

DES107 Drawing Practice

School: School of Business and Creative Industries

2024 Semester 1

UniSC Sunshine Coast
UniSC Moreton Bay

**BLENDED
LEARNING**

Most of your course is on campus but you may be able to do some components of this course online.

Online

ONLINE

You can do this course without coming onto campus.

Please go to usc.edu.au for up to date information on the teaching sessions and campuses where this course is usually offered.

1. What is this course about?

1.1. Description

In this course you will learn how to adapt and use established drawing techniques to effectively visualise and communicate your ideas. You will apply various mediums and creative techniques to represent a range of 2D & 3D objects sourced from the human figure, curated vignettes or from the built environment. You will develop conceptual and practical skills through portfolio development while strengthening analytical skills by documenting, evaluating and reflecting on your final submissions in a journal.

1.2. How will this course be delivered?

ACTIVITY	HOURS	BEGINNING WEEK	FREQUENCY
BLENDED LEARNING			
Learning materials – Asynchronous learning materials	1hr	Week 1	12 times
Tutorial/Workshop 1 – Face-to-face workshop	2hrs	Week 1	12 times
ONLINE			
Learning materials – Asynchronous learning materials	1hr	Week 1	12 times
Tutorial/Workshop 1 – Online workshop	2hrs	Week 1	12 times

1.3. Course Topics

The course topics may include the following-

How we see and make sense of objects

Curating the image for consumption

From where I stand...Perspective

Rapid Reproduction

Capturing the face and features

Figure Drawing from life model (Please note there is nudity in this section)

Representing the human figure- The Masters

Technical Drawing

Notational Drawing

Communicating to the client

Expressing yourself

2. What level is this course?

100 Level (Introductory)

Engaging with discipline knowledge and skills at foundational level, broad application of knowledge and skills in familiar contexts and with support. Limited or no prerequisites. Normally, associated with the first full-time study year of an undergraduate program.

3. What is the unit value of this course?

12 units

4. How does this course contribute to my learning?

COURSE LEARNING OUTCOMES	GRADUATE QUALITIES
On successful completion of this course, you should be able to...	Completing these tasks successfully will contribute to you becoming...
1 Describe, analyse and evaluate design practice.	Creative and critical thinker
2 Use two and three-dimensional drawing conventions to communicate complex ideas and information.	Empowered
3 Produce and communicate design solutions in a professional and technically appropriate manner.	Engaged
4 Use a range of materials and methods to produce finished drawings and presentations.	Empowered
5 Communicate the creative process using written and visual modes.	Engaged

5. Am I eligible to enrol in this course?

Refer to the [UniSC Glossary of terms](#) for definitions of “pre-requisites, co-requisites and anti-requisites”.

5.1. Pre-requisites

Not applicable

5.2. Co-requisites

Not applicable

5.3. Anti-requisites

FSH101

5.4. Specific assumed prior knowledge and skills (where applicable)

Not applicable

6. How am I going to be assessed?

6.1. Grading Scale

Standard Grading (GRD)

High Distinction (HD), Distinction (DN), Credit (CR), Pass (PS), Fail (FL).

6.2. Details of early feedback on progress

Early formative feedback will be provided on drawing developments by Week 4.

6.3. Assessment tasks

DELIVERY MODE	TASK NO.	ASSESSMENT PRODUCT	INDIVIDUAL OR GROUP	WEIGHTING %	WHAT IS THE DURATION / LENGTH?	WHEN SHOULD I SUBMIT?	WHERE SHOULD I SUBMIT IT?
All	1	Portfolio	Individual	20%	4 (sets of 2) weekly drawing activities and (1) relevant reflective journal entry.	Week 5	Online Submission
All	2	Portfolio	Individual	40%	4 (sets of 2) weekly drawing activities and (1) relevant reflective journal entry.	Week 10	Online Submission
All	3	Portfolio	Individual	40%	4 (sets of 2) weekly drawing activities and (1) relevant reflective journal entry.	Week 13	Online Submission

All - Assessment Task 1: Learning to see portfolio

GOAL:	The goal is to produce a portfolio containing finished drawings reflecting each weeks theme and to critically track and evaluate your design process in a journal.	
PRODUCT:	Portfolio	
FORMAT:	You will create a portfolio of finished drawings (some may be a single drawing, some may be a series of drawings) that explore each of the four themes covered in this module. You will also journal or take notes on your learning, thoughts, reflections relating to your creative activities. The detailed task topics and a copy of the assessment matrix used are available on Canvas	
CRITERIA:	No.	Learning Outcome assessed
	1 Describe, analyse and evaluate your design practice	1 2
	2 Use drawing conventions and techniques	2 3
	3 Demonstrate a range of materials and methods	4
	4 Communication	5

All - Assessment Task 2: Visualising people and things portfolio

GOAL:	The goal is to produce a portfolio containing finished drawings reflecting each weeks theme and to critically track and evaluate your design process in a journal.	
PRODUCT:	Portfolio	
FORMAT:	You will create a portfolio of finished drawings (some may be a single drawing, some may be a series of drawings) that explore each of the four themes covered in this module. You will also journal or take notes on your learning, thoughts, reflections relating to your creative activities. The detailed task topics and a copy of the assessment matrix used are available on Canvas.	
CRITERIA:	No.	Learning Outcome assessed
	1 Describe, analyse and evaluate your design practice	1 2
	2 Produce professional and technically appropriate design solutions	2 3
	3 Use 2D and 3D drawing conventions	1 2 3 4
	4 Demonstrate a range of materials and methods	4
	5 Communication	5

All - Assessment Task 3: Maximising clarity and minimising confusion portfolio

GOAL:	The goal is to produce a portfolio containing finished drawings reflecting each weeks theme and to critically track and evaluate your design process in a journal.	
PRODUCT:	Portfolio	
FORMAT:	You will create a portfolio of finished drawings (some may be a single drawing, some may be a series of drawings) that explore each of the four themes covered in this module. You will also journal or take notes on your learning, thoughts, reflections relating to your creative activities. The detailed task topics and a copy of the assessment matrix used are available on Canvas.	
CRITERIA:	No.	Learning Outcome assessed
	1 Describe, analyse and evaluate your design practice	1 2
	2 Produce professional and technically appropriate design solutions	2 3
	3 Use 2D and 3D drawing conventions	2 3
	4 Demonstrate a range of materials and methods	4
	5 Communication	5

7. Directed study hours

A 12-unit course will have total of 150 learning hours which will include directed study hours (including online if required), self-directed learning and completion of assessable tasks. Student workload is calculated at 12.5 learning hours per one unit.

8. What resources do I need to undertake this course?

Please note: Course information, including specific information of recommended readings, learning activities, resources, weekly readings, etc. are available on the course Canvas site– Please log in as soon as possible.

8.1. Prescribed text(s) or course reader

There are no required/recommended resources for this course.

8.2. Specific requirements

You will need to bring to class the basic drawing materials required for each week's exercise. These are listed on Canvas in the weekly lesson folder and in the weekly planner.

9. How are risks managed in this course?

Health and safety risks for this course have been assessed as low. It is your responsibility to review course material, search online, discuss with lecturers and peers and understand the health and safety risks associated with your specific course of study and to familiarise yourself with the University's general health and safety principles by reviewing the [online induction training for students](#), and following the instructions of the University staff.

10. What administrative information is relevant to this course?

10.1. Assessment: Academic Integrity

Academic integrity is the ethical standard of university participation. It ensures that students graduate as a result of proving they are competent in their discipline. This is integral in maintaining the value of academic qualifications. Each industry has expectations and standards of the skills and knowledge within that discipline and these are reflected in assessment.

Academic integrity means that you do not engage in any activity that is considered to be academic fraud; including plagiarism, collusion or outsourcing any part of any assessment item to any other person. You are expected to be honest and ethical by completing all work yourself and indicating in your work which ideas and information were developed by you and which were taken from others. You cannot provide your assessment work to others. You are also expected to provide evidence of wide and critical reading, usually by using appropriate academic references.

In order to minimise incidents of academic fraud, this course may require that some of its assessment tasks, when submitted to Canvas, are electronically checked through Turnitin. This software allows for text comparisons to be made between your submitted assessment item and all other work to which Turnitin has access.

10.2. Assessment: Additional Requirements

Your eligibility for supplementary assessment in a course is dependent of the following conditions applying:

The final mark is in the percentage range 47% to 49.4%

The course is graded using the Standard Grading scale

You have not failed an assessment task in the course due to academic misconduct.

10.3. Assessment: Submission penalties

Late submission of assessment tasks may be penalised at the following maximum rate:

- 5% (of the assessment task's identified value) per day for the first two days from the date identified as the due date for the assessment task.

- 10% (of the assessment task's identified value) for the third day - 20% (of the assessment task's identified value) for the fourth day and subsequent days up to and including seven days from the date identified as the due date for the assessment task.

- A result of zero is awarded for an assessment task submitted after seven days from the date identified as the due date for the assessment task. Weekdays and weekends are included in the calculation of days late. To request an extension you must contact your course coordinator to negotiate an outcome.

10.4. SafeUniSC

UniSC is committed to a culture of respect and providing a safe and supportive environment for all members of our community. For immediate assistance on campus contact SafeUniSC by phone: [07 5430 1168](tel:0754301168) or using the [SafeZone](#) app. For general enquires contact the SafeUniSC team by phone [07 5456 3864](tel:0754563864) or email safe@usc.edu.au.

The SafeUniSC Specialist Service is a Student Wellbeing service that provides free and confidential support to students who may have experienced or observed behaviour that could cause fear, offence or trauma. To contact the service call [07 5430 1226](tel:0754301226) or email studentwellbeing@usc.edu.au.

10.5. Study help

For help with course-specific advice, for example what information to include in your assessment, you should first contact your tutor, then your course coordinator, if needed.

If you require additional assistance, the Learning Advisers are trained professionals who are ready to help you develop a wide range of academic skills. Visit the [Learning Advisers](#) web page for more information, or contact Student Central for further assistance: +61 7 5430 2890 or studentcentral@usc.edu.au.

10.6. Wellbeing Services

Student Wellbeing provide free and confidential counselling on a wide range of personal, academic, social and psychological matters, to foster positive mental health and wellbeing for your academic success.

To book a confidential appointment go to [Student Hub](#), email studentwellbeing@usc.edu.au or call 07 5430 1226.

10.7. AccessAbility Services

Ability Advisers ensure equal access to all aspects of university life. If your studies are affected by a disability, learning disorder mental health issue, injury or illness, or you are a primary carer for someone with a disability or who is considered frail and aged, [AccessAbility Services](#) can provide access to appropriate reasonable adjustments and practical advice about the support and facilities available to you throughout the University.

To book a confidential appointment go to [Student Hub](#), email AccessAbility@usc.edu.au or call 07 5430 2890.

10.8. Links to relevant University policy and procedures

For more information on Academic Learning & Teaching categories including:

- Assessment: Courses and Coursework Programs
- Review of Assessment and Final Grades
- Supplementary Assessment
- Central Examinations
- Deferred Examinations
- Student Conduct
- Students with a Disability

For more information, visit <https://www.usc.edu.au/explore/policies-and-procedures#academic-learning-and-teaching>

10.9. Student Charter

UniSC is committed to excellence in teaching, research and engagement in an environment that is inclusive, inspiring, safe and respectful. The [Student Charter](#) sets out what students can expect from the University, and what in turn is expected of students, to achieve these outcomes.

10.10. General Enquiries

In person:

- **UniSC Sunshine Coast** - Student Central, Ground Floor, Building C, 90 Sippy Downs Drive, Sippy Downs
- **UniSC Moreton Bay** - Service Centre, Ground Floor, Foundation Building, Gympie Road, Petrie
- **UniSC SouthBank** - Student Central, Building A4 (SW1), 52 Merivale Street, South Brisbane
- **UniSC Gympie** - Student Central, 71 Cartwright Road, Gympie
- **UniSC Fraser Coast** - Student Central, Student Central, Building A, 161 Old Maryborough Rd, Hervey Bay
- **UniSC Caboolture** - Student Central, Level 1 Building J, Cnr Manley and Tallon Street, Caboolture

Tel: +61 7 5430 2890

Email: studentcentral@usc.edu.au