

MBA730 Business Capstone Project

School: School of Business and Creative Industries

2026 | Session 3

UniSC Sunshine Coast

**BLENDED
LEARNING**

Most of your course is on campus but you may be able to do some components of this course online.

Online

ONLINE

You can do this course without coming onto campus, unless your program has specified a mandatory onsite requirement.

Please go to usc.edu.au for up to date information on the teaching sessions and campuses where this course is usually offered.

1. What is this course about?

1.1. Description

In today's dynamic global business environment, professionals must be equipped to respond to emerging trends and complex challenges with strategic insight. This capstone course enables students to consolidate and apply their learning by undertaking a substantial applied project in collaboration with industry. This may occur through a study tour involving direct industry engagement, or through a locally based industry-linked initiative. Students will investigate a contemporary business issue or opportunity, explore relevant literature, engage with professional practices, and develop evidence-based recommendations. The course emphasises sustainability, digital transformation, and reflective practice, preparing students to lead and innovate in real-world business contexts.

1.2. How will this course be delivered?

ACTIVITY	HOURS	BEGINNING WEEK	FREQUENCY
BLENDED LEARNING			
Tutorial/Workshop 1 – Scheduled workshop	2hrs	Week 1	2 times
Fieldwork – Fieldwork/project work or equivalent. Assessment tasks are directly linked with the fieldwork.	55hrs	Not applicable	Once Only
Learning materials – Interactive online learning materials	3hrs	Week 1	3 times

1.3. Course Topics

N/A

2. What level is this course?

700 Level (Specialised)

Demonstrating a specialised body of knowledge and set of skills for professional practice or further learning. Advanced application of knowledge and skills in unfamiliar contexts.

3. What is the unit value of this course?

12 units

4. How does this course contribute to my learning?

COURSE LEARNING OUTCOMES	GRADUATE QUALITIES MAPPING	PROFESSIONAL STANDARD MAPPING *
On successful completion of this course, you should be able to...	Completing these tasks successfully will contribute to you becoming...	Association to Advance Collegiate Schools of Business
1 Synthesise and apply advanced business knowledge, concepts, and theories to investigate a complex industry issue or opportunity.	Knowledgeable	PC1.1, PC1.2, PC3.1, PC5
2 Design and deliver innovative, evidence-based solutions to real-world business problems.	Creative and critical thinker	PC1.2, PC2, PC2.1, PC5, PC6.1
3 Demonstrate effective leadership and collaboration in diverse project teams or autonomous settings within a professional business environment.	Empowered	PC1.1, PC3, PC3.1, PC5, PC6.2
4 Demonstrate ethical judgement and integrate socially responsible and sustainable practices in addressing business challenges.	Ethical Sustainability-focused	PC6, PC6.1, PC6.2
5 Demonstrate personal accountability and critically reflect on learning and performance to support continuous professional development and future career goals.	Engaged	PC6, PC6.1, PC6.2
6 Communicate strategic business insights and recommendations effectively in written, oral, and digital formats to specialist and non-specialist audiences.	Engaged	PC1.1, PC1.2, PC1.3

* Competencies by Professional Body

CODE	COMPETENCY
ASSOCIATION TO ADVANCE COLLEGIATE SCHOOLS OF BUSINESS	
PC1.1	Written Communication
PC1.2	Oral Communication
PC1.3	Digital Literacy
PC2	Collaboration
PC2.1	Leadership and Teamwork
PC3	Creative and Critical Thinking
PC3.1	Problem Solving
PC5	Cultural Awareness
PC6	Career-adaptive
PC6.1	Adaptability
PC6.2	Discipline Knowledge

5. Am I eligible to enrol in this course?

Refer to the [UniSC Glossary of terms](#) for definitions of “pre-requisites, co-requisites and anti-requisites”.

5.1. Pre-requisites

Enrolled in any PGRD Program.

5.2. Co-requisites

Not applicable

5.3. Anti-requisites

Not applicable

5.4. Specific assumed prior knowledge and skills (where applicable)

Not applicable

6. How am I going to be assessed?

6.1. Grading Scale

Standard Grading (GRD)

High Distinction (HD), Distinction (DN), Credit (CR), Pass (PS), Fail (FL).

6.2. Details of early feedback on progress

The course includes a formative assessment task in Week 2 to give early feedback on progress.

6.3. Assessment tasks

DELIVERY MODE	TASK NO.	ASSESSMENT PRODUCT	INDIVIDUAL OR GROUP	WEIGHTING %	WHAT IS THE DURATION / LENGTH?	WHEN SHOULD I SUBMIT?	WHERE SHOULD I SUBMIT IT?
All	1	Plan	Individual or Group	0%	1-page.	Week 2	Online Assignment Submission with plagiarism check
All	2	Oral and Written Piece	Individual or Group	30%	10 minute presentation and slide deck	Throughout teaching period (refer to Format)	In Class
All	3a	Artefact - Professional	Individual	50%	3000 words or equivalent	Refer to Format	Online Assignment Submission with plagiarism check
All	3b	Written Piece	Individual	20%	Approximately 1,000 words	Refer to Format	Online Assignment Submission with plagiarism check

All - Assessment Task 1: Project Plan

GOAL:	Develop a structured plan for your capstone project, identifying the emerging or contemporary issue, proposed method, and expected outcomes. Approval is required before continuing.		
PRODUCT:	Plan		
FORMAT:	You are encouraged to submit the Plan before Week 2 to obtain approval from the course coordinator as soon as possible.		
CRITERIA:	No.	Learning Outcome assessed	
	1	Issue clarity and relevance	1
	2	Alignment and feasibility	2
	3	Project structure and logic	2
	4	Professional writing and use of template	6
GENERIC SKILLS:	Communication, Problem solving, Organisation, Information literacy		

All - Assessment Task 2: Progress Report

GOAL:	The purpose of this task is to present your progress to date on the final output.		
PRODUCT:	Oral and Written Piece		
FORMAT:	10-minute presentation and slide deck. See the Canvas Site for more information.		
CRITERIA:	No.	Learning Outcome assessed	
	1	Clarity of business issue articulation and strategic framing	1
	2	Relevance and rigour of applied theory and concepts	1
	3	Strength of evidence and justification	2
	4	Integration of ethical, social, or sustainability considerations	4
	5	Engagement, structure, and delivery of oral communication	6
	6	Effective team collaboration or autonomy as appropriate	3
GENERIC SKILLS:	Communication, Problem solving, Organisation, Applying technologies, Information literacy		

All - Assessment Task 3a: Capstone Output

GOAL:	Deliver an in-depth analysis and solution to the identified business issue. The nature of your final output (e.g. product, platform, solution, report) is according to your project plan.	
PRODUCT:	Artefact - Professional	
FORMAT:	This is an individual assessment. Written piece - 3,000 words. See the Canvas Site for more information.	
CRITERIA:	No.	Learning Outcome assessed
	1	Depth of analysis and application of theory 1
	2	Strength of evidence and justification for proposed solutions 2
	3	Accountability, leadership and professionalism 3
	4	Integration of ethical, social, or sustainability considerations 4
	5	Professional and strategic communication 6
GENERIC SKILLS:	Communication, Collaboration, Problem solving, Organisation, Applying technologies, Information literacy	

All - Assessment Task 3b: Reflective Statement

GOAL:	To critically reflect on your learning experience throughout your capstone project.	
PRODUCT:	Written Piece	
FORMAT:	A structured reflective statement. To be submitted along with your Task 3(a) output.	
CRITERIA:	No.	Learning Outcome assessed
	1	Depth of critical reflection 6
	2	Reflection on own engagement and collaboration 3
	3	Forward-thinking and development planning 5
GENERIC SKILLS:	Communication, Problem solving, Organisation, Information literacy	

7. Directed study hours

A 12-unit course will have total of 150 learning hours which will include directed study hours (including online if required), self-directed learning and completion of assessable tasks. Student workload is calculated at 12.5 learning hours per one unit.

8. What resources do I need to undertake this course?

Please note: Course information, including specific information of recommended readings, learning activities, resources, weekly readings, etc. are available on the course Canvas site– Please log in as soon as possible.

8.1. Prescribed text(s) or course reader

There are no required/recommended resources for this course.

8.2. Specific requirements

Not applicable

9. How are risks managed in this course?

Health and safety risks for this course have been assessed as low. It is your responsibility to review course material, search online, discuss with lecturers and peers and understand the health and safety risks associated with your specific course of study and to familiarise yourself with the University's general health and safety principles by reviewing the [online induction training for students](#), and following the instructions of the University staff.

10. What administrative information is relevant to this course?

10.1. Assessment: Academic Integrity

Academic integrity is the ethical standard of university participation. It ensures that students graduate as a result of proving they are competent in their discipline. This is integral in maintaining the value of academic qualifications. Each industry has expectations and standards of the skills and knowledge within that discipline and these are reflected in assessment.

Academic integrity means that you do not engage in any activity that is considered to be academic fraud; including plagiarism, collusion or outsourcing any part of any assessment item to any other person. You are expected to be honest and ethical by completing all work yourself and indicating in your work which ideas and information were developed by you and which were taken from others. You cannot provide your assessment work to others. You are also expected to provide evidence of wide and critical reading, usually by using appropriate academic references.

In order to minimise incidents of academic fraud, this course may require that some of its assessment tasks, when submitted to Canvas, are electronically checked through Turnitin. This software allows for text comparisons to be made between your submitted assessment item and all other work to which Turnitin has access.

10.2. Assessment: Additional Requirements

Eligibility for Supplementary Assessment

Your eligibility for supplementary assessment in a course is dependent of the following conditions applying:

- (a) The final mark is in the percentage range 47% to 49.4%; and
- (b) The course is graded using the Standard Grading scale

10.3. Assessment: Submission penalties

Late submissions may be penalised up to and including the following maximum percentage of the assessment task's identified value, with weekdays and weekends included in the calculation of days late:

- (a) One day: deduct 5%;
- (b) Two days: deduct 10%;
- (c) Three days: deduct 20%;
- (d) Four days: deduct 40%;
- (e) Five days: deduct 60%;
- (f) Six days: deduct 80%;
- (g) Seven days: A result of zero is awarded for the assessment task.

The following penalties will apply for a late submission for an online examination:

- Less than 15 minutes: No penalty
- From 15 minutes to 30 minutes: 20% penalty
- More than 30 minutes: 100% penalty

10.4. SafeUniSC

UniSC is committed to a culture of respect and providing a safe and supportive environment for all members of our community. For immediate assistance on campus contact SafeUniSC by phone: [07 5430 1168](tel:0754301168) or using the [SafeZone](#) app. For general enquires contact the SafeUniSC team by phone [07 5456 3864](tel:0754563864) or email safe@usc.edu.au.

The SafeUniSC Specialist Service is a Student Wellbeing service that provides free and confidential support to students who may have experienced or observed behaviour that could cause fear, offence or trauma. To contact the service call [07 5430 1226](tel:0754301226) or email studentwellbeing@usc.edu.au.

10.5. Study help

For help with course-specific advice, for example what information to include in your assessment, you should first contact your tutor, then your course coordinator, if needed.

If you require additional assistance, the Learning Advisers are trained professionals who are ready to help you develop a wide range of academic skills. Visit the [Learning Advisers](#) web page for more information, or contact Student Central for further assistance: +61 7 5430 2890 or studentcentral@usc.edu.au.

10.6. Wellbeing Services

Student Wellbeing provide free and confidential counselling on a wide range of personal, academic, social and psychological matters, to foster positive mental health and wellbeing for your academic success.

To book a confidential appointment go to [Student Hub](#), email studentwellbeing@usc.edu.au or call 07 5430 1226.

10.7. AccessAbility Services

Ability Advisers ensure equal access to all aspects of university life. If your studies are affected by a disability, learning disorder mental health issue, injury or illness, or you are a primary carer for someone with a disability or who is considered frail and aged, [AccessAbility Services](#) can provide access to appropriate reasonable adjustments and practical advice about the support and facilities available to you throughout the University.

To book a confidential appointment go to [Student Hub](#), email AccessAbility@usc.edu.au or call 07 5430 2890.

10.8. Links to relevant University policy and procedures

For more information on Academic Learning & Teaching categories including:

- Assessment: Courses and Coursework Programs
- Review of Assessment and Final Grades
- Supplementary Assessment
- Central Examinations
- Deferred Examinations
- Student Conduct
- Students with a Disability

For more information, visit <https://www.usc.edu.au/explore/policies-and-procedures#academic-learning-and-teaching>

10.9. Student Charter

UniSC is committed to excellence in teaching, research and engagement in an environment that is inclusive, inspiring, safe and respectful. The [Student Charter](#) sets out what students can expect from the University, and what in turn is expected of students, to achieve these outcomes.

10.10. General Enquiries

In person:

- **UniSC Sunshine Coast** - Student Central, Ground Floor, Building C, 90 Sippy Downs Drive, Sippy Downs
- **UniSC Moreton Bay** - Service Centre, Ground Floor, Foundation Building, Gympie Road, Petrie
- **UniSC SouthBank** - Student Central, Building A4 (SW1), 52 Merivale Street, South Brisbane
- **UniSC Gympie** - Student Central, 71 Cartwright Road, Gympie
- **UniSC Fraser Coast** - Student Central, Student Central, Building A, 161 Old Maryborough Rd, Hervey Bay
- **UniSC Caboolture** - Student Central, Level 1 Building J, Cnr Manley and Tallon Street, Caboolture

Tel: +61 7 5430 2890

Email: studentcentral@usc.edu.au