

# EMB782 Research Project A

School: School of Business and Creative Industries

2023 | Session 3

UniSC Sunshine Coast

**BLENDED  
LEARNING**

Most of your course is on campus but you may be able to do some components of this course online.

*Please go to [unisc.edu.au](http://unisc.edu.au) for up to date information on the teaching sessions and campuses where this course is usually offered.*

## 1. What is this course about?

### 1.1. Description

Building on the knowledge and skills developed in previous studies, this course gives you the opportunity to plan and undertake a substantial research-based project of relevance to them as practicing/future managers. This will enable you to consider the complexity of research issues and methods in the field of business, to gain first-hand experience at exploring the available literature and devising a process for diagnosing - and altering - a managerial situation.

### 1.2. How will this course be delivered?

ACTIVITY	HOURS	BEGINNING WEEK	FREQUENCY
<b>BLENDED LEARNING</b>			
<b>Independent Study/Research</b> – Total of 75 learning hours which will include directed research supervision	75hrs	Week 1	Once Only

### 1.3. Course Topics

Project problem definition and proposal  
 Review relevant literature and data sources  
 Develop and refine project based on specified outcomes  
 Develop findings and recommendations

## 2. What level is this course?

700 Level (Specialised)

Demonstrating a specialised body of knowledge and set of skills for professional practice or further learning. Advanced application of knowledge and skills in unfamiliar contexts.

## 3. What is the unit value of this course?

6 units

#### 4. How does this course contribute to my learning?

COURSE LEARNING OUTCOMES	GRADUATE QUALITIES MAPPING	PROFESSIONAL STANDARD MAPPING *
On successful completion of this course, you should be able to...	Completing these tasks successfully will contribute to you becoming...	Association to Advance Collegiate Schools of Business
1 Review and evaluate a body of knowledge and identify gaps in a discipline area of professional practice	Knowledgeable	PC3
2 Design, plan and implement the methodology to address the gaps identified.	Engaged	PC3.1
3 Interpret and analyse collected data using communication and technical research skills.	Empowered	PC1.1
4 Evaluate data to theorise developments, draw conclusions and identify implications.	Creative and critical thinker	PC1.1

\* Competencies by Professional Body

CODE	COMPETENCY
ASSOCIATION TO ADVANCE COLLEGIATE SCHOOLS OF BUSINESS	
PC1.1	Written Communication
PC3	Creative and Critical Thinking
PC3.1	Problem Solving

#### 5. Am I eligible to enrol in this course?

Refer to the [UniSC Glossary of terms](#) for definitions of “pre-requisites, co-requisites and anti-requisites”.

##### 5.1. Pre-requisites

EMB753 and enrolled in Program BU791

##### 5.2. Co-requisites

Not applicable

##### 5.3. Anti-requisites

Not applicable

##### 5.4. Specific assumed prior knowledge and skills (where applicable)

Not applicable

##### 5.5. Microcredential Information

Not applicable

#### 6. How am I going to be assessed?

##### 6.1. Grading Scale

Standard Grading (GRD)

High Distinction (HD), Distinction (DN), Credit (CR), Pass (PS), Fail (FL).

##### 6.2. Details of early feedback on progress

Early feedback will be provided through formative feedback and discussion on the draft assessments.

### 6.3. Assessment tasks

DELIVERY MODE	TASK NO.	ASSESSMENT PRODUCT	INDIVIDUAL OR GROUP	WEIGHTING %	WHAT IS THE DURATION / LENGTH?	WHEN SHOULD I SUBMIT?	WHERE SHOULD I SUBMIT IT?
All	1	Report	Individual	40%	1,000 words	Week 3	Online Assignment Submission with plagiarism check
All	2	Report	Individual	60%	2,500 - 3,000 words	Week 7	Online Assignment Submission with plagiarism check

#### All - Assessment Task 1: Progress Report

<b>GOAL:</b>	<p>In this assessment task you will review and refine the research proposal developed in previous studies (EMB753)* including the research question and objectives in the literature review, the identification of gaps in the literature, and the design and planning of the methodology to address the gaps.</p> <p>*For students who receive credit for EMB753 you will build on prior research studies/knowledge and may be required to draft a research proposal as part of this assessment item.</p>																						
<b>PRODUCT:</b>	Report																						
<b>AUTHORSHIP STATEMENT:</b>																							
<b>FORMAT:</b>	<p>Written Progress Report – further details will be available on the Canvas course site.</p> <p>Please note the research proposal has been prepared in your previous course (EMB753). This is an individual assessment: 1,000 words. See Canvas for more details.</p>																						
<b>CRITERIA:</b>	<table border="1"> <thead> <tr> <th>No.</th> <th></th> <th>Learning Outcome assessed</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>Outline plan and identify gaps in a discipline area of professional practice</td> <td>1</td> </tr> <tr> <td>2</td> <td>Design and plan the methodology to address the gaps identified</td> <td>1</td> </tr> <tr> <td>3</td> <td>Present with correct grammar, spelling and appropriate academic referencing</td> <td>2</td> </tr> <tr> <td>4</td> <td>Communication</td> <td>3</td> </tr> <tr> <td>5</td> <td>Problem solving</td> <td>4</td> </tr> <tr> <td>6</td> <td>Information literacy</td> <td>3</td> </tr> </tbody> </table>	No.		Learning Outcome assessed	1	Outline plan and identify gaps in a discipline area of professional practice	1	2	Design and plan the methodology to address the gaps identified	1	3	Present with correct grammar, spelling and appropriate academic referencing	2	4	Communication	3	5	Problem solving	4	6	Information literacy	3	
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<b>GENERIC SKILLS:</b>																							

## All - Assessment Task 2: Final Project Report

<b>GOAL:</b>	In this assessment task you will collect and analyse data and evaluate to draw conclusions and implications.																						
<b>PRODUCT:</b>	Report																						
<b>AUTHORSHIP STATEMENT:</b>																							
<b>FORMAT:</b>	Written Final Project Report – further details will be available on the Canvas course site. The Task 1 Progress Report will be included in Task 2.  This is an individual assessment: 2,500 - 3,000 words. See course site for more details.																						
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## 7. Directed study hours

A 12-unit course will have total of 150 learning hours which will include directed study hours (including online if required), self-directed learning and completion of assessable tasks. Student workload is calculated at 12.5 learning hours per one unit.

## 8. What resources do I need to undertake this course?

Please note: Course information, including specific information of recommended readings, learning activities, resources, weekly readings, etc. are available on the course Canvas site– Please log in as soon as possible.

### 8.1. Prescribed text(s) or course reader

There are no required/recommended resources for this course.

### 8.2. Specific requirements

Not applicable

## 9. How are risks managed in this course?

Health and safety risks for this course have been assessed as low. It is your responsibility to review course material, search online, discuss with lecturers and peers and understand the health and safety risks associated with your specific course of study and to familiarise yourself with the University's general health and safety principles by reviewing the [online induction training for students](#), and following the instructions of the University staff.

## 10. What administrative information is relevant to this course?

### 10.1. Assessment: Academic Integrity

Academic integrity is the ethical standard of university participation. It ensures that students graduate as a result of proving they are competent in their discipline. This is integral in maintaining the value of academic qualifications. Each industry has expectations and standards of the skills and knowledge within that discipline and these are reflected in assessment.

Academic integrity means that you do not engage in any activity that is considered to be academic fraud; including plagiarism, collusion or outsourcing any part of any assessment item to any other person. You are expected to be honest and ethical by completing all work yourself and indicating in your work which ideas and information were developed by you and which were taken from others. You cannot provide your assessment work to others. You are also expected to provide evidence of wide and critical reading, usually by using appropriate academic references.

In order to minimise incidents of academic fraud, this course may require that some of its assessment tasks, when submitted to Canvas, are electronically checked through Turnitin. This software allows for text comparisons to be made between your submitted assessment item and all other work to which Turnitin has access.

### 10.2. Assessment: Additional Requirements

Eligibility for Supplementary Assessment Your eligibility for supplementary assessment in a course is dependent of the following conditions applying: The final mark is in the percentage range 47% to 49.4% The course is graded using the Standard Grading scale You have not failed an assessment task in the course due to academic misconduct

### 10.3. Assessment: Submission penalties

Late submission of assessment tasks may be penalised at the following maximum rate: - 5% (of the assessment task's identified value) per day for the first two days from the date identified as the due date for the assessment task. - 10% (of the assessment task's identified value) for the third day - 20% (of the assessment task's identified value) for the fourth day and subsequent days up to and including seven days from the date identified as the due date for the assessment task. - A result of zero is awarded for an assessment task submitted after seven days from the date identified as the due date for the assessment task. Weekdays and weekends are included in the calculation of days late. To request an extension you must contact your course coordinator to negotiate an outcome.

### 10.4. Links to relevant University policy and procedures

For more information on Academic Learning & Teaching categories including:

- Assessment: Courses and Coursework Programs
- Review of Assessment and Final Grades
- Supplementary Assessment
- Central Examinations
- Deferred Examinations
- Student Conduct
- Students with a Disability

For more information, visit <https://www.usc.edu.au/explore/policies-and-procedures#academic-learning-and-teaching>

### 10.5. Student Charter

UniSC is committed to excellence in teaching, research and engagement in an environment that is inclusive, inspiring, safe and respectful. The [Student Charter](#) sets out what students can expect from the University, and what in turn is expected of students, to achieve these outcomes.

### 10.6. General Enquiries

#### In person:

- **UniSC Sunshine Coast** - Student Central, Ground Floor, Building C, 90 Sippy Downs Drive, Sippy Downs
- **UniSC Moreton Bay** - Service Centre, Ground Floor, Foundation Building, Gympie Road, Petrie
- **UniSC SouthBank** - Student Central, Building A4 (SW1), 52 Merivale Street, South Brisbane
- **UniSC Gympie** - Student Central, 71 Cartwright Road, Gympie
- **UniSC Fraser Coast** - Student Central, Student Central, Building A, 161 Old Maryborough Rd, Hervey Bay
- **UniSC Caboolture** - Student Central, Level 1 Building J, Cnr Manley and Tallon Street, Caboolture

**Tel:** +61 7 5430 2890

**Email:** [studentcentral@usc.edu.au](mailto:studentcentral@usc.edu.au)