

DES206

# Photomedia Curation

School: School of Business and Creative Industries

2026 | Trimester 2

UniSC Sunshine Coast

**BLENDED  
LEARNING**

Most of your course is on campus but you may be able to do some components of this course online.

Online

**ONLINE**

You can do this course without coming onto campus, unless your program has specified a mandatory onsite requirement.

*Please go to [unisc.edu.au](http://unisc.edu.au) for up to date information on the teaching sessions and campuses where this course is usually offered.*

## 1. What is this course about?

### 1.1. Description

This course will extend your photographic knowledge and communication skills to support the production of a developed portfolio of work. You will explore advanced practical approaches to photography in the context of national and international photomedia practices. This course will explore the discourse around creative portfolio development, and engage multiple platforms of publishing and showcasing your work.

### 1.2. How will this course be delivered?

ACTIVITY	HOURS	BEGINNING WEEK	FREQUENCY
<b>BLENDED LEARNING</b>			
<b>Learning materials</b> – Interactive online learning activities.	1hr	Week 1	12 times
<b>Tutorial/Workshop 1</b> – Scheduled face to face workshops.	2hrs	Week 1	10 times
<b>Fieldwork</b> – Scheduled fieldwork	2hrs	Week 5	2 times
<b>ONLINE</b>			
<b>Learning materials</b> – Interactive online learning activities.	1hr	Week 1	12 times
<b>Tutorial/Workshop 1</b> – Scheduled online workshops (Recorded).	2hrs	Week 1	10 times
<b>Fieldwork</b> – Virtual fieldwork (Recorded).	2hrs	Week 5	2 times

### 1.3. Course Topics

Curatorial practice, contemporary photographic practices, industry engagement, genres of photography, presentation and outputs, photobooks, alternative exhibitions.

## 2. What level is this course?

200 Level (Developing)

Building on and expanding the scope of introductory knowledge and skills, developing breadth or depth and applying knowledge and skills in a new context. May require pre-requisites where discipline specific introductory knowledge or skills is necessary. Normally, undertaken in the second or third full-time year of an undergraduate programs.

## 3. What is the unit value of this course?

12 units

## 4. How does this course contribute to my learning?

COURSE LEARNING OUTCOMES	GRADUATE QUALITIES
On successful completion of this course, you should be able to...	Completing these tasks successfully will contribute to you becoming...
1 Apply the elements and principles of design/photography to create art works for the purpose of self-expression and to a brief which to communicate ideas, information, and/or messages.	Knowledgeable
2 Describe, analyse and reflect on concepts for the creation of works that address a variety of creative challenges.	Creative and critical thinker
3 Develop further skills to reflect on the effectiveness of work in progress, and utilise self-reflection to revise the creative work to completion.	Creative and critical thinker Empowered
4 Extend skills in working with a range of media for developing/producing a portfolio.	Knowledgeable
5 Critically analyse and evaluate the historical/contemporary frameworks for the visual language of photographs.	Engaged

## 5. Am I eligible to enrol in this course?

Refer to the [UniSC Glossary of terms](#) for definitions of "pre-requisites, co-requisites and anti-requisites".

### 5.1. Pre-requisites

Not applicable

### 5.2. Co-requisites

Not applicable

### 5.3. Anti-requisites

Not applicable

### 5.4. Specific assumed prior knowledge and skills (where applicable)

Not applicable

### 5.5. Microcredential Information

Not applicable

## 6. How am I going to be assessed?

### 6.1. Grading Scale

Standard Grading (GRD)

High Distinction (HD), Distinction (DN), Credit (CR), Pass (PS), Fail (FL).

### 6.2. Details of early feedback on progress

Ongoing early feedback via weekly tasks, student critique of work in progress in class time weeks 4, 8 and 12.

### 6.3. Assessment tasks

DELIVERY MODE	TASK NO.	ASSESSMENT PRODUCT	INDIVIDUAL OR GROUP	WEIGHTING %	WHAT IS THE DURATION / LENGTH?	WHEN SHOULD I SUBMIT?	WHERE SHOULD I SUBMIT IT?
All	1	Artefact - Creative, and Written Piece	Individual	25%	4 high resolution images plus reflective journal	Week 5	Online Submission
All	2	Artefact - Creative, and Oral	Individual	25%	8 minute video presentation plus reflective journal with drafts.	Week 9	Online Assignment Submission with plagiarism check and in class
All	3	Artefact - Creative, and Written Piece	Individual	50%	Printed and/or online Portfolio, length to be determined in consultation with your tutor. An artist statement and mock up of final presentation is to be provided.	Week 12	Online Submission

## All - Assessment Task 1: Engaging in Style and Genre

<b>GOAL:</b>	Goal: The goal of this task is to begin to explore your own work and contextualise it within contemporary photographic practice. You will explore the work of two highly proficient photographers, examining their approach to subject, technique and style. You will create photographic images using a similar stylistic element incorporated into your own work. You will discuss the practice of the photographer and explain your approach to the work in a reflective journal.	
<b>PRODUCT:</b>	Artefact - Creative, and Written Piece	
<b>AUTHORSHIP STATEMENT:</b>		
<b>FORMAT:</b>	Identify the stylistic approach of two different photographers and then work to incorporate this element into your own photographic work. You will create two images per photographer (4 images in total) influenced by this style (but within your own unique work) and accompany this with a reflective journal.	
	See Canvas for more details.	
<b>CRITERIA:</b>	<b>No.</b>	<b>Learning Outcome assessed</b>
	1	1
	2	2
	3	4
	4	3
	5	5
<b>GENERIC SKILLS:</b>	Communication, Applying technologies	

### All - Assessment Task 2: Presenting the development

<b>GOAL:</b>	As you work towards the development of a significant body of work for task 3, this assignment gives you the opportunity to reflect upon the development so far and look towards the final product.																
<b>PRODUCT:</b>	Artefact - Creative, and Oral																
<b>AUTHORSHIP STATEMENT:</b>																	
<b>FORMAT:</b>	<p>For this task you will present your work in progress using Powerpoint (or equivalent) to show images in development and other relevant material which details your planning of your final portfolio. You will provide a reflective journal which critically reflects upon your work in progress in the context of contemporary creative practice and positions the work for an intended audience.</p> <p>Further details can be found on Canvas.</p>																
<b>CRITERIA:</b>	<table border="1"> <thead> <tr> <th>No.</th> <th></th> <th>Learning Outcome assessed</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>Apply the elements of photograph to create art works which communicate, ideas, information and messages</td> <td>1</td> </tr> <tr> <td>2</td> <td>Further develop, reflect on and revise the concepts for the work.</td> <td>2</td> </tr> <tr> <td>3</td> <td>Develop creativity, exploration and clarity of interpretation of your own work</td> <td>3</td> </tr> <tr> <td>4</td> <td>Critical analysis and evaluation of the historical/contemporary frameworks for photography.</td> <td>5</td> </tr> </tbody> </table>	No.		Learning Outcome assessed	1	Apply the elements of photograph to create art works which communicate, ideas, information and messages	1	2	Further develop, reflect on and revise the concepts for the work.	2	3	Develop creativity, exploration and clarity of interpretation of your own work	3	4	Critical analysis and evaluation of the historical/contemporary frameworks for photography.	5	
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<b>GENERIC SKILLS:</b>	Communication, Organisation																

### All - Assessment Task 3: Photographic Portfolio

<b>GOAL:</b>	Your goal is to create a coherent body of photographic work which is of a professional standard and in a topic/genre of your choosing. You will position the work within contemporary practice and identify presentation technique and audience.																
<b>PRODUCT:</b>	Artefact - Creative, and Written Piece																
<b>AUTHORSHIP STATEMENT:</b>																	
<b>FORMAT:</b>	You will present a final photographic portfolio of your work. Presentation type and image numbers to be determined in consultation with your tutor. You must meet with your tutor to get feedback ahead of submission. Your mock up can be done in any format (online gallery, PDF, website etc) and the an artist statement will accompany the work.																
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4	Depth and clarity of presentation of portfolio, value of ideas and information	1															
<b>GENERIC SKILLS:</b>	Communication, Applying technologies																

## 7. Directed study hours

A 12-unit course will have total of 150 learning hours which will include directed study hours (including online if required), self-directed learning and completion of assessable tasks. Student workload is calculated at 12.5 learning hours per one unit.

## 8. What resources do I need to undertake this course?

Please note: Course information, including specific information of recommended readings, learning activities, resources, weekly readings, etc. are available on the course Canvas site– Please log in as soon as possible.

### 8.1. Prescribed text(s) or course reader

There are no required/recommended resources for this course.

### 8.2. Specific requirements

This course requires a DSLR or mirrorless camera (a camera able to be operated in a fully manual mode). Cameras are available for hire for on campus students

## 9. How are risks managed in this course?

Risk assessments have been performed for all field activities and low to moderate levels of health and safety risk exists. Moderate risks may include working in an Australian bush setting, working with people, working outside normal office hours for example. It is your responsibility to review course material, search online, discuss with lecturers and peers and understand the health and safety risks associated with your specific course of study and to familiarise yourself with the University's general health and safety principles by reviewing the [online induction training for students](#), and following the instructions of the University staff.

## 10. What administrative information is relevant to this course?

### 10.1. Assessment: Academic Integrity

Academic integrity is the ethical standard of university participation. It ensures that students graduate as a result of proving they are competent in their discipline. This is integral in maintaining the value of academic qualifications. Each industry has expectations and standards of the skills and knowledge within that discipline and these are reflected in assessment.

Academic integrity means that you do not engage in any activity that is considered to be academic fraud; including plagiarism, collusion or outsourcing any part of any assessment item to any other person. You are expected to be honest and ethical by completing all work yourself and indicating in your work which ideas and information were developed by you and which were taken from others. You cannot provide your assessment work to others. You are also expected to provide evidence of wide and critical reading, usually by using appropriate academic references.

In order to minimise incidents of academic fraud, this course may require that some of its assessment tasks, when submitted to Canvas, are electronically checked through Turnitin. This software allows for text comparisons to be made between your submitted assessment item and all other work to which Turnitin has access.

### 10.2. Assessment: Additional Requirements

#### **Eligibility for Supplementary Assessment**

Your eligibility for supplementary assessment in a course is dependent of the following conditions applying:

- (a) The final mark is in the percentage range 47% to 49.4%; and
- (b) The course is graded using the Standard Grading scale

### 10.3. Assessment: Submission penalties

Late submissions may be penalised up to and including the following maximum percentage of the assessment task's identified value, with weekdays and weekends included in the calculation of days late:

- (a) One day: deduct 5%;
- (b) Two days: deduct 10%;
- (c) Three days: deduct 20%;
- (d) Four days: deduct 40%;
- (e) Five days: deduct 60%;
- (f) Six days: deduct 80%;
- (g) Seven days: A result of zero is awarded for the assessment task.

The following penalties will apply for a late submission for an online examination:

- Less than 15 minutes: No penalty
- From 15 minutes to 30 minutes: 20% penalty
- More than 30 minutes: 100% penalty

#### 10.4. Links to relevant University policy and procedures

For more information on Academic Learning & Teaching categories including:

- Assessment: Courses and Coursework Programs
- Review of Assessment and Final Grades
- Supplementary Assessment
- Central Examinations
- Deferred Examinations
- Student Conduct
- Students with a Disability

For more information, visit <https://www.usc.edu.au/explore/policies-and-procedures#academic-learning-and-teaching>

#### 10.5. Student Charter

UniSC is committed to excellence in teaching, research and engagement in an environment that is inclusive, inspiring, safe and respectful. The [Student Charter](#) sets out what students can expect from the University, and what in turn is expected of students, to achieve these outcomes.

#### 10.6. General Enquiries

For course-specific questions, contact your teaching staff or Course Coordinator.

For other enquiries or to access support, please contact Student Central:

- [UniSC Student Central](#)
- [UniSC Adelaide Student Central](#)