

# MGT735 Retail Supply Chain Management and Procurement

**School:** School of Business and Creative Industries

2020 Semester 2

Online

ONLINE

You can do this course without coming onto campus, unless your program has specified a mandatory onsite requirement.

*Please go to [unisc.edu.au](http://unisc.edu.au) for up to date information on the teaching sessions and campuses where this course is usually offered.*

## 1. What is this course about?

### 1.1. Description

Supply chain management is vitally important for retailers and has been noted as the source of success for many retailers, and as an inhibitor of success for e-tailers as they struggle with delivery reliability. In this course you will examine how retailers understand their customers' preferences and respond with appropriate products through effective supply chain management.

### 1.2. How will this course be delivered?

| ACTIVITY | HOURS | BEGINNING WEEK | FREQUENCY          |
|----------|-------|----------------|--------------------|
| ONLINE   |       |                |                    |
| Online   | 2hrs  | Not applicable | Not Yet Determined |

## 2. What level is this course?

700 Level (Specialised)

Demonstrating a specialised body of knowledge and set of skills for professional practice or further learning. Advanced application of knowledge and skills in unfamiliar contexts.

## 3. What is the unit value of this course?

12 units

#### 4. How does this course contribute to my learning?

| COURSE LEARNING OUTCOMES   | GRADUATE QUALITIES   |
|--|--|
| On successful completion of this course, you should be able to...  | Completing these tasks successfully will contribute to you becoming... |
| <b>1</b> Introduce and apply basic contemporary concepts and principles of retail logistics and supply chain management. | Knowledgeable<br>Engaged   |
| <b>2</b> Identify and critically evaluate pertinent issues in the context of retail supply chains.                       | Knowledgeable<br>Creative and critical thinker<br>Empowered            |
| <b>3</b> Develop strategies and solutions to improve retail supply chain performance.                                    | Knowledgeable<br>Creative and critical thinker                         |

#### 5. Am I eligible to enrol in this course?

Refer to the [UniSC Glossary of terms](#) for definitions of “pre-requisites, co-requisites and anti-requisites”.

##### 5.1. Pre-requisites

Enrolled in any PGRD Program

##### 5.2. Co-requisites

Not applicable

##### 5.3. Anti-requisites

Not applicable

##### 5.4. Specific assumed prior knowledge and skills (where applicable)

Not applicable

##### 5.5. Microcredential Information

Not applicable

#### 6. How am I going to be assessed?

##### 6.1. Grading Scale

Standard Grading (GRD)

High Distinction (HD), Distinction (DN), Credit (CR), Pass (PS), Fail (FL).

##### 6.2. Details of early feedback on progress

Students are expected to actively participate in workshop discussions. They will receive and can seek formative feedback from the lecturer at the end of lecture/through online feedback sessions, e.g. through Q&A time, case discussions, and discussion of concepts learned in the context of their own work experience. A formative assessment task is scheduled for week 5, which provides additional opportunity to synthesise learning progress and identify areas for improvement.

6.3. Assessment tasks

| DELIVERY MODE | TASK NO. | ASSESSMENT PRODUCT | INDIVIDUAL OR GROUP | WEIGHTING % | WHAT IS THE DURATION / LENGTH?   | WHEN SHOULD I SUBMIT? | WHERE SHOULD I SUBMIT IT?                          |
|---------------|----------|--------------------|---------------------|-------------|--|-----------------------|--|
| All           | 1        | Written Piece      | Individual          | 20%         | Report (diagram plus 1,000 words)  | Week 5                | Online Assignment Submission with plagiarism check |
| All           | 2        | Case Study         | Group               | 30%         | 15 minutes in class oral presentation and delivery of presentation materials in file format (e.g. MS PowerPoint) | Week 9                | In Class   |
| All           | 3        | Report             | Individual          | 50%         | 3,000 words  | Week 13               | Online Assignment Submission with plagiarism check |

All - Assessment Task 1: Retail supply chain map

|                              |  |  |
|------------------------------|--|--|
| <b>GOAL:</b>                 | The goal of this task is to assess that you have acquired an understanding of basic retail supply chain and procurement management concepts.   |  |
| <b>PRODUCT:</b>              | Written Piece  |  |
| <b>AUTHORSHIP STATEMENT:</b> |  |  |
| <b>FORMAT:</b>               | <p>This is an individual paper. Your task is to deliver a report, including a diagram of a retail supply chain and a 1000-word discussion. The document should cover:</p> <ul style="list-style-type: none"> <li>Introduction of a self-selected supply chain network.</li> <li>Illustration and description of a retail supply chain, including product, process, information and financial flows.</li> <li>Identification of 3 opportunities and/or issues in the chosen supply chain and application of 3 corresponding concepts/theories.</li> </ul> |  |
| <b>CRITERIA:</b>             | <p><b>No.</b></p> <p>1 Ability to deliver accurate written work including English expression, discipline-based vocabulary, grammar, spelling, and punctuation</p> <p>2 Ability to demonstrate critical thinking to evaluate a supply chain and identify business opportunities and problems</p> <p>3 Ability to apply concepts and theory to discuss issues and opportunities in a retail supply chain context</p> <p>4 Assessment criteria are mapped to the course learning outcomes.</p>  | <p><b>Learning Outcome assessed</b></p> <p>1 2 3</p> |
| <b>GENERIC SKILLS:</b>       |  |  |

**All - Assessment Task 2:** Case presentation

|                              |  |   |
|------------------------------|--|---|
| <b>GOAL:</b>                 | The goal of this task is to assess your ability as a group and individually to analyse a selected retail supply chain's issues and opportunities (case will be provided on Blackboard), prepare a presentation document and present the results in class (online students deliver a voice and/or video recorded presentation). The goal is to apply and evaluate core principles/concepts and techniques used in retail supply chain management and procurement in a case context. |   |
| <b>PRODUCT:</b>              | Case Study   |   |
| <b>AUTHORSHIP STATEMENT:</b> |  |   |
| <b>FORMAT:</b>               | This is a group task. A retail supply chain management case will be made available at the beginning of the course. Your task is to: Identify, describe and analyse issues and/or opportunities relating to the case. Deliver a 15-20 minute in-class presentation of your findings. Deliver a case analysis document (e.g. 15-20 page presentation document, or equivalent; online students deliver a voice and/or video recorded presentation).                                   |   |
| <b>CRITERIA:</b>             | <b>No.</b>   | <b>Learning Outcome assessed</b>  |
|                              | 1  | Ability to demonstrate reflective thinking for problem solving and decision making in a retail supply chain context |
|                              | 2  | Ability to deliver a business case analysis including the application of relevant principles, concepts and theories |
|                              | 3  | Ability to demonstrate clarity, logic and flow of arguments presented   |
|                              | 4  | Ability to demonstrate verbal and non-verbal presentation skills, tools and visual aids                             |
|                              | 5  | Ability to demonstrate effective team work. Peer assessment will be used  |
| <b>GENERIC SKILLS:</b>       |  |   |

**All - Assessment Task 3:** Case Report

|                              |  |   |
|------------------------------|--|---|
| <b>GOAL:</b>                 | Building on Task 2, the goal of this individual task is to demonstrate an advanced and more comprehensive analysis and understanding of retail supply chain management issues.   |   |
| <b>PRODUCT:</b>              | Report   |   |
| <b>AUTHORSHIP STATEMENT:</b> |  |   |
| <b>FORMAT:</b>               | The format of this individual assessment task is to:<br>Review the case and previous analysis outcomes.<br>Provide new insights into the case analysis by addressing case questions (provided via Blackboard)<br>Prepare and submit a case analysis report (3000 words) via Blackboard/SafeAssign. |   |
| <b>CRITERIA:</b>             | <b>No.</b>   | <b>Learning Outcome assessed</b>  |
|                              | 1  | Demonstrate capacity to develop and articulate informed arguments in a retail supply chain context.                                     |
|                              | 2  | Delivery of a business case analysis including the application of relevant principles, concepts and theories                            |
|                              | 3  | Ability to deliver accurate written work including English expression, discipline-based vocabulary, grammar, spelling, and punctuation. |
| <b>GENERIC SKILLS:</b>       |  |   |

## 7. Directed study hours

A 12-unit course will have total of 150 learning hours which will include directed study hours (including online if required), self-directed learning and completion of assessable tasks. Student workload is calculated at 12.5 learning hours per one unit.

## 8. What resources do I need to undertake this course?

Please note: Course information, including specific information of recommended readings, learning activities, resources, weekly readings, etc. are available on the course Canvas site– Please log in as soon as possible.

### 8.1. Prescribed text(s) or course reader

There are no required/recommended resources for this course.

### 8.2. Specific requirements

N/A

## 9. How are risks managed in this course?

Health and safety risks for this course have been assessed as low. It is your responsibility to review course material, search online, discuss with lecturers and peers and understand the health and safety risks associated with your specific course of study and to familiarise yourself with the University's general health and safety principles by reviewing the [online induction training for students](#), and following the instructions of the University staff.

## 10. What administrative information is relevant to this course?

### 10.1. Assessment: Academic Integrity

Academic integrity is the ethical standard of university participation. It ensures that students graduate as a result of proving they are competent in their discipline. This is integral in maintaining the value of academic qualifications. Each industry has expectations and standards of the skills and knowledge within that discipline and these are reflected in assessment.

Academic integrity means that you do not engage in any activity that is considered to be academic fraud; including plagiarism, collusion or outsourcing any part of any assessment item to any other person. You are expected to be honest and ethical by completing all work yourself and indicating in your work which ideas and information were developed by you and which were taken from others. You cannot provide your assessment work to others. You are also expected to provide evidence of wide and critical reading, usually by using appropriate academic references.

In order to minimise incidents of academic fraud, this course may require that some of its assessment tasks, when submitted to Canvas, are electronically checked through Turnitin. This software allows for text comparisons to be made between your submitted assessment item and all other work to which Turnitin has access.

### 10.2. Assessment: Additional Requirements

Your eligibility for supplementary assessment in a course is dependent of the following conditions applying: The final mark is in the percentage range 47% to 49.4% The course is graded using the Standard Grading scale You have not failed an assessment task in the course due to academic misconduct

### 10.3. Assessment: Submission penalties

Late submission of assessment tasks may be penalised at the following maximum rate: - 5% (of the assessment task's identified value) per day for the first two days from the date identified as the due date for the assessment task. - 10% (of the assessment task's identified value) for the third day - 20% (of the assessment task's identified value) for the fourth day and subsequent days up to and including seven days from the date identified as the due date for the assessment task. - A result of zero is awarded for an assessment task submitted after seven days from the date identified as the due date for the assessment task. Weekdays and weekends are included in the calculation of days late. To request an extension you must contact your course coordinator to negotiate an outcome.

### 10.4. Links to relevant University policy and procedures

For more information on Academic Learning & Teaching categories including:

- Assessment: Courses and Coursework Programs
- Review of Assessment and Final Grades
- Supplementary Assessment
- Central Examinations
- Deferred Examinations
- Student Conduct
- Students with a Disability

For more information, visit <https://www.usc.edu.au/explore/policies-and-procedures#academic-learning-and-teaching>

## 10.5. Student Charter

UniSC is committed to excellence in teaching, research and engagement in an environment that is inclusive, inspiring, safe and respectful. The [Student Charter](#) sets out what students can expect from the University, and what in turn is expected of students, to achieve these outcomes.

## 10.6. General Enquiries

### In person:

- **UniSC Sunshine Coast** - Student Central, Ground Floor, Building C, 90 Sippy Downs Drive, Sippy Downs
- **UniSC Moreton Bay** - Service Centre, Ground Floor, Foundation Building, Gympie Road, Petrie
- **UniSC SouthBank** - Student Central, Building A4 (SW1), 52 Merivale Street, South Brisbane
- **UniSC Gympie** - Student Central, 71 Cartwright Road, Gympie
- **UniSC Fraser Coast** - Student Central, Student Central, Building A, 161 Old Maryborough Rd, Hervey Bay
- **UniSC Caboolture** - Student Central, Level 1 Building J, Cnr Manley and Tallon Street, Caboolture

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