

LAW408 **Intellectual Property**

School: School of Law and Society

2025 | Session 1

UniSC Sunshine Coast

**BLENDED
LEARNING**

Most of your course is on campus but you may be able to do some components of this course online.

Please go to unisc.edu.au for up to date information on the teaching sessions and campuses where this course is usually offered.

1. What is this course about?

1.1. Description

This course examines key aspects of international and Australian intellectual property law. Topics will include copyright, patents, trade marks, designs, geographical indications and other related rights. The course also examines how intellectual property law balances interests (e.g. creativity, innovation, technological development, access, use), and current issues and emerging debates in intellectual property such as traditional knowledge, cultural heritage, food security and access to genetic resources.

1.2. How will this course be delivered?

ACTIVITY	HOURS	BEGINNING WEEK	FREQUENCY
BLENDED LEARNING			
Learning materials – Online Learning Materials	1.5hrs	Week 1	5 times
Tutorial/Workshop 1 – Intensive Tutorials Running Monday - Friday in Week 3, 5 Hours each day.	5hrs	Week 3	5 times

1.3. Course Topics

1. Introduction to Intellectual Property
2. Copyright
3. Trade Marks
4. Geographical Indications of Origin, Plant Breeders' Rights
5. Patent
6. Select Issues in Intellectual Property

2. What level is this course?

400 Level (Graduate)

Demonstrating coherence and breadth or depth of knowledge and skills. Independent application of knowledge and skills in unfamiliar contexts. Meeting professional requirements and AQF descriptors for the degree. May require pre-requisites where discipline specific introductory or developing knowledge or skills is necessary. Normally undertaken in the third or fourth full-time study year of an undergraduate program.

3. What is the unit value of this course?

12 units

4. How does this course contribute to my learning?

COURSE LEARNING OUTCOMES		GRADUATE QUALITIES
On successful completion of this course, you should be able to...		Completing these tasks successfully will contribute to you becoming...
1	Demonstrate advanced learning, understanding and critical thinking in intellectual property.	Knowledgeable Creative and critical thinker Empowered Engaged
2	Identify legal issues, apply legal reasoning and reach arguable conclusions in response to a broad range of events that reflect real life scenarios.	Creative and critical thinker Empowered
3	Work independently showing initiative and critical judgement.	Empowered
4	Clearly and coherently communicate research to others.	Empowered

5. Am I eligible to enrol in this course?

Refer to the [UniSC Glossary of terms](#) for definitions of “pre-requisites, co-requisites and anti-requisites”.

5.1. Pre-requisites

96 units and enrolled in any Law, Business or Creative Industries Program

5.2. Co-requisites

Not applicable

5.3. Anti-requisites

Not applicable

5.4. Specific assumed prior knowledge and skills (where applicable)

This course assumes knowledge of principles of law including the role of common law, legislation and precedent. It also assumes a general knowledge of international law and how it influences domestic law.

5.5. Microcredential Information

Not applicable

6. How am I going to be assessed?

6.1. Grading Scale

Standard Grading (GRD)

High Distinction (HD), Distinction (DN), Credit (CR), Pass (PS), Fail (FL).

6.2. Details of early feedback on progress

On day 5 of the intensive, the presentation and research essay will be discussed and reviewed by your peers.

6.3. Assessment tasks

DELIVERY MODE	TASK NO.	ASSESSMENT PRODUCT	INDIVIDUAL OR GROUP	WEIGHTING %	WHAT IS THE DURATION / LENGTH?	WHEN SHOULD I SUBMIT?	WHERE SHOULD I SUBMIT IT?
All	1	Oral	Individual	50%	15-minute oral presentation, to be recorded and submitted online.	Week 4	Online Submission
All	2	Written Piece	Individual	50%	2,500 words.	Week 8	Online Assignment Submission with plagiarism check

All - Assessment Task 1: Oral Presentation

GOAL:	To communicate your understanding of an area of intellectual property law.													
PRODUCT:	Oral													
AUTHORSHIP STATEMENT:														
FORMAT:	This is an oral presentation which will be done individually. It is due at the end of Orientation Week. It is to be recorded and submitted via Canvas. Examples may include a video or narrated PowerPoint presentation. The topics will be provided during the intensive week. You are also required to use technology to record and assist your presentation. Further information on how to structure and deliver your presentation will be provided in class and on Canvas.													
CRITERIA:	<table border="1"> <thead> <tr> <th>No.</th> <th>Learning Outcome assessed</th> </tr> </thead> <tbody> <tr> <td>1 Application of your knowledge</td> <td>1 2 3</td> </tr> <tr> <td>2 Critical thinking, analysis and reasoning</td> <td>1 2 3 4</td> </tr> <tr> <td>3 Structure of the presentation</td> <td>1 2</td> </tr> <tr> <td>4 Communication</td> <td>4</td> </tr> <tr> <td>5 Presentation and referencing of any material</td> <td>3 4</td> </tr> </tbody> </table>	No.	Learning Outcome assessed	1 Application of your knowledge	1 2 3	2 Critical thinking, analysis and reasoning	1 2 3 4	3 Structure of the presentation	1 2	4 Communication	4	5 Presentation and referencing of any material	3 4	
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GENERIC SKILLS:	Communication, Problem solving, Organisation, Applying technologies, Information literacy													

All - Assessment Task 2: Research Essay

GOAL:	The goal of the Research Essay is to present clear and coherent knowledge of an area of intellectual property law. During the intensive session you will be given a topic. You are expected to present a reasoned and substantiated argument that critically analyses and consolidates legal knowledge and ideas in the area of intellectual property law. In doing so you will exhibit significance and originality of content and argument.													
PRODUCT:	Written Piece													
AUTHORSHIP STATEMENT:														
FORMAT:	This is an individual assignment, 2,500 words.													
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3 Research Skills	1 2 3													
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5 Presentation and referencing	4													
GENERIC SKILLS:	Communication, Problem solving, Organisation, Information literacy													

7. Directed study hours

A 12-unit course will have total of 150 learning hours which will include directed study hours (including online if required), self-directed learning and completion of assessable tasks. Student workload is calculated at 12.5 learning hours per one unit.

8. What resources do I need to undertake this course?

Please note: Course information, including specific information of recommended readings, learning activities, resources, weekly readings, etc. are available on the course Canvas site– Please log in as soon as possible.

8.1. Prescribed text(s) or course reader

There are no required/recommended resources for this course.

8.2. Specific requirements

Please note that you need to have regular access to the resource(s) listed below as they are required:

Australian IP Law Open Textbook, available at <https://wikijuris.net/ausip/home>

9. How are risks managed in this course?

Health and safety risks for this course have been assessed as low. It is your responsibility to review course material, search online, discuss with lecturers and peers and understand the health and safety risks associated with your specific course of study and to familiarise yourself with the University's general health and safety principles by reviewing the [online induction training for students](#), and following the instructions of the University staff.

10. What administrative information is relevant to this course?

10.1. Assessment: Academic Integrity

Academic integrity is the ethical standard of university participation. It ensures that students graduate as a result of proving they are competent in their discipline. This is integral in maintaining the value of academic qualifications. Each industry has expectations and standards of the skills and knowledge within that discipline and these are reflected in assessment.

Academic integrity means that you do not engage in any activity that is considered to be academic fraud; including plagiarism, collusion or outsourcing any part of any assessment item to any other person. You are expected to be honest and ethical by completing all work yourself and indicating in your work which ideas and information were developed by you and which were taken from others. You cannot provide your assessment work to others. You are also expected to provide evidence of wide and critical reading, usually by using appropriate academic references.

In order to minimise incidents of academic fraud, this course may require that some of its assessment tasks, when submitted to Canvas, are electronically checked through Turnitin. This software allows for text comparisons to be made between your submitted assessment item and all other work to which Turnitin has access.

10.2. Assessment: Additional Requirements

Eligibility for Supplementary Assessment

Your eligibility for supplementary assessment in a course is dependent of the following conditions applying:

- (a) The final mark is in the percentage range 47% to 49.4%; and
- (b) The course is graded using the Standard Grading scale

10.3. Assessment: Submission penalties

Late submissions may be penalised up to and including the following maximum percentage of the assessment task's identified value, with weekdays and weekends included in the calculation of days late:

- (a) One day: deduct 5%;
- (b) Two days: deduct 10%;
- (c) Three days: deduct 20%;
- (d) Four days: deduct 40%;
- (e) Five days: deduct 60%;
- (f) Six days: deduct 80%;
- (g) Seven days: A result of zero is awarded for the assessment task.

The following penalties will apply for a late submission for an online examination:

- Less than 15 minutes: No penalty
- From 15 minutes to 30 minutes: 20% penalty
- More than 30 minutes: 100% penalty

10.4. Links to relevant University policy and procedures

For more information on Academic Learning & Teaching categories including:

- Assessment: Courses and Coursework Programs
- Review of Assessment and Final Grades
- Supplementary Assessment
- Central Examinations
- Deferred Examinations
- Student Conduct
- Students with a Disability

For more information, visit <https://www.usc.edu.au/explore/policies-and-procedures#academic-learning-and-teaching>

10.5. Student Charter

UniSC is committed to excellence in teaching, research and engagement in an environment that is inclusive, inspiring, safe and respectful. The [Student Charter](#) sets out what students can expect from the University, and what in turn is expected of students, to achieve these outcomes.

10.6. General Enquiries

In person:

- **UniSC Sunshine Coast** - Student Central, Ground Floor, Building C, 90 Sippy Downs Drive, Sippy Downs
- **UniSC Moreton Bay** - Service Centre, Ground Floor, Foundation Building, Gympie Road, Petrie
- **UniSC SouthBank** - Student Central, Building A4 (SW1), 52 Merivale Street, South Brisbane
- **UniSC Gympie** - Student Central, 71 Cartwright Road, Gympie
- **UniSC Fraser Coast** - Student Central, Student Central, Building A, 161 Old Maryborough Rd, Hervey Bay
- **UniSC Caboolture** - Student Central, Level 1 Building J, Cnr Manley and Tallon Street, Caboolture

Tel: +61 7 5430 2890

Email: studentcentral@usc.edu.au