

PUB713 Health Promotion Professional Practice

School: School of Health - Public Health

2024 Semester 2

Online

ONLINE

You can do this course without coming onto campus.

Please go to usc.edu.au for up to date information on the teaching sessions and campuses where this course is usually offered.

1. What is this course about?

1.1. Description

This course focuses on contemporary professional practice, project management and employability qualities in health promotion. In this course you will reflect on the competencies required in professional practice and apply expert knowledge and ethical judgement to explore new and emerging health promotion priorities. You will reflect on your own professional identity through the exploration of contemporary priorities in the discipline of health promotion, culminating in a personalised, professional practice and development plan.

1.2. How will this course be delivered?

ACTIVITY	HOURS	BEGINNING WEEK	FREQUENCY
ONLINE			
Online – 3 hours of structured asynchronous online learning activities and an optional 1-hour online Zoom consultation session	4hrs	Week 1	13 times

1.3. Course Topics

- Professional identity
- Health promotion competencies
- Project management
- Contemporary priorities and practices, for example, complexity science, planetary health and digital determinants
- Employability qualities and skills, for example, lifelong learning, cultural humility and reflexivity

2. What level is this course?

700 Level (Specialised)

Demonstrating a specialised body of knowledge and set of skills for professional practice or further learning. Advanced application of knowledge and skills in unfamiliar contexts.

3. What is the unit value of this course?

12 units

4. How does this course contribute to my learning?

COURSE LEARNING OUTCOMES	GRADUATE QUALITIES MAPPING	PROFESSIONAL STANDARD MAPPING *
On successful completion of this course, you should be able to...	Completing these tasks successfully will contribute to you becoming...	International Union for Health Promotion and Education
1 Apply expert and specialised project management skills in a health promotion discipline context.	Empowered Engaged	B.7, 5.5, 7.3, 8.3
2 Appraise contemporary health promotion priorities and professional practice developments.	Sustainability-focussed	B, A.10, A.11, 5.4
3 Critically reflect on the application of professional competencies and employability qualities in health promotion.	Ethical Sustainability-focussed	A.7, A.11, 5.4

* Competencies by Professional Body

CODE	COMPETENCY
INTERNATIONAL UNION FOR HEALTH PROMOTION AND EDUCATION	
B	Knowledge Base Underpinning Health Promotion Core Competencies
B.7	The current models and approaches of effective project and programme management (including needs assessment, planning, implementation and evaluation) and their application to health promotion action
A.7	Being honest about what health promotion is, and what it can and cannot achieve
A.10	Sustainable development and sustainable health promotion action
A.11	Being accountable for the quality of one's own practice and taking responsibility for maintaining and improving knowledge and skills
5.4	Incorporate new knowledge to improve practice and respond to emerging challenges in health promotion
5.5	Contribute to mobilising and managing resources for health promotion action
7.3	Develop a feasible action plan within resource constraints and with reference to existing needs and assets
8.3	Manage the resources needed for effective implementation of planned action

5. Am I eligible to enrol in this course?

Refer to the [UniSC Glossary of terms](#) for definitions of “pre-requisites, co-requisites and anti-requisites”.

5.1. Pre-requisites

PUB702 and PUB705 and enrolled in SC713

5.2. Co-requisites

Not applicable

5.3. Anti-requisites

PUB700 Health Promotion Project

5.4. Specific assumed prior knowledge and skills (where applicable)

Not applicable

6. How am I going to be assessed?

6.1. Grading Scale

Standard Grading (GRD)

High Distinction (HD), Distinction (DN), Credit (CR), Pass (PS), Fail (FL).

6.2. Details of early feedback on progress

Formative feedback tasks, aligned specifically to assessment criteria in Task 1, will be integrated into applied learning materials in weeks 1-4.

6.3. Assessment tasks

DELIVERY MODE	TASK NO.	ASSESSMENT PRODUCT	INDIVIDUAL OR GROUP	WEIGHTING %	WHAT IS THE DURATION / LENGTH?	WHEN SHOULD I SUBMIT?	WHERE SHOULD I SUBMIT IT?
All	1a	Case Study	Individual	30%	Available for one week.	Week 4	Online Submission
All	1b	Artefact - Professional	Individual	20%	500 words	Week 5	Online Assignment Submission with plagiarism check
All	2	Artefact - Professional, and Written Piece	Individual	50%	2000 words	Week 13	Online Assignment Submission with plagiarism check

All - Assessment Task 1a: Project management scenario: Case study

GOAL:	To demonstrate the application of project management concepts, roles, and responsibilities in a given health promotion context.	
PRODUCT:	Case Study	
FORMAT:	Online test via Canvas	
CRITERIA:	No.	Learning Outcome assessed
	1	Appraisal of project management roles and responsibilities. 1
	2	Application of time, cost, quality, risk and resource management in a given health promotion context. 1

All - Assessment Task 1b: Project Management Scenario: Completion Report

GOAL:	To compile a completion report for the given project scenario in the case study explored in Task 1a.	
PRODUCT:	Artefact - Professional	
FORMAT:	Written report, completion of template (provided)	
CRITERIA:	No.	Learning Outcome assessed
	1	Synthesis of project management concepts in a given health promotion context. 1
	2	Quality of communication and adherence to genre. 1

All - Assessment Task 2: Professional health promotion reflection

GOAL:	To reflect on emerging health promotion practice priorities and plan for ongoing professional development to maintain currency in the field.	
PRODUCT:	Artefact - Professional, and Written Piece	
FORMAT:	Written critical reflection and professional development plan.	
CRITERIA:	No.	Learning Outcome assessed
	1	Depth of reflection exploring own professional identity. 2 3
	2	Application of expert judgement to identify health promotion priorities and relevant professional competencies. 3
	3	Application of expert judgement to reflect on the development of relevant employability qualities. 3
	4	Application of critical thinking and expert judgement to develop a personalised professional development plan. 2 3

7. Directed study hours

A 12-unit course will have total of 150 learning hours which will include directed study hours (including online if required), self-directed learning and completion of assessable tasks. Student workload is calculated at 12.5 learning hours per one unit.

8. What resources do I need to undertake this course?

Please note: Course information, including specific information of recommended readings, learning activities, resources, weekly readings, etc. are available on the course Canvas site– Please log in as soon as possible.

8.1. Prescribed text(s) or course reader

There are no required/recommended resources for this course.

8.2. Specific requirements

Internet access and personal computer.

9. How are risks managed in this course?

Health and safety risks for this course have been assessed as low. It is your responsibility to review course material, search online, discuss with lecturers and peers and understand the health and safety risks associated with your specific course of study and to familiarise yourself with the University's general health and safety principles by reviewing the [online induction training for students](#), and following the instructions of the University staff.

10. What administrative information is relevant to this course?

10.1. Assessment: Academic Integrity

Academic integrity is the ethical standard of university participation. It ensures that students graduate as a result of proving they are competent in their discipline. This is integral in maintaining the value of academic qualifications. Each industry has expectations and standards of the skills and knowledge within that discipline and these are reflected in assessment.

Academic integrity means that you do not engage in any activity that is considered to be academic fraud; including plagiarism, collusion or outsourcing any part of any assessment item to any other person. You are expected to be honest and ethical by completing all work yourself and indicating in your work which ideas and information were developed by you and which were taken from others. You cannot provide your assessment work to others. You are also expected to provide evidence of wide and critical reading, usually by using appropriate academic references.

In order to minimise incidents of academic fraud, this course may require that some of its assessment tasks, when submitted to Canvas, are electronically checked through Turnitin. This software allows for text comparisons to be made between your submitted assessment item and all other work to which Turnitin has access.

10.2. Assessment: Additional Requirements

Your eligibility for supplementary assessment in a course is dependent of the following conditions applying:

- a. The final mark is in the percentage range 47% to 49.4%
- b. The course is graded using the Standard Grading scale
- c. You have not failed an assessment task in the course due to academic misconduct

10.3. Assessment: Submission penalties

Late submission of assessment tasks will be penalised at the following maximum rate (the rates are cumulative):

5% (of the assessment task's identified value) per day for the first two days from the date identified as the due date for the assessment task

10% (of the assessment task's identified value) for the third day

20% (of the assessment task's identified value) for the fourth day and subsequent days up to and including seven days from the date identified as the due date for the assessment task

A result of zero is awarded for an assessment task submitted seven days from the date identified as the due date for the assessment task. Weekdays and weekends are included in the calculation of days late.

To request an extension, you must contact your Course Coordinator and supply the required documentation to negotiate an outcome.

10.4. SafeUniSC

UniSC is committed to a culture of respect and providing a safe and supportive environment for all members of our community. For immediate assistance on campus contact SafeUniSC by phone: [07 5430 1168](tel:0754301168) or using the [SafeZone](#) app. For general enquires contact the SafeUniSC team by phone [07 5456 3864](tel:0754563864) or email safe@usc.edu.au.

The SafeUniSC Specialist Service is a Student Wellbeing service that provides free and confidential support to students who may have experienced or observed behaviour that could cause fear, offence or trauma. To contact the service call [07 5430 1226](tel:0754301226) or email studentwellbeing@usc.edu.au.

10.5. Study help

For help with course-specific advice, for example what information to include in your assessment, you should first contact your tutor, then your course coordinator, if needed.

If you require additional assistance, the Learning Advisers are trained professionals who are ready to help you develop a wide range of academic skills. Visit the [Learning Advisers](#) web page for more information, or contact Student Central for further assistance: +61 7 5430 2890 or studentcentral@usc.edu.au.

10.6. Wellbeing Services

Student Wellbeing provide free and confidential counselling on a wide range of personal, academic, social and psychological matters, to foster positive mental health and wellbeing for your academic success.

To book a confidential appointment go to [Student Hub](#), email studentwellbeing@usc.edu.au or call 07 5430 1226.

10.7. AccessAbility Services

Ability Advisers ensure equal access to all aspects of university life. If your studies are affected by a disability, learning disorder mental health issue, injury or illness, or you are a primary carer for someone with a disability or who is considered frail and aged, [AccessAbility Services](#) can provide access to appropriate reasonable adjustments and practical advice about the support and facilities available to you throughout the University.

To book a confidential appointment go to [Student Hub](#), email AccessAbility@usc.edu.au or call 07 5430 2890.

10.8. Links to relevant University policy and procedures

For more information on Academic Learning & Teaching categories including:

- Assessment: Courses and Coursework Programs
- Review of Assessment and Final Grades
- Supplementary Assessment
- Central Examinations
- Deferred Examinations
- Student Conduct
- Students with a Disability

For more information, visit <https://www.usc.edu.au/explore/policies-and-procedures#academic-learning-and-teaching>

10.9. Student Charter

UniSC is committed to excellence in teaching, research and engagement in an environment that is inclusive, inspiring, safe and respectful. The [Student Charter](#) sets out what students can expect from the University, and what in turn is expected of students, to achieve these outcomes.

10.10.General Enquiries

In person:

- **UniSC Sunshine Coast** - Student Central, Ground Floor, Building C, 90 Sippy Downs Drive, Sippy Downs
- **UniSC Moreton Bay** - Service Centre, Ground Floor, Foundation Building, Gympie Road, Petrie
- **UniSC SouthBank** - Student Central, Building A4 (SW1), 52 Merivale Street, South Brisbane
- **UniSC Gympie** - Student Central, 71 Cartwright Road, Gympie
- **UniSC Fraser Coast** - Student Central, Student Central, Building A, 161 Old Maryborough Rd, Hervey Bay
- **UniSC Caboolture** - Student Central, Level 1 Building J, Cnr Manley and Tallon Street, Caboolture

Tel: +61 7 5430 2890

Email: studentcentral@usc.edu.au