COURSE OUTLINE

BCI302 Work Integrated Learning Project

School: School of Business and Creative Industries

2024 | Semester 2

| UniSC Sunshine Coast UniSC Moreton Bay | BLENDED LEARNING | Most of your course is on campus but you may be able to do some components of this course online. |
| Online | ONLINE | You can do this course without coming onto campus. |

Please go to usc.edu.au for up to date information on the teaching sessions and campuses where this course is usually offered.

1. What is this course about?

1.1. Description

In this Work Integrated Learning (WIL) course you will undertake a research and/or industry-based project in collaboration with an interdisciplinary team that showcases your knowledge and skills. This project (which must be approved by the course coordinator) will enable you to develop skills of project development, coordination and negotiation. You can engage in key streams within this course: self-directed entrepreneurship, industry-led partnership, or pathways to research. You will demonstrate disciplinary skills that represents the culmination of your learning in your program or major.

1.2. How will this course be delivered?

ACTIVITY	HOURS	BEGINNING WEEK	FREQUENCY
BLENDED LEARNING			
Learning materials – Interactive online learning activities.	1hr	Week 1	12 times
Tutorial/Workshop 1 – Scheduled face to face workshops or mentor sessions.	2hrs	Week 1	10 times
ONLINE			
Learning materials – Interactive online learning activities.	1hr	Week 1	12 times
Tutorial/Workshop 1 – Scheduled online workshops or mentor sessions.	2hrs	Week 1	10 times

1.3. Course Topics

Project Management, Project Delivery, Collaboration, Risk Assessments, Effective Design, Inter/disciplinary Research, Professional Communication, Intellectual Property Management, Commercialisation, Industry Processes and Partnerships, Sponsorship, Research Methods, Literature Review, Research Design, Group Work.

2. What level is this course?

> 300 Level (Graduate)

Demonstrating coherence and breadth or depth of knowledge and skills. Independent application of knowledge and skills in unfamiliar contexts. Meeting professional requirements and AQF descriptors for the degree. May require pre-requisites where discipline specific introductory or developing knowledge or skills is necessary. Normally undertaken in the third or fourth full-time study year of an undergraduate program.

3. What is the unit value of this course?

> 12 units

4. How does this course contribute to my learning?

COURSE LEARNING OUTCOMES	GRADUATE QUALITIES
On successful completion of this course, you should be able to...	Completing these tasks successfully will contribute to you becoming...
1 Apply creative project development, research, project management and inter/disciplinary skills.	Empowered
2 Critically evaluate industry models and use theoretical knowledge to develop and deploy strategies and research to address a problem or opportunity.	Creative and critical thinker
3 Communicate knowledge, concepts and creative ideas to various audiences and stakeholders.	Empowered
4 Conceptualise, develop and deploy commercialisation strategies through identified industry-facing processes or partnerships.	Engaged

5. Am I eligible to enrol in this course?

Refer to the UniSC Glossary of terms for definitions of "pre-requisites, co-requisites and anti-requisites".

5.1. Pre-requisites

> Successful completion of 192 units

5.2. Co-requisites

> Not applicable

5.3. Anti-requisites

> CMN311, CMN312, CMN313, CMN316 or ENT311

5.4. Specific assumed prior knowledge and skills (where applicable)

> Not applicable

6. How am I going to be assessed?

6.1. Grading Scale

> Standard Grading (GRD)

High Distinction (HD), Distinction (DN), Credit (CR), Pass (PS), Fail (FL).

6.2. Details of early feedback on progress

An opportunity exists in every workshop to produce and perform creative pieces individually and/or in small peer groups. However, in Week 4 students will received feedback from tutors.

6.3. Assessment tasks

DELIVERY MODE	TASK NO.	ASSESSMENT PRODUCT	INDIVIDUAL OR GROUP	WEIGHTING %	WHAT IS THE DURATION / LENGTH?	WHEN SHOULD I SUBMIT?	WHERE SHOULD I SUBMIT IT?
All	1	Artefact - Professional, and Written Piece	Individual or Group	25%	1500 words or equivalent	Week 6	Online Assignment Submission with plagiarism check
All	2	Negotiated Assessment	Individual	40%	2000 words or equivalent	Refer to Format	To be Negotiated
All	3	Artefact - Professional, and Written Piece	Individual or Group	35%	Scale or length of project to be negotiated with the Course Coordinator.	Refer to Format	Online Assignment Submission with plagiarism check

All - Assessment Task 1: Project Plan

GOAL:	You will collaborate with a multidisciplinary team or liaise with your supervisor to develop a project plan. You will identify, discuss and negotiate a creative piece or research project designed to address an articulated problem, opportunity or gap. Key concepts and practices of ideation, teamwork, self-reflection and creative planning are part of this work if working in a multidisciplinary team.
PRODUCT:	Artefact - Professional, and Written Piece
FORMAT:	A. The project plan must use specific skills and competencies of the team member across business and creative industries. The multidisciplinary team project plan must include a project overview, risk assessment, team profiles, schedule for completion, deliverables and a summary of how tasks and time will be managed. OR B. A research project plan must include a background review of literature, research problem, impact/significance, objectives and timeline. The assignment should be submitted in a written format via Canvas. The format can be negotiated with the Course Coordinator.

CRITERIA:	No.		Learning Outcome assessed
	1	Critical evaluation of a problem or opportunity in an identified market, practice, sector or community	2
	2	Applying high-level industry-facing communication in a realisable proposed project and associated schedule; or applying advanced research skills to identify a research problem, the scale and/or impact of the problem and research question/s.	1 3
	3	Evaluation the discipline specific skills or approach needed to plan for and deliver a project, including appropriate professionalism and appropriate communication for the audience	2 3
	4	Communication and role delegation of roles as per the project management strategy	3

All - Assessment Task 2: Portfolio, Reflexive Journal, Literature Review, Annotated Bibliography or Handover Document

GOAL:	The Major Interdisciplinary Project is a complex group task and you are personally responsible for the success of your collaborative project. In this task, your work may be subject to peer evaluation as your work progresses. This task requires you to document, record and evidence your own work and contributions to the project. The goal of this task is to demonstrate ethical project management, collaboration and input. The research stream will require you to situate your project within existing academic knowledge through the development of a literature review.
PRODUCT:	Negotiated Assessment
FORMAT:	The project portfolio and report may take different forms and may use various media to document your contributions. You may also use project management software, charts, graphs or any other relevant format/tools negotiated with your Course Coordinator. Submission date to be negotiated individually. This task is being used for measuring assurance of learning towards Association to Advance Collegiate Schools of Business (AACSB) accreditation. The following Program Competency will be assessed: PC 5: Community engagement with place and people

CRITERIA:	No.		Learning Outcome assessed
	1	Critical evaluation of your individual contribution; or field of inquiry literature to address a problem or solution	②
	2	Implementation of planning and time management or appropriate; or appropriate referencing style and format	①
	3	Communication and reflection on project experiences and application of disciplinary knowledge and skills to the project; or ability to reflect on literature as it relates to the research problem	② ③
	4	Use of research to appropriately refine a process, project, or literature review	②
	5	Application of disciplinary skills and professional communication	①

All - Assessment Task 3: Artefact or project outcome

GOAL:	The goal of this task is to present your final project outcome and demonstrate discipline specific expertise.
PRODUCT:	Artefact - Professional, and Written Piece
FORMAT:	The format of your presentation/portfolio will depend on your project and must be negotiated with the Course Coordinator and supervisor. As a group, or individually, you will present or exhibit your project's final outcome to a designated audience. You will use relevant professional and/or academic presentation tools and should demonstrate effective communication. This may include a research proposal, exhibition, concert, conference, marketing campaign, product, or event.

CRITERIA:	No.		Learning Outcome assessed
	1	Application of discipline specific skills to develop an effective project that addresses a problem or opportunity	①
	2	Communication of industry or research knowledge attainment during the project	③
	3	Critical and creative evaluation, thinking, communication and practice	②
	4	Implementation and execution of relevant and appropriate project/exhibition/presentation/research proposal	④
	5	Implementation and engagement of exhibition/presentation audiences	④

7. Directed study hours

A 12-unit course will have total of 150 learning hours which will include directed study hours (including online if required), self-directed learning and completion of assessable tasks. Student workload is calculated at 12.5 learning hours per one unit.

8. What resources do I need to undertake this course?

Please note: Course information, including specific information of recommended readings, learning activities, resources, weekly readings, etc. are available on the course Canvas site– Please log in as soon as possible.

8.1. Prescribed text(s) or course reader

> There are no required/recommended resources for this course.

8.2. Specific requirements

There are two streams that run under this course code (the industry stream and the research stream) and you must ensure that you are enrolled in the correct workshop for your intended stream.

The industry stream is based on delivering projects made available by industry partners each semester. Available projects will differ from semester to semester. In this stream, you will be required to work in a group to deliver outcomes for the industry partner. You will need to nominate (from the list provided) your preferences for a project by week 2 of semester to complete the course. Following the first four weeks of timetabled workshops, you are expected to make yourself available for autonomous group peer work sessions in addition to your timetabled workshops. You may be required to attended seminars or additional timetabled and non-timetabled sessions throughout semester. You must therefore consider your availability on evenings and weekends as well as normal working hours. While some coursework may be deliverable online, in the case of performed works and physical artefacts you may be required to attend in-person development sessions.

The research stream is only available to students with a GPA of 5.0 or higher. This stream is based on developing a research design proposal for an individual research project within one of your major areas. This stream is recommended for students considering studying Honours at the end of their degree. Following the first four weeks of timetabled workshops, you will be expected to undertake self-directed development of your research proposal. You will also be expected to make yourself available for regular non-timetabled catch ups with a discipline mentor.

9. How are risks managed in this course?

Health and safety risks for this course have been assessed as low. It is your responsibility to review course material, search online, discuss with lecturers and peers and understand the health and safety risks associated with your specific course of study and to familiarise yourself with the University's general health and safety principles by reviewing the online induction training for students, and following the instructions of the University staff.

10. What administrative information is relevant to this course?

10.1. Assessment: Academic Integrity

Academic integrity is the ethical standard of university participation. It ensures that students graduate as a result of proving they are competent in their discipline. This is integral in maintaining the value of academic qualifications. Each industry has expectations and standards of the skills and knowledge within that discipline and these are reflected in assessment.

Academic integrity means that you do not engage in any activity that is considered to be academic fraud; including plagiarism, collusion or outsourcing any part of any assessment item to any other person. You are expected to be honest and ethical by completing all work yourself and indicating in your work which ideas and information were developed by you and which were taken from others. You cannot provide your assessment work to others. You are also expected to provide evidence of wide and critical reading, usually by using appropriate academic references.

In order to minimise incidents of academic fraud, this course may require that some of its assessment tasks, when submitted to Canvas, are electronically checked through Turnitin. This software allows for text comparisons to be made between your submitted assessment item and all other work to which Turnitin has access.

10.2. Assessment: Additional Requirements

Your eligibility for supplementary assessment in a course is dependent of the following conditions applying:

a)   The final mark is in the percentage range 47% to 49.4%

b)   The course is graded using the Standard Grading scale

c)   You have not failed an assessment task in the course due to academic misconduct

10.3. Assessment: Submission penalties

You must contact your Course Coordinator and provide the required documentation if you require an extension or alternate assessment.

10.4. SafeUniSC

UniSC is committed to a culture of respect and providing a safe and supportive environment for all members of our community. For immediate assistance on campus contact SafeUniSC by phone: 07 5430 1168 or using the SafeZone app. For general enquires contact the SafeUniSC team by phone 07 5456 3864 or email safe@usc.edu.au.

The SafeUniSC Specialist Service is a Student Wellbeing service that provides free and confidential support to students who may have experienced or observed behaviour that could cause fear, offence or trauma. To contact the service call 07 5430 1226 or email studentwellbeing@usc.edu.au.

10.5. Study help

For help with course-specific advice, for example what information to include in your assessment, you should first contact your tutor, then your course coordinator, if needed.

If you require additional assistance, the Learning Advisers are trained professionals who are ready to help you develop a wide range of academic skills. Visit the Learning Advisers web page for more information, or contact Student Central for further assistance: +61 7 5430 2890 or studentcentral@usc.edu.au.

10.6. Wellbeing Services

Student Wellbeing provide free and confidential counselling on a wide range of personal, academic, social and psychological matters, to foster positive mental health and wellbeing for your academic success.

To book a confidential appointment go to Student Hub, email studentwellbeing@usc.edu.au or call 07 5430 1226.

10.7. AccessAbility Services

Ability Advisers ensure equal access to all aspects of university life. If your studies are affected by a disability, learning disorder mental health issue, injury or illness, or you are a primary carer for someone with a disability or who is considered frail and aged, AccessAbility Services can provide access to appropriate reasonable adjustments and practical advice about the support and facilities available to you throughout the University.

To book a confidential appointment go to Student Hub, email AccessAbility@usc.edu.au or call 07 5430 2890.

10.8. Links to relevant University policy and procedures

For more information on Academic Learning & Teaching categories including:

- Assessment: Courses and Coursework Programs
- Review of Assessment and Final Grades
- Supplementary Assessment
- Central Examinations
- Deferred Examinations
- Student Conduct
- Students with a Disability

For more information, visit https://www.usc.edu.au/explore/policies-and-procedures#academic-learning-and-teaching

10.9. Student Charter

UniSC is committed to excellence in teaching, research and engagement in an environment that is inclusive, inspiring, safe and respectful. The Student Charter sets out what students can expect from the University, and what in turn is expected of students, to achieve these outcomes.

10.10. General Enquiries

In person:

- **UniSC Sunshine Coast** - Student Central, Ground Floor, Building C, 90 Sippy Downs Drive, Sippy Downs
- **UniSC Moreton Bay** - Service Centre, Ground Floor, Foundation Building, Gympie Road, Petrie
- **UniSC SouthBank** - Student Central, Building A4 (SW1), 52 Merivale Street, South Brisbane
- **UniSC Gympie** - Student Central, 71 Cartwright Road, Gympie
- **UniSC Fraser Coast** - Student Central, Student Central, Building A, 161 Old Maryborough Rd, Hervey Bay
- **UniSC Caboolture** - Student Central, Level 1 Building J, Cnr Manley and Tallon Street, Caboolture

Tel: +61 7 5430 2890

Email: studentcentral@usc.edu.au