

TSM223 Sustainable Tourism, Leisure and Event Management

School: School of Business and Creative Industries

2026 Trimester 2

UniSC Sunshine Coast
UniSC Moreton Bay

**BLENDED
LEARNING**

Most of your course is on campus but you may be able to do some components of this course online.

Online

ONLINE

You can do this course without coming onto campus, unless your program has specified a mandatory onsite requirement.

Please go to unisc.edu.au for up to date information on the teaching sessions and campuses where this course is usually offered.

1. What is this course about?

1.1. Description

The concept, principles and practice of sustainable management are now widely acknowledged as essential factors for the tourism, leisure and event industries. This course focuses on fundamental concepts of sustainability that have application to the management of all forms of tourism, leisure and events. It aims to provide a theoretical and practical understanding of physical, socio-cultural and economic sustainability and its prospects for successful implementation in developed and developing countries. Ecotourism as an exemplar of sustainable tourism is also examined.

1.2. How will this course be delivered?

ACTIVITY	HOURS	BEGINNING WEEK	FREQUENCY
BLENDED LEARNING			
Learning materials – Interactive online learning activities.	1hr	Week 1	10 times
Tutorial/Workshop 1 – Scheduled face to face workshops.	2hrs	Week 1	10 times
ONLINE			
Learning materials – Interactive online learning activities.	1hr	Week 1	10 times
Tutorial/Workshop 1 – Scheduled online workshops (Recorded).	2hrs	Week 1	10 times

1.3. Course Topics

- A Philosophical Approach to Managing Sustainable Tourism
- Worldly Travellers and a Sense of the History of Sustainable Tourism
- Sustainable Tourism Milestones: Twentieth and Twenty-first Centuries
- The United Nations Millennium Development Goals and 2030 Agenda for Sustainable Development
- New Concepts in Sustainable Tourism Practices: Overtourism, Undertourism
- Climate Change, Global Warming and Carbon Offsets/Credits
- Rural Tourism Development and Sustainability
- Sustainable Tourism and the Prospects for Peace
- Scenario and Strategic Planning Toward Sustainable Tourism Development
- Future World Issues that Will Impact on Managing Sustainable Tourism

2. What level is this course?

200 Level (Developing)

Building on and expanding the scope of introductory knowledge and skills, developing breadth or depth and applying knowledge and skills in a new context. May require pre-requisites where discipline specific introductory knowledge or skills is necessary. Normally, undertaken in the second or third full-time year of an undergraduate programs.

3. What is the unit value of this course?

12 units

4. How does this course contribute to my learning?

COURSE LEARNING OUTCOMES	GRADUATE QUALITIES MAPPING	PROFESSIONAL STANDARD MAPPING *
On successful completion of this course, you should be able to...	Completing these tasks successfully will contribute to you becoming...	Association to Advance Collegiate Schools of Business
1 Demonstrate critical and creative thinking to identify and solve business problems and arrive at innovative solutions.	Creative and critical thinker Problem solving	PC1.1, PC3.1, PC4.1, PC6.2
2 Apply discipline knowledge and skills in a sustainable tourism, leisure and event management context	Knowledgeable Problem solving	PC1.1, PC3, PC3.1, PC4, PC4.1, PC6.2
3 Demonstrate an awareness and appreciation of the need to take a socially responsible and sustainable approach to business decisions.	Ethical	PC1.1, PC3, PC3.1, PC4, PC4.1, PC6.2
4 Compose effective, professional and persuasive communication solutions in a business context.	Empowered Communication	PC1.1, PC3, PC3.1, PC4, PC4.1, PC6.2

* Competencies by Professional Body

CODE	COMPETENCY
ASSOCIATION TO ADVANCE COLLEGIATE SCHOOLS OF BUSINESS	
PC1.1	Written Communication
PC3	Creative and Critical Thinking
PC3.1	Problem Solving
PC4	Community Consciousness

CODE	COMPETENCY
PC4.1	Social Responsibility and Sustainability
PC6.2	Discipline Knowledge

5. Am I eligible to enrol in this course?

Refer to the [UniSC Glossary of terms](#) for definitions of “pre-requisites, co-requisites and anti-requisites”.

5.1. Pre-requisites

Not applicable

5.2. Co-requisites

Not applicable

5.3. Anti-requisites

Not applicable

5.4. Specific assumed prior knowledge and skills (where applicable)

No prior knowledge is required. A foundation knowledge of tourism is helpful but not a pre-requisite.

5.5. Microcredential Information

Not applicable

6. How am I going to be assessed?

6.1. Grading Scale

Standard Grading (GRD)

High Distinction (HD), Distinction (DN), Credit (CR), Pass (PS), Fail (FL).

6.2. Details of early feedback on progress

Formative feedback will be provided through discussion in tutorial and online and support task development.

6.3. Assessment tasks

DELIVERY MODE	TASK NO.	ASSESSMENT PRODUCT	INDIVIDUAL OR GROUP	WEIGHTING %	WHAT IS THE DURATION / LENGTH?	WHEN SHOULD I SUBMIT?	WHERE SHOULD I SUBMIT IT?
All	1	Oral and Written Piece	Individual	50%	2,500 words - Written component = 1000 words + Verbal component = 1500 words	Week 5	Online Assignment Submission with plagiarism check
All	2	Oral and Written Piece	Individual	50%	2,500 words - Written component = 1000 words + Verbal component = 1500 words	Week 11	Online Assignment Submission with plagiarism check

All - Assessment Task 1: Measuring sustainable TLE

GOAL:	To develop a sustainability audit (written and derived from TLE-relevant literature) and verbal (video) discussion into how sustainable TLE is measured - economic, social and environmental indicators - and applied to the developed audit.																
PRODUCT:	Oral and Written Piece																
AUTHORSHIP STATEMENT:																	
FORMAT:	To be submitted online as a word/PDF and MP4 video in which students can be seen and heard.																
CRITERIA:	<table border="1"> <thead> <tr> <th>No.</th> <th></th> <th>Learning Outcome assessed</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>Critically examine and apply relevant TLEM literature to determine and analyse how TLE are measured for achieving sustainable outcomes.</td> <td>2</td> </tr> <tr> <td>2</td> <td>Demonstrate an awareness and appreciation of the need to take a socially responsible and sustainable approach to TLE-related business decisions</td> <td>3</td> </tr> <tr> <td>3</td> <td>Demonstrate problem solving associated with measuring sustainable TLEM</td> <td>1</td> </tr> <tr> <td>4</td> <td>Use of appropriate verbal communication</td> <td>4</td> </tr> </tbody> </table>	No.		Learning Outcome assessed	1	Critically examine and apply relevant TLEM literature to determine and analyse how TLE are measured for achieving sustainable outcomes.	2	2	Demonstrate an awareness and appreciation of the need to take a socially responsible and sustainable approach to TLE-related business decisions	3	3	Demonstrate problem solving associated with measuring sustainable TLEM	1	4	Use of appropriate verbal communication	4	
No.		Learning Outcome assessed															
1	Critically examine and apply relevant TLEM literature to determine and analyse how TLE are measured for achieving sustainable outcomes.	2															
2	Demonstrate an awareness and appreciation of the need to take a socially responsible and sustainable approach to TLE-related business decisions	3															
3	Demonstrate problem solving associated with measuring sustainable TLEM	1															
4	Use of appropriate verbal communication	4															
GENERIC SKILLS:	Problem solving, Organisation, Information literacy																

All - Assessment Task 2: Sustainable TLEM Scenario Planning

GOAL:	To demonstrate effective, professional and persuasive communication, critical and creative thinking and discipline knowledge in solving a TLE business problem by developing and discussing a scenario plan relevant to a real world TLE-related business (aligned with Sustainable Development Goal).																			
PRODUCT:	Oral and Written Piece																			
AUTHORSHIP STATEMENT:																				
FORMAT:	To be submitted online as a word/PDF and MP4 video in which students can be seen and heard.																			
CRITERIA:	<table border="1"> <thead> <tr> <th>No.</th> <th></th> <th>Learning Outcome assessed</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>Application of TLE-relevant academic literature and industry knowledge</td> <td>2</td> </tr> <tr> <td>2</td> <td>Development and discussion of an appropriate scenario plan relevant sustainable TLE management</td> <td>4</td> </tr> <tr> <td>3</td> <td>Professional presentation of a written and oral communication</td> <td>3</td> </tr> <tr> <td>4</td> <td>Identification and critical analysis of pertinent issues in a sustainable TLE management context with alignment to relevant Sustainable Development Goal/s</td> <td>1</td> </tr> <tr> <td>5</td> <td>Use of appropriate verbal communication</td> <td>4</td> </tr> </tbody> </table>	No.		Learning Outcome assessed	1	Application of TLE-relevant academic literature and industry knowledge	2	2	Development and discussion of an appropriate scenario plan relevant sustainable TLE management	4	3	Professional presentation of a written and oral communication	3	4	Identification and critical analysis of pertinent issues in a sustainable TLE management context with alignment to relevant Sustainable Development Goal/s	1	5	Use of appropriate verbal communication	4	
No.		Learning Outcome assessed																		
1	Application of TLE-relevant academic literature and industry knowledge	2																		
2	Development and discussion of an appropriate scenario plan relevant sustainable TLE management	4																		
3	Professional presentation of a written and oral communication	3																		
4	Identification and critical analysis of pertinent issues in a sustainable TLE management context with alignment to relevant Sustainable Development Goal/s	1																		
5	Use of appropriate verbal communication	4																		
GENERIC SKILLS:	Communication, Problem solving, Organisation, Information literacy																			

6.4. Assessment to competency mapping

PROGRAMME DELIVERY MODE	ASSESSMENT TYPE	TITLE	COMPETENCY	TEACHING METHODS
2020 UNISC BUSINESS SCHOOL STANDARDS UNDERGRADUATE				
All delivery modes	Oral and Written Piece	Measuring sustainable TLE	PC1.1	Taught, Practiced, Assessed
			PC1.3	Taught, Practiced, Assessed
			PC3.1	Taught, Practiced, Assessed
			PC4.1	Taught, Practiced, Assessed
			PC6.2	Taught, Practiced, Assessed
		Sustainable TLEM Scenario Planning	PC1.1	Taught, Practiced, Assessed
			PC3.1	Taught, Practiced, Assessed
			PC4.1	Taught, Practiced, Assessed
			PC6.2	Taught, Practiced, Assessed

7. Directed study hours

A 12-unit course will have total of 150 learning hours which will include directed study hours (including online if required), self-directed learning and completion of assessable tasks. Student workload is calculated at 12.5 learning hours per one unit.

8. What resources do I need to undertake this course?

Please note: Course information, including specific information of recommended readings, learning activities, resources, weekly readings, etc. are available on the course Canvas site– Please log in as soon as possible.

8.1. Prescribed text(s) or course reader

You need regular access to the resource(s) below. Many texts are available as ebooks through the [Library](#) at no additional cost.

REQUIRED?	AUTHOR	YEAR	TITLE	EDITION	PUBLISHER
Recommended	Susan L. Slocum, Abena Aidoo, Kelly McMahon	0	The Business of Sustainable Tourism Development and Management	1st	Routledge

8.2. Specific requirements

Not applicable

9. How are risks managed in this course?

Health and safety risks for this course have been assessed as low. It is your responsibility to review course material, search online, discuss with lecturers and peers and understand the health and safety risks associated with your specific course of study and to familiarise yourself with the University's general health and safety principles by reviewing the [online induction training for students](#), and following the instructions of the University staff.

10. What administrative information is relevant to this course?

10.1. Assessment: Academic Integrity

Academic integrity is the ethical standard of university participation. It ensures that students graduate as a result of proving they are competent in their discipline. This is integral in maintaining the value of academic qualifications. Each industry has expectations and standards of the skills and knowledge within that discipline and these are reflected in assessment.

Academic integrity means that you do not engage in any activity that is considered to be academic fraud; including plagiarism, collusion or outsourcing any part of any assessment item to any other person. You are expected to be honest and ethical by completing all work yourself and indicating in your work which ideas and information were developed by you and which were taken from others. You cannot provide your assessment work to others. You are also expected to provide evidence of wide and critical reading, usually by using appropriate academic references.

In order to minimise incidents of academic fraud, this course may require that some of its assessment tasks, when submitted to Canvas, are electronically checked through Turnitin. This software allows for text comparisons to be made between your submitted assessment item and all other work to which Turnitin has access.

10.2. Assessment: Additional Requirements

Eligibility for Supplementary Assessment

Your eligibility for supplementary assessment in a course is dependent of the following conditions applying:

- (a) The final mark is in the percentage range 47% to 49.4%; and
- (b) The course is graded using the Standard Grading scale

Read the assessment task 1 information sheet and ask as you have questions.

10.3. Assessment: Submission penalties

Late submissions may be penalised up to and including the following maximum percentage of the assessment task's identified value, with weekdays and weekends included in the calculation of days late:

- (a) One day: deduct 5%;
- (b) Two days: deduct 10%;
- (c) Three days: deduct 20%;
- (d) Four days: deduct 40%;
- (e) Five days: deduct 60%;
- (f) Six days: deduct 80%;
- (g) Seven days: A result of zero is awarded for the assessment task.

The following penalties will apply for a late submission for an online examination:

Less than 15 minutes: No penalty
From 15 minutes to 30 minutes: 20% penalty
More than 30 minutes: 100% penalty

10.4. Links to relevant University policy and procedures

For more information on Academic Learning & Teaching categories including:

- Assessment: Courses and Coursework Programs
- Review of Assessment and Final Grades
- Supplementary Assessment
- Central Examinations
- Deferred Examinations
- Student Conduct
- Students with a Disability

For more information, visit <https://www.usc.edu.au/explore/policies-and-procedures#academic-learning-and-teaching>

10.5. Student Charter

UniSC is committed to excellence in teaching, research and engagement in an environment that is inclusive, inspiring, safe and respectful. The [Student Charter](#) sets out what students can expect from the University, and what in turn is expected of students, to achieve these outcomes.

10.6. General Enquiries

For course-specific questions, contact your teaching staff or Course Coordinator.

For other enquiries or to access support, please contact Student Central:

- [UniSC Student Central](#)
- [UniSC Adelaide Student Central](#)