

MGT723 Research Project

School: School of Business and Creative Industries

2020 | Trimester 3

UniSC Sunshine Coast

**BLENDED
LEARNING**

Most of your course is on campus but you may be able to do some components of this course online.

Please go to unisc.edu.au for up to date information on the teaching sessions and campuses where this course is usually offered.

1. What is this course about?

1.1. Description

Building on the knowledge and skills developed in previous studies, this course gives you the opportunity to plan and undertake a substantial research-based project of relevance to you as practicing/future managers. This will enable you to consider the complexity of research issues and methods in the field of business, to gain first-hand experience at exploring the available literature and devising a process for diagnosing and altering a managerial situation.

1.2. How will this course be delivered?

ACTIVITY	HOURS	BEGINNING WEEK	FREQUENCY
BLENDED LEARNING			
Tutorial/Workshop 1	3hrs	Not applicable	Not Yet Determined

1.3. Course Topics

The course focuses on applying research skills to inform management decisions and practice through:

- defining clear research questions and objectives;
- reviewing and analysing existing relevant literature;
- designing a project to address the research question and objectives;
- collecting and analysing data; and
- drawing conclusions and implications from the data

2. What level is this course?

700 Level (Specialised)

Demonstrating a specialised body of knowledge and set of skills for professional practice or further learning. Advanced application of knowledge and skills in unfamiliar contexts.

3. What is the unit value of this course?

12 units

4. How does this course contribute to my learning?

COURSE LEARNING OUTCOMES		GRADUATE QUALITIES
On successful completion of this course, you should be able to...		Completing these tasks successfully will contribute to you becoming...
1	Review and evaluate a body of knowledge and identify gaps in a discipline area of professional practice.	Knowledgeable
2	Design, plan and implement the methodology to address the gaps identified.	Engaged
3	Interpret and analyse collected data using communication and technical research skills.	Empowered
4	Evaluate data to theorise developments, draw conclusions and identify implications.	Creative and critical thinker

5. Am I eligible to enrol in this course?

Refer to the [UniSC Glossary of terms](#) for definitions of “pre-requisites, co-requisites and anti-requisites”.

5.1. Pre-requisites

Not applicable

5.2. Co-requisites

Not applicable

5.3. Anti-requisites

Not applicable

5.4. Specific assumed prior knowledge and skills (where applicable)

Not applicable

5.5. Microcredential Information

Not applicable

6. How am I going to be assessed?

6.1. Grading Scale

Standard Grading (GRD)

High Distinction (HD), Distinction (DN), Credit (CR), Pass (PS), Fail (FL).

6.2. Details of early feedback on progress

6.3. Assessment tasks

DELIVERY MODE	TASK NO.	ASSESSMENT PRODUCT	INDIVIDUAL OR GROUP	WEIGHTING %	WHAT IS THE DURATION / LENGTH?	WHEN SHOULD I SUBMIT?	WHERE SHOULD I SUBMIT IT?
All	1	Plan	Individual	25%	N/A	Week 4	Online Assignment Submission with plagiarism check
All	2	Report	Individual	25%	N/A	Week 8	Online Submission
All	3	Report	Individual	50%	2,000-3,000 words	Week 12	Online Assignment Submission with plagiarism check

All - Assessment Task 1: Research Proposal

GOAL:	In this assessment task you will develop a research proposal. Further details will be available on the Blackboard course site.									
PRODUCT:	Plan									
AUTHORSHIP STATEMENT:										
FORMAT:	This is an individual assessment. See Blackboard for more details.									
CRITERIA:	<table border="1"><thead><tr><th>No.</th><th></th><th>Learning Outcome assessed</th></tr></thead><tbody><tr><td>1</td><td>The marking rubric will be available on Blackboard</td><td></td></tr><tr><td>2</td><td>Assessment criteria are mapped to the course learning outcomes.</td><td>1 2 3 4</td></tr></tbody></table>	No.		Learning Outcome assessed	1	The marking rubric will be available on Blackboard		2	Assessment criteria are mapped to the course learning outcomes.	1 2 3 4
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2	Assessment criteria are mapped to the course learning outcomes.	1 2 3 4								
GENERIC SKILLS:										

All - Assessment Task 2: Progress Report

GOAL:	The purpose of this task is to outline your progress to date and indicate the analysis and evaluation to be integrated in the final report.						
PRODUCT:	Report						
AUTHORSHIP STATEMENT:							
FORMAT:	As instructed based on the research requirements.						
CRITERIA:	<table border="1"><thead><tr><th>No.</th><th></th><th>Learning Outcome assessed</th></tr></thead><tbody><tr><td>1</td><td>The marking rubric will be available on Blackboard</td><td></td></tr></tbody></table>	No.		Learning Outcome assessed	1	The marking rubric will be available on Blackboard	
No.		Learning Outcome assessed					
1	The marking rubric will be available on Blackboard						
GENERIC SKILLS:							

All - Assessment Task 3: Final Project Report

GOAL:	In this assessment task you will analyse and evaluate the data in order to draw conclusions and implications.												
PRODUCT:	Report												
AUTHORSHIP STATEMENT:													
FORMAT:	This is an individual assessment: 2,000 - 3,000 words. See Blackboard for more details.												
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GENERIC SKILLS:													

7. Directed study hours

A 12-unit course will have total of 150 learning hours which will include directed study hours (including online if required), self-directed learning and completion of assessable tasks. Student workload is calculated at 12.5 learning hours per one unit.

8. What resources do I need to undertake this course?

Please note: Course information, including specific information of recommended readings, learning activities, resources, weekly readings, etc. are available on the course Canvas site– Please log in as soon as possible.

8.1. Prescribed text(s) or course reader

There are no required/recommended resources for this course.

8.2. Specific requirements

Not applicable

9. How are risks managed in this course?

Health and safety risks for this course have been assessed as low. It is your responsibility to review course material, search online, discuss with lecturers and peers and understand the health and safety risks associated with your specific course of study and to familiarise yourself with the University's general health and safety principles by reviewing the [online induction training for students](#), and following the instructions of the University staff.

10. What administrative information is relevant to this course?

10.1. Assessment: Academic Integrity

10.2. Assessment: Additional Requirements

Your eligibility for supplementary assessment in a course is dependent of the following conditions applying: The final mark is in the percentage range 47% to 49.4% The course is graded using the Standard Grading scale You have not failed an assessment task in the course due to academic misconduct

10.3. Assessment: Submission penalties

Late submission of assessment tasks may be penalised at the following maximum rate: - 5% (of the assessment task's identified value) per day for the first two days from the date identified as the due date for the assessment task. - 10% (of the assessment task's identified value) for the third day - 20% (of the assessment task's identified value) for the fourth day and subsequent days up to and including seven days from the date identified as the due date for the assessment task. - A result of zero is awarded for an assessment task submitted after seven days from the date identified as the due date for the assessment task. Weekdays and weekends are included in the calculation of days late. To request an extension you must contact your course coordinator to negotiate an outcome.

10.4. Links to relevant University policy and procedures

10.5. Student Charter

10.6. General Enquiries