COURSE OUTLINE

BUS704 Finance and Accounting for Managers

School: School of Business and Creative Industries

2026 | Session 6

UniSC Sunshine Coast	BLENDED LEARNING	Most of your course is on campus but you may be able to do some components of this course online.
Online	ONLINE	You can do this course without coming onto campus, unless your program has specified a mandatory onsite requirement.

Please go to unisc.edu.au for up to date information on the teaching sessions and campuses where this course is usually offered.

1. What is this course about?

1.1. Description

This course deals with some important aspects of financial management of companies. Topics include time value of money, risk and return, project evaluation techniques, capital structure, sources of finance, analysis of financial reports and financial statements, company performance measurement and the role of accounting in managerial decision making. This course also aims to provide you with an understanding of how managers can interpret and utilise external and internal reporting information for decision making while considering implications of the international accounting standards.

1.2. How will this course be delivered?

ACTIVITY	HOURS	BEGINNING WEEK	FREQUENCY
BLENDED LEARNING			
Learning materials – Interactive online learning activities.	2hrs	Week 1	6 times
Tutorial/Workshop 1 – Scheduled face to face workshops.	3hrs	Week 1	6 times
Information session – Additional Information Sessions	1hr	Week 1	2 times
ONLINE			
Learning materials – Interactive online learning activities.	2hrs	Week 1	6 times
Tutorial/Workshop 1 – Scheduled online workshops (Recorded).	3hrs	Week 1	6 times
Information session – Additional Information Sessions	1hr	Week 1	2 times

1.3. Course Topics

1. Introduction to corporate finance
2. Time value of money and applications
3. Project evaluation
4. Risk and return
5. Sources of finance
6. Capital structure
7. Introduction to accounting
8. External financial reports
9. Financial statement analysis
10. Management accounting
11. Performance measurement
12. Accounting for decision making

2. What level is this course?

700 Level (Specialised)

Demonstrating a specialised body of knowledge and set of skills for professional practice or further learning. Advanced application of knowledge and skills in unfamiliar contexts.

3. What is the unit value of this course?

12 units

4. How does this course contribute to my learning?

COURSE LEARNING OUTCOMES	GRADUATE QUALITIES MAPPING	PROFESSIONAL STANDARD MAPPING *
On successful completion of this course, you should be able to...	Completing these tasks successfully will contribute to you becoming...	Association to Advance Collegiate Schools of Business
1 Explain and analyse the role of time value of money in project evaluation	Knowledgeable Creative and critical thinker	PC1.1, PC3, PC6
2 Describe and analyse the sources of finance in the context of financial management of a company.	Knowledgeable Creative and critical thinker	PC1.1, PC6
3 Explain the role of capital structure in the context of financial management of a company.	Knowledgeable Empowered	PC1.1, PC3
4 Analyse the impact of diversity of regulation on accounting concepts and methods.	Creative and critical thinker Empowered	PC1.1, PC3
5 Analyse financial reports, specifically the balance sheet, income statement and statement of cash flows.	Knowledgeable Creative and critical thinker	PC1.1, PC3, PC6
6 Discuss the internal management reporting functions and the impact of business globalisation.	Knowledgeable Empowered Engaged	PC6

* Competencies by Professional Body

CODE	COMPETENCY
ASSOCIATION TO ADVANCE COLLEGIATE SCHOOLS OF BUSINESS	
PC1.1	Written Communication
PC3	Creative and Critical Thinking
PC6	Career-adaptive

5. Am I eligible to enrol in this course?

Refer to the UniSC Glossary of terms for definitions of “pre-requisites, co-requisites and anti-requisites”.

5.1. Pre-requisites

Enrolled in any PGRD Program

5.2. Co-requisites

Not applicable

5.3. Anti-requisites

MBA713 or EMB763 or ACC511

5.4. Specific assumed prior knowledge and skills (where applicable)

Not applicable

5.5. Microcredential Information

Not applicable

6. How am I going to be assessed?

6.1. Grading Scale

Standard Grading (GRD)

High Distinction (HD), Distinction (DN), Credit (CR), Pass (PS), Fail (FL).

6.2. Details of early feedback on progress

Students encouraged to submit drafts before submission date for feedback.

6.3. Assessment tasks

DELIVERY MODE	TASK NO.	ASSESSMENT PRODUCT	INDIVIDUAL OR GROUP	WEIGHTING %	WHAT IS THE DURATION / LENGTH?	WHEN SHOULD I SUBMIT?	WHERE SHOULD I SUBMIT IT?
All	1	Case Study	Individual	50%	2000 words (excluding references)	Week 4	Online Assignment Submission with plagiarism check and in class
All	2	Report	Individual	50%	2000 words (excluding references)	Week 7	Online Assignment Submission with plagiarism check

All - Assessment Task 1: Case Study

GOAL:	To develop a deeper understanding of the role of time value of money, project evaluation, and risk and return in the context of financial management of a company
PRODUCT:	Case Study
AUTHORSHIP STATEMENT:	
FORMAT:	This assessment task requires the student to present a comprehensive analysis of the assigned case study. The case study report will include a title page, introduction, analysis section and a conclusion and recommendations section.
CRITERIA:	

No.		Learning Outcome assessed
1	Analysis of the relevant company specific financial information	2
2	Application of time value of money, project evaluation, and risk and return concepts	1 2 3
3	Reasoned conclusions and recommendations	2 3
4	Professional communication, presentation and referencing	1 2 3

GENERIC SKILLS:	Communication, Problem solving

All - Assessment Task 2: Financial Analysis Report

GOAL:	To enable students to prepare a report that presents the analysis of the financial statement of an organisation and evaluates the financial position and performance of the organisation.
PRODUCT:	Report
AUTHORSHIP STATEMENT:	
FORMAT:	This assessment task requires the student to analyse the financial position and performance of an organisation of which the financial reports are publicly available for the last five financial years.. The report should present and justify the analysis undertaken and include recommendations for the ongoing operations of the organisation.
CRITERIA:	

No.		Learning Outcome assessed
1	Identification and application of appropriate financial analysis techniques.	5
2	Critical analysis of financial information	4 6
3	Effective professional communication skills	4 6

GENERIC SKILLS:	Communication, Problem solving, Applying technologies

7. Directed study hours

A 12-unit course will have total of 150 learning hours which will include directed study hours (including online if required), self-directed learning and completion of assessable tasks. Student workload is calculated at 12.5 learning hours per one unit.

8. What resources do I need to undertake this course?

Please note: Course information, including specific information of recommended readings, learning activities, resources, weekly readings, etc. are available on the course Canvas site– Please log in as soon as possible.

8.1. Prescribed text(s) or course reader

You need regular access to the resource(s) below. Many texts are available as ebooks through the Library at no additional cost.

REQUIRED?	AUTHOR	YEAR	TITLE	EDITION	PUBLISHER
Recommended	Graham Peirson,Rob Brown,Stephen Andrew Easton,Sean Pinder,Peter Howard	2014	Business Finance	12	McGraw Hill

8.2. Specific requirements

Not applicable

9. How are risks managed in this course?

Health and safety risks for this course have been assessed as low. It is your responsibility to review course material, search online, discuss with lecturers and peers and understand the health and safety risks associated with your specific course of study and to familiarise yourself with the University's general health and safety principles by reviewing the online induction training for students, and following the instructions of the University staff.

10. What administrative information is relevant to this course?

10.1. Assessment: Academic Integrity

Academic integrity is the ethical standard of university participation. It ensures that students graduate as a result of proving they are competent in their discipline. This is integral in maintaining the value of academic qualifications. Each industry has expectations and standards of the skills and knowledge within that discipline and these are reflected in assessment.

Academic integrity means that you do not engage in any activity that is considered to be academic fraud; including plagiarism, collusion or outsourcing any part of any assessment item to any other person. You are expected to be honest and ethical by completing all work yourself and indicating in your work which ideas and information were developed by you and which were taken from others. You cannot provide your assessment work to others. You are also expected to provide evidence of wide and critical reading, usually by using appropriate academic references.

In order to minimise incidents of academic fraud, this course may require that some of its assessment tasks, when submitted to Canvas, are electronically checked through Turnitin. This software allows for text comparisons to be made between your submitted assessment item and all other work to which Turnitin has access.

10.2. Assessment: Additional Requirements

Eligibility for Supplementary Assessment

Your eligibility for supplementary assessment in a course is dependent of the following conditions applying:
(a) The final mark is in the percentage range 47% to 49.4%; and
(b) The course is graded using the Standard Grading scale

10.3. Assessment: Submission penalties

Late submissions may be penalised up to and including the following maximum percentage of the assessment task's identified value, with weekdays and weekends included in the calculation of days late:
(a) One day: deduct 5%;
(b) Two days: deduct 10%;
(c) Three days: deduct 20%;
(d) Four days: deduct 40%;
(e) Five days: deduct 60%;
(f) Six days: deduct 80%;
(g) Seven days: A result of zero is awarded for the assessment task.

The following penalties will apply for a late submission for an online examination:
Less than 15 minutes: No penalty
From 15 minutes to 30 minutes: 20% penalty
More than 30 minutes: 100% penalty

10.4. Links to relevant University policy and procedures

For more information on Academic Learning & Teaching categories including:

- Assessment: Courses and Coursework Programs
- Review of Assessment and Final Grades
- Supplementary Assessment
- Central Examinations
- Deferred Examinations
- Student Conduct
- Students with a Disability

For more information, visit https://www.usc.edu.au/explore/policies-and-procedures#academic-learning-and-teaching

10.5. Student Charter

UniSC is committed to excellence in teaching, research and engagement in an environment that is inclusive, inspiring, safe and respectful. The Student Charter sets out what students can expect from the University, and what in turn is expected of students, to achieve these outcomes.

10.6. General Enquiries

For course-specific questions, contact your teaching staff or Course Coordinator.

For other enquiries or to access support, please contact Student Central:

- UniSC Student Central
- UniSC Adelaide Student Central