100% penalty

10.4. Links to relevant University policy and procedures

For more information on Academic Learning & Teaching categories including:

- Assessment: Courses and Coursework Programs
- Review of Assessment and Final Grades
- Supplementary Assessment
- Central Examinations
- Deferred Examinations
- Student Conduct
- Students with a Disability

For more information, visit <https://www.usc.edu.au/explore/policies-and-procedures#academic-learning-and-teaching>

10.5. Student Charter

UniSC is committed to excellence in teaching, research and engagement in an environment that is inclusive, inspiring, safe and respectful. The [Student Charter](#) sets out what students can expect from the University, and what in turn is expected of students, to achieve these outcomes.

10.6. General Enquiries

For course-specific questions, contact your teaching staff or Course Coordinator.

For other enquiries or to access support, please contact Student Central:

- [UniSC Student Central](#)
- [UniSC Adelaide Student Central](#)