

MGT326

# Supply Chain Management

School: School of Business and Creative Industries

2023 | Semester 2

UniSC Sunshine Coast

UniSC Moreton Bay

UniSC Fraser Coast

UniSC Southbank

BLENDED  
LEARNING

Most of your course is on campus but you may be able to do some components of this course online.

Online

ONLINE

You can do this course without coming onto campus, unless your program has specified a mandatory onsite requirement.

Please go to [usc.edu.au](http://usc.edu.au) for up to date information on the teaching sessions and campuses where this course is usually offered.

## 1. What is this course about?

### 1.1. Description

Supply chain management is concerned with the effective design and long-term planning of a network of interconnected businesses. Supply chain management looks at the firm's supply and distribution networks as strategic assets in a globally connected world, as increasingly supply chains compete, not individual companies. This course covers theories, concepts and tools related to supply chain management to build essential understanding about how firms can achieve a fit with customers and markets as well as their often extensive supply-chain activities. How to analyse and assess relevant aspects of physical and digital supply design, including information, network relationships, management and leadership aspects are some of the lessons in this course.

### 1.2. How will this course be delivered?

ACTIVITY	HOURS	BEGINNING WEEK	FREQUENCY
<b>BLENDED LEARNING</b>			
<b>Lecture</b> – Pre-recorded concept videos and associated activity	1hr	Week 1	12 times
<b>Tutorial/Workshop 1</b> – In-class tutorial	2hrs	Week 2	11 times
<b>ONLINE</b>			
<b>Lecture</b> – Pre-recorded concept videos and associated activity	1hr	Week 1	12 times
<b>Tutorial/Workshop 1</b> – Interactive zoom tutorial	2hrs	Week 2	11 times

### 1.3. Course Topics

1. Strategic supply chain management: An overview
2. Aligning strategic supply chains with the customer
3. Supply chain value and cost
4. Managing logistics internationally
5. Managing lead time in the supply chain
6. An overview of strategic planning and management
7. Supply chain planning and control
8. Lean thinking and agile supply chains
9. Integrating the supply chain externally
10. Strategic sourcing and procurement
11. Anticipating emerging trends in supply chain strategy and design
12. Special topics in supply chain strategy
13. Course review

## 2. What level is this course?

300 Level (Graduate)

Demonstrating coherence and breadth or depth of knowledge and skills. Independent application of knowledge and skills in unfamiliar contexts. Meeting professional requirements and AQF descriptors for the degree. May require pre-requisites where discipline specific introductory or developing knowledge or skills is necessary. Normally undertaken in the third or fourth full-time study year of an undergraduate program.

## 3. What is the unit value of this course?

12 units

## 4. How does this course contribute to my learning?

COURSE LEARNING OUTCOMES	GRADUATE QUALITIES MAPPING	PROFESSIONAL STANDARD MAPPING *
On successful completion of this course, you should be able to...	Completing these tasks successfully will contribute to you becoming...	Association to Advance Collegiate Schools of Business
1 Demonstrate an understanding of relevant strategic supply chain concepts, tools and theories.	Knowledgeable Creative and critical thinker Empowered	PC1, PC2, PC3, PC3.1
2 Apply and present strategic supply chain knowledge to a business case.	Knowledgeable	PC1, PC3, PC3.1
3 Demonstrate effective oral communication skills in a SC context.	Empowered	PC1.2
4 Demonstrate an understanding of effectively managing and working within a team.	Engaged	PC2

\* Competencies by Professional Body

CODE	COMPETENCY
ASSOCIATION TO ADVANCE COLLEGIATE SCHOOLS OF BUSINESS	
PC1	Communication
PC1.2	Oral Communication
PC2	Collaboration
PC3	Creative and Critical Thinking
PC3.1	Problem Solving

## 5. Am I eligible to enrol in this course?

Refer to the [UniSC Glossary of terms](#) for definitions of “pre-requisites, co-requisites and anti-requisites”.

### 5.1. Pre-requisites

Not applicable

### 5.2. Co-requisites

Not applicable

### 5.3. Anti-requisites

Not applicable

### 5.4. Specific assumed prior knowledge and skills (where applicable)

Basic supply chain knowledge recommended, but not a pre-requisite.

## 6. How am I going to be assessed?

### 6.1. Grading Scale

Standard Grading (GRD)

High Distinction (HD), Distinction (DN), Credit (CR), Pass (PS), Fail (FL).

### 6.2. Details of early feedback on progress

Formative feedback will be provided through Q&A in tutorials/workshops throughout the semester, giving students the opportunity to gain direct feedback on progress.

### 6.3. Assessment tasks

DELIVERY MODE	TASK NO.	ASSESSMENT PRODUCT	INDIVIDUAL OR GROUP	WEIGHTING %	WHAT IS THE DURATION / LENGTH?	WHEN SHOULD I SUBMIT?	WHERE SHOULD I SUBMIT IT?
All	1	Written Piece	Individual	20%	Diagram plus 1000 words	Week 5	Online Submission
All	2	Oral and Written Piece	Group	30%	15 minutes online 'oral' presentation and delivery of presentation materials in file format (e.g. MS PowerPoint, Video)	Week 10	Online Assignment Submission with plagiarism check

DELIVERY MODE	TASK NO.	ASSESSMENT PRODUCT	INDIVIDUAL OR GROUP	WEIGHTING %	WHAT IS THE DURATION / LENGTH?	WHEN SHOULD I SUBMIT?	WHERE SHOULD I SUBMIT IT?
All	3	Report	Individual	50%	2000 words	Exam Period	Online Assignment Submission with plagiarism check

#### All - Assessment Task 1: Supply chain strategy model

GOAL:	The goal of this task is to demonstrate an understanding of relevant Strategic Supply Chain concepts and theories.		
PRODUCT:	Written Piece		
FORMAT:	Word document including a depiction of a focal company's supply chain network, introduction of relevant supply chain drivers, and the application of relevant concepts/theories (at least one concept/theory) to the supply chain strategy model. Your document should: Introduce a self-selected supply chain network in the form of a diagram. Illustrate and describe the supply chain, including product, process/technology, information and financial flows. Identify at least one issue or opportunity that the supply chain is facing. Apply and discuss concepts/theories (at least one concept/theory) in the context of the issue/supply chain.		
CRITERIA:	No.		Learning Outcome assessed
	1	Organisation and structure of written content/illustrated supply chain (by selecting appropriate supply chain example and illustrating main product, process, information and financial flows)	1
	2	Development and articulation of informed arguments/supply chain model (by identifying supply chain issues and applying appropriate concepts/theories)	1
	3	Referencing of sources of information used within the body of the document and in a reference list using Harvard referencing style (using at least 6 appropriate sources).	1
	4	Accuracy and presentation of written work including English expression, discipline-based vocabulary, grammar, spelling, and punctuation.	1
GENERIC SKILLS:	Communication, Problem solving		

## All - Assessment Task 2: Supply chain strategy project presentation

GOAL:	The goal of this task is to demonstrate as a group advanced communication skills and present a clear, coherent and independent exposition of knowledge and ideas demonstrated by the application of concepts, tools and theories in the context of an emerging supply chain issue and/or opportunity.																				
PRODUCT:	Oral and Written Piece																				
FORMAT:	<p>Group presentation of supply chain strategy concept to be submitted online (video). This is a group task. For completing this task, you need to choose a company from any of the following industries: service industry 'hospitality, retail, healthcare', and manufacturing. Examples: hotels, restaurants, cafes, beverages 'alcoholic and non-alcoholic', supermarkets, departmental stores, convenience stores, nursing homes, hospitals, pharmacies, medical centres, manufacturing companies. In your presentation, you as a group are required to address the following:</p> <ul style="list-style-type: none"><li>• Rationale for the selection of a company</li><li>• Identify, describe and analyse contemporary and/or emerging issues and/or opportunities (at least 3 issues/opportunities) that have the potential to affect the company's supply chain strategy.</li><li>• Justify your findings.</li></ul> <p>Deliver a 15 minute online presentation and submit an electronic copy of your presentation slides with details of presentation transcripts.</p> <p>This task is being used for measuring assurance of learning towards Association to Advance Collegiate Schools of Business (AACSB) accreditation. It assesses "Program Learning Outcome PG_PCO1.2: Oral Communication: Demonstrate effective oral communication skills in a business context." The assessment will assess overall group and individual performance criteria.</p> <ul style="list-style-type: none"><li>• Individual performance criteria for the presentation will be specified in a rubric.</li><li>• A self and peer assessment process will be applied to assess individual contributions.</li></ul>																				
CRITERIA:	<table><tr><th>No.</th><th></th><th>Learning Outcome assessed</th></tr><tr><td>1</td><td>Structure and logic of the presentation</td><td>1</td></tr><tr><td>2</td><td>Depth and breadth of content</td><td>1 2</td></tr><tr><td>3</td><td>Use of appropriate verbal and non-verbal communication (e.g. posture, vocal expressiveness)</td><td>3</td></tr><tr><td>4</td><td>Use of appropriate supporting materials (e.g. visual aids, explanations, examples) to engage the audience/assessor</td><td>2 4</td></tr><tr><td>5</td><td>Use of effective time management.</td><td>4</td></tr></table>	No.		Learning Outcome assessed	1	Structure and logic of the presentation	1	2	Depth and breadth of content	1 2	3	Use of appropriate verbal and non-verbal communication (e.g. posture, vocal expressiveness)	3	4	Use of appropriate supporting materials (e.g. visual aids, explanations, examples) to engage the audience/assessor	2 4	5	Use of effective time management.	4		
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4	Use of appropriate supporting materials (e.g. visual aids, explanations, examples) to engage the audience/assessor	2 4																			
5	Use of effective time management.	4																			
GENERIC SKILLS:	Communication, Collaboration, Problem solving																				

### All - Assessment Task 3: Supply chain strategy project report

<b>GOAL:</b>	The goal is to individually demonstrate cognitive and technical skills that demonstrate a broad understanding of knowledge and depth in the application of supply chain concepts, tools and theories in analysing and answering the case/discussion questions.		
<b>PRODUCT:</b>	Report		
<b>FORMAT:</b>	The format of this individual assessment task is to: <ul style="list-style-type: none"><li>• Review and analyse the case study and/ or discussion questions which will be made available in BB when the time gets closer.</li><li>• Provide relevant insights in answering the case questions and / or discussion questions.</li><li>• Prepare and submit your answers to case or discussion questions in the form of a report (2000 words) via Blackboard/SafeAssign.</li></ul>		
<b>CRITERIA:</b>	<b>No.</b>		<b>Learning Outcome assessed</b>
	1	Application of relevant supply chain strategy concepts, frameworks and theories	1 2
	2	Assessment of relevant issues leading to creative and feasible answers to the given questions	1 2
	3	Critical evaluation and logical development of arguments	2
	4	Error free writing with appropriate formatting, use of relevant credible sources and appropriate referencing style	1
<b>GENERIC SKILLS:</b>	Communication, Problem solving		

## 7. Directed study hours

A 12-unit course will have total of 150 learning hours which will include directed study hours (including online if required), self-directed learning and completion of assessable tasks. Student workload is calculated at 12.5 learning hours per one unit.

## 8. What resources do I need to undertake this course?

Please note: Course information, including specific information of recommended readings, learning activities, resources, weekly readings, etc. are available on the course Canvas site– Please log in as soon as possible.

### 8.1. Prescribed text(s) or course reader

Please note that you need to have regular access to the resource(s) listed below. Resources may be required or recommended.

REQUIRED?	AUTHOR	YEAR	TITLE	EDITION	PUBLISHER
Required	Alan Harrison, Heather Skipworth, Remko van Hoek, and James Aitken	2019	Logistics Management and Strategy	Sixth Edition	Pearson

### 8.2. Specific requirements

Not applicable

## 9. How are risks managed in this course?

Health and safety risks for this course have been assessed as low. It is your responsibility to review course material, search online, discuss with lecturers and peers and understand the health and safety risks associated with your specific course of study and to familiarise yourself with the University's general health and safety principles by reviewing the [online induction training for students](#), and following the instructions of the University staff.

## 10. What administrative information is relevant to this course?

### 10.1. Assessment: Academic Integrity

Academic integrity is the ethical standard of university participation. It ensures that students graduate as a result of proving they are competent in their discipline. This is integral in maintaining the value of academic qualifications. Each industry has expectations and standards of the skills and knowledge within that discipline and these are reflected in assessment.

Academic integrity means that you do not engage in any activity that is considered to be academic fraud; including plagiarism, collusion or outsourcing any part of any assessment item to any other person. You are expected to be honest and ethical by completing all work yourself and indicating in your work which ideas and information were developed by you and which were taken from others. You cannot provide your assessment work to others. You are also expected to provide evidence of wide and critical reading, usually by using appropriate academic references.

In order to minimise incidents of academic fraud, this course may require that some of its assessment tasks, when submitted to Canvas, are electronically checked through Turnitin. This software allows for text comparisons to be made between your submitted assessment item and all other work to which Turnitin has access.

## 10.2. Assessment: Additional Requirements

Your eligibility for supplementary assessment in a course is dependent of the following conditions applying:

The final mark is in the percentage range 47% to 49.4%

The course is graded using the Standard Grading scale

You have not failed an assessment task in the course due to academic misconduct

## 10.3. Assessment: Submission penalties

You are required to submit task 1 on or before Monday 5pm, week 5.

You are required to submit task 2 on or before Monday 5pm, week 10. As this is a group assignment only one person in the group needs to submit this task.

You are required to submit task 3 on or before Monday 5pm, week 15.

Late submission of assessment tasks may be penalised at the following maximum rate:

- 5% (of the assessment task's identified value) per day for the first two days from the date identified as the due date for the assessment task.

- 10% (of the assessment task's identified value) for the third day - 20% (of the assessment task's identified value) for the fourth day and subsequent days up to and including seven days from the date identified as the due date for the assessment task.

- A result of zero is awarded for an assessment task submitted after seven days from the date identified as the due date for the assessment task. Weekdays and weekends are included in the calculation of days late. To request an extension you must contact your course coordinator to negotiate an outcome.

## 10.4. SafeUniSC

UniSC is committed to a culture of respect and providing a safe and supportive environment for all members of our community. For immediate assistance on campus contact SafeUniSC by phone: [07 5430 1168](tel:0754301168) or using the [SafeZone](#) app. For general enquires contact the SafeUniSC team by phone [07 5456 3864](tel:0754563864) or email [safe@usc.edu.au](mailto:safe@usc.edu.au).

The SafeUniSC Specialist Service is a Student Wellbeing service that provides free and confidential support to students who may have experienced or observed behaviour that could cause fear, offence or trauma. To contact the service call [07 5430 1226](tel:0754301226) or email [studentwellbeing@usc.edu.au](mailto:studentwellbeing@usc.edu.au).

## 10.5. Study help

For help with course-specific advice, for example what information to include in your assessment, you should first contact your tutor, then your course coordinator, if needed.

If you require additional assistance, the Learning Advisers are trained professionals who are ready to help you develop a wide range of academic skills. Visit the [Learning Advisers](#) web page for more information, or contact Student Central for further assistance: +61 7 5430 2890 or [studentcentral@usc.edu.au](mailto:studentcentral@usc.edu.au).

## 10.6. Wellbeing Services

Student Wellbeing provide free and confidential counselling on a wide range of personal, academic, social and psychological matters, to foster positive mental health and wellbeing for your academic success.

To book a confidential appointment go to [Student Hub](#), email [studentwellbeing@usc.edu.au](mailto:studentwellbeing@usc.edu.au) or call 07 5430 1226.

## 10.7. AccessAbility Services

Ability Advisers ensure equal access to all aspects of university life. If your studies are affected by a disability, learning disorder mental health issue, injury or illness, or you are a primary carer for someone with a disability or who is considered frail and aged, [AccessAbility Services](#) can provide access to appropriate reasonable adjustments and practical advice about the support and facilities available to you throughout the University.

To book a confidential appointment go to [Student Hub](#), email [AccessAbility@usc.edu.au](mailto:AccessAbility@usc.edu.au) or call 07 5430 2890.

## 10.8. Links to relevant University policy and procedures

For more information on Academic Learning & Teaching categories including:

- Assessment: Courses and Coursework Programs
- Review of Assessment and Final Grades
- Supplementary Assessment
- Central Examinations
- Deferred Examinations
- Student Conduct
- Students with a Disability

For more information, visit <https://www.usc.edu.au/explore/policies-and-procedures#academic-learning-and-teaching>

## 10.9. Student Charter

UniSC is committed to excellence in teaching, research and engagement in an environment that is inclusive, inspiring, safe and respectful. The [Student Charter](#) sets out what students can expect from the University, and what in turn is expected of students, to achieve these outcomes.

## 10.10. General Enquiries

### In person:

- **UniSC Sunshine Coast** - Student Central, Ground Floor, Building C, 90 Sippy Downs Drive, Sippy Downs
- **UniSC Moreton Bay** - Service Centre, Ground Floor, Foundation Building, Gympie Road, Petrie
- **UniSC SouthBank** - Student Central, Building A4 (SW1), 52 Merivale Street, South Brisbane
- **UniSC Gympie** - Student Central, 71 Cartwright Road, Gympie
- **UniSC Fraser Coast** - Student Central, Student Central, Building A, 161 Old Maryborough Rd, Hervey Bay
- **UniSC Caboolture** - Student Central, Level 1 Building J, Cnr Manley and Tallon Street, Caboolture

**Tel:** +61 7 5430 2890

**Email:** [studentcentral@usc.edu.au](mailto:studentcentral@usc.edu.au)