COURSE OUTLINE

CMN105 Creative Production

School: School of Business and Creative Industries

2026 | Trimester 2

UniSC Sunshine Coast UniSC Moreton Bay	BLENDED LEARNING	Most of your course is on campus but you may be able to do some components of this course online.
Online	ONLINE	You can do this course without coming onto campus, unless your program has specified a mandatory onsite requirement.

Please go to unisc.edu.au for up to date information on the teaching sessions and campuses where this course is usually offered.

1. What is this course about?

1.1. Description

This studio-style intensive course will introduce you to the foundation concepts and collaborative skills required to produce creative artefacts within the Creative Industries framework. Your interdisciplinary creative work will take a problem-based approach and will consider available resources, audiences and opportunities. Based on the principles of creative bricolage and radical creativity, this course will support you to be curious, be bold, and to employ innovation and resourcefulness to produce creative outcomes. This course is delivered via eight workshops and an end of trimester showing of creative artefacts.

1.2. How will this course be delivered?

ACTIVITY	HOURS	BEGINNING WEEK	FREQUENCY
BLENDED LEARNING			
Learning materials – Online learning material.	1hr	Week 1	12 times
Tutorial/Workshop 1 – Synchronous, scheduled workshops (on campus).	3hrs	Week 1	8 times
Seminar – One hour showing of creative artefacts produced as a result of Task 2 and Task 3	1hr	Week 12	Once Only
ONLINE			
Learning materials – Asynchronous online delivery of learning material.	1hr	Week 1	12 times
Tutorial/Workshop 1 – Synchronous online workshops.	3hrs	Week 1	8 times
Seminar – One hour showing of creative artefacts produced as a result of Task 2 and Task 3	1hr	Week 12	Once Only

1.3. Course Topics

Creative Bricolage

Radical Creativity

Creative production

Collaboration

Interdisciplinarity

Industry informed practice

2. What level is this course?

100 Level (Introductory)

Engaging with discipline knowledge and skills at foundational level, broad application of knowledge and skills in familiar contexts and with support. Limited or no prerequisites. Normally, associated with the first full-time study year of an undergraduate program.

3. What is the unit value of this course?

12 units

4. How does this course contribute to my learning?

COURSE LEARNING OUTCOMES On successful completion of this course, you should be able to...	GRADUATE QUALITIES MAPPING Completing these tasks successfully will contribute to you becoming...	PROFESSIONAL STANDARD MAPPING * Education for Sustainable Development Goals
1 Apply foundation discipline-specific and interdisciplinary skills to produce creative work.	Knowledgeable	8.2.5, 8.3.1, 8.3.3, 8.3.4
2 Demonstrate collaboration with others to realise a creative production.	Empowered	8.2.5, 8.3.1, 8.3.3, 8.3.4
3 Engage critically with concepts and practices of bricolage and radical creativity in creative production.	Problem solving	8.2.5, 8.3.1, 8.3.3, 8.3.4
4 Communicate ideas and understandings of pragmatic approaches to collaboration and creative production.	Sustainability-focussed	8.2.5, 8.3.1, 8.3.3, 8.3.4

* Competencies by Professional Body

CODE	COMPETENCY
EDUCATION FOR SUSTAINABLE DEVELOPMENT GOALS	
8.2.5	The learner is able to develop a vision and plans for their own economic life based on an analysis of their competencies and contexts.
8.3.1	The learner is able to engage with new visions and models of a sustainable, inclusive economy and decent work.
8.3.3	The learner is able to develop and evaluate ideas for sustainability-driven innovation and entrepreneurship.
8.3.4	The learner is able to plan and implement entrepreneurial projects.

5. Am I eligible to enrol in this course?

Refer to the UniSC Glossary of terms for definitions of “pre-requisites, co-requisites and anti-requisites”.

5.1. Pre-requisites

Not applicable

5.2. Co-requisites

Not applicable

5.3. Anti-requisites

Not applicable

5.4. Specific assumed prior knowledge and skills (where applicable)

Not applicable

5.5. Microcredential Information

Not applicable

6. How am I going to be assessed?

6.1. Grading Scale

Standard Grading (GRD)

High Distinction (HD), Distinction (DN), Credit (CR), Pass (PS), Fail (FL).

6.2. Details of early feedback on progress

By Week 3 of this course you will have received in class feedback on your understanding and knowledge of course content.

6.3. Assessment tasks

DELIVERY MODE	TASK NO.	ASSESSMENT PRODUCT	INDIVIDUAL OR GROUP	WEIGHTING %	WHAT IS THE DURATION / LENGTH?	WHEN SHOULD I SUBMIT?	WHERE SHOULD I SUBMIT IT?
All	1	Oral and Written Piece	Individual	20%	2 - 3 mins.	Week 3	Online Submission
All	2	Artefact - Creative, and Written Piece	Individual and Group	40%	1500 words, or equivalent, and including visual content as required. 25% of your mark will be attributed to group work. 15% of your mark will be attributed to your individual work.	Week 8	Online Submission
All	3	Artefact - Creative, and Written Piece	Individual and Group	40%	A 3 -5 minute artefact (or equivalent text) produced by your group, supported by a 500 word individual critical refection. 25% of this mark is allocated to group work 15% of this mark is allocated to your individual submission	Week 12	Online Submission

All - Assessment Task 1: Personal pitch

GOAL:	The purpose of this task is to communicate your areas of interest and expertise and to outline how your practice and tools can be utilised in the collaborative process of creative bricolage.
PRODUCT:	Oral and Written Piece
AUTHORSHIP STATEMENT:	
FORMAT:	You will share a short video outlining your skills, interests and potential bricolage tools using the learning management system provided. This will be shown in the Week 2 Workshop.
CRITERIA:	

No.		Learning Outcome assessed
1	Applying critical analysis of your discipline-specific and interdisciplinary skills.	1
2	Communicating your understanding of your creative practice and tools in an industry informed context.	4
3	Engaging critically with the concept of bricolage and your potential contribution to a collaboration.	3

GENERIC SKILLS:	Communication, Problem solving

All - Assessment Task 2: Production plan

GOAL:	The purpose of this task is to develop and communicate a collaborative plan taking a problem-based approach and considering available resources. This will inform the production of your creative artefact.
PRODUCT:	Artefact - Creative, and Written Piece
AUTHORSHIP STATEMENT:	
FORMAT:	Using industry informed methods of communication, outline a plan stating the proposed creative artefact and identifying the logistics, roles, timeline, and resources needed to create your artefact.
CRITERIA:	

No.		Learning Outcome assessed
1	Applying interdisciplinary and discipline-specific knowledge to your production plan.	1
2	Demonstrating collaboration in the development and communication of your production plan.	2
3	Communicate your critical, creative and pragmatic concepts in a project plan format.	4

GENERIC SKILLS:	Communication, Collaboration, Organisation

All - Assessment Task 3: Creative Artefact and Reflection

GOAL:	The purpose of this task is to deliver a creative product.
PRODUCT:	Artefact - Creative, and Written Piece
AUTHORSHIP STATEMENT:	
FORMAT:	You will collaborate to produce the creative artefact using the plan from assessment 2. This will be presented via your preferred mode (for example, a recording, a creative writing work, a physical artefact, in person performance) during your final workshop in Week 12. You will utilise the creative bricolage techniques and principle of radical creativity outlined in this course by effectively collaborating and utilising the resources available to you. You will critically reflect on your application of creative bricolage techniques and radical creativity in the production of the work.
CRITERIA:	

No.		Learning Outcome assessed
1	Applying discipline-specific and interdisciplinary skills to produce creative work.	1
2	Demonstrating collaboration with others to realise a creative production.	2
3	Engaging critically with concepts and practices of bricolage in creative production.	3
4	Communicating and reflecting on pragmatic approaches to collaboration and creative production.	4

GENERIC SKILLS:	Communication, Problem solving, Applying technologies

7. Directed study hours

A 12-unit course will have total of 150 learning hours which will include directed study hours (including online if required), self-directed learning and completion of assessable tasks. Student workload is calculated at 12.5 learning hours per one unit.

8. What resources do I need to undertake this course?

Please note: Course information, including specific information of recommended readings, learning activities, resources, weekly readings, etc. are available on the course Canvas site– Please log in as soon as possible.

8.1. Prescribed text(s) or course reader

> There are no required/recommended resources for this course.

8.2. Specific requirements

This course is collaborative and is not designed for asynchronous study. Students are expected to make themselves available for autonomous group work outside of scheduled workshops. Online students will participate via Zoom workshops with a computer or device with a working camera and microphone.

9. How are risks managed in this course?

Health and safety risks for this course have been assessed as low. It is your responsibility to review course material, search online, discuss with lecturers and peers and understand the health and safety risks associated with your specific course of study and to familiarise yourself with the University's general health and safety principles by reviewing the online induction training for students, and following the instructions of the University staff.

10. What administrative information is relevant to this course?

10.1. Assessment: Academic Integrity

Academic integrity is the ethical standard of university participation. It ensures that students graduate as a result of proving they are competent in their discipline. This is integral in maintaining the value of academic qualifications. Each industry has expectations and standards of the skills and knowledge within that discipline and these are reflected in assessment.

Academic integrity means that you do not engage in any activity that is considered to be academic fraud; including plagiarism, collusion or outsourcing any part of any assessment item to any other person. You are expected to be honest and ethical by completing all work yourself and indicating in your work which ideas and information were developed by you and which were taken from others. You cannot provide your assessment work to others. You are also expected to provide evidence of wide and critical reading, usually by using appropriate academic references.

In order to minimise incidents of academic fraud, this course may require that some of its assessment tasks, when submitted to Canvas, are electronically checked through Turnitin. This software allows for text comparisons to be made between your submitted assessment item and all other work to which Turnitin has access.

10.2. Assessment: Additional Requirements

Eligibility for Supplementary Assessment

Your eligibility for supplementary assessment in a course is dependent of the following conditions applying:
(a) The final mark is in the percentage range 47% to 49.4%; and
(b) The course is graded using the Standard Grading scale

10.3. Assessment: Submission penalties

Late submissions may be penalised up to and including the following maximum percentage of the assessment task's identified value, with weekdays and weekends included in the calculation of days late:
(a) One day: deduct 5%;
(b) Two days: deduct 10%;
(c) Three days: deduct 20%;
(d) Four days: deduct 40%;
(e) Five days: deduct 60%;
(f) Six days: deduct 80%;
(g) Seven days: A result of zero is awarded for the assessment task.

The following penalties will apply for a late submission for an online examination:
Less than 15 minutes: No penalty
From 15 minutes to 30 minutes: 20% penalty
More than 30 minutes: 100% penalty

10.4. Links to relevant University policy and procedures

For more information on Academic Learning & Teaching categories including:

- Assessment: Courses and Coursework Programs
- Review of Assessment and Final Grades
- Supplementary Assessment
- Central Examinations
- Deferred Examinations
- Student Conduct
- Students with a Disability

For more information, visit https://www.usc.edu.au/explore/policies-and-procedures#academic-learning-and-teaching

10.5. Student Charter

UniSC is committed to excellence in teaching, research and engagement in an environment that is inclusive, inspiring, safe and respectful. The Student Charter sets out what students can expect from the University, and what in turn is expected of students, to achieve these outcomes.

10.6. General Enquiries

For course-specific questions, contact your teaching staff or Course Coordinator.

For other enquiries or to access support, please contact Student Central:

- UniSC Student Central
- UniSC Adelaide Student Central