UniSC

COURSE OUTLINE

TSM223 Sustainable Tourism, Leisure and Event Management

School: School of Business and Creative Industries

2024 | Semester 2

UniSC Sunshine Coast UniSC Moreton Bay	**BLENDED LEARNING**	Most of your course is on campus but you may be able to do some components of this course online.
Online	**ONLINE**	You can do this course without coming onto campus.

Please go to usc.edu.au for up to date information on the teaching sessions and campuses where this course is usually offered.

1. What is this course about?

1.1. Description

The concept, principles and practice of sustainable management are now widely acknowledged as essential factors for the tourism, leisure and event industries. This course focuses on fundamental concepts of sustainability that have application to the management of all forms of tourism, leisure and events. It aims to provide a theoretical and practical understanding of physical, socio-cultural and economic sustainability and its prospects for successful implementation in developed and developing countries. Ecotourism as an exemplar of sustainable tourism is also examined.

1.2. How will this course be delivered?

ACTIVITY	HOURS	BEGINNING WEEK	FREQUENCY
BLENDED LEARNING			
Learning materials – Interactive online learning activities.	1hr	Week 1	10 times
Tutorial/Workshop 1 – Scheduled face to face workshops.	2hrs	Week 1	10 times
ONLINE			
Learning materials – Interactive online learning activities.	1hr	Week 1	10 times
Tutorial/Workshop 1 – Scheduled online workshops (Recorded).	2hrs	Week 1	10 times

1.3. Course Topics

A Philosophical Approach to Managing Sustainable Tourism

Worldly Travelers and a Sense of the History of Sustainable Tourism

Sustainable Tourism Milestones: Twentieth and Twenty-first Centuries

The United Nations Millennium Development Goals and 2030 Agenda for Sustainable Development

New Concepts in Sustainable Tourism Practices: Overtourism, Undertourism

Experiential Tourism, Plogging, Climate Change and Global Warming

Rural Tourism Development and Sustainability

Sustainable Tourism and the Prospects for Peace

Scenario and Strategic Planning Toward Sustainable Tourism Development

Future World Issues that Will Impact on Managing Sustainable Tourism

2. What level is this course?

> 200 Level (Developing)

Building on and expanding the scope of introductory knowledge and skills, developing breadth or depth and applying knowledge and skills in a new context. May require pre-requisites where discipline specific introductory knowledge or skills is necessary. Normally, undertaken in the second or third full-time year of an undergraduate programs.

3. What is the unit value of this course?

> 12 units

4. How does this course contribute to my learning?

COURSE LEARNING OUTCOMES	GRADUATE QUALITIES
On successful completion of this course, you should be able to...	Completing these tasks successfully will contribute to you becoming...
1 Demonstrate critical and creative thinking to identify and solve business problems and arrive at innovative solutions.	Creative and critical thinker
2 Apply discipline knowledge and skills in a sustainable tourism, leisure and event management context	Knowledgeable
3 Demonstrate an awareness and appreciation of the need to take a socially responsible and sustainable approach to business decisions.	Ethical
4 Compose effective, professional and persuasive written digital communication solutions in a business context.	Empowered

5. Am I eligible to enrol in this course?

Refer to the UniSC Glossary of terms for definitions of "pre-requisites, co-requisites and anti-requisites".

5.1. Pre-requisites

> Not applicable

5.2. Co-requisites

> Not applicable

5.3. Anti-requisites

> Not applicable

5.4. Specific assumed prior knowledge and skills (where applicable)

No prior knowledge is required. A foundation knowledge of tourism is helpful but not a pre-requisite.

6. How am I going to be assessed?

6.1. Grading Scale

Standard Grading (GRD)

High Distinction (HD), Distinction (DN), Credit (CR), Pass (PS), Fail (FL).

6.2. Details of early feedback on progress

Formative feedback will be provided through discussion in tutorial and online from Week 2

6.3. Assessment tasks

DELIVERY MODE	TASK NO.	ASSESSMENT PRODUCT	INDIVIDUAL OR GROUP	WEIGHTING %	WHAT IS THE DURATION / LENGTH?	WHEN SHOULD I SUBMIT?	WHERE SHOULD I SUBMIT IT?
All	1	Literature Review (or component)	Individual	20%	800 words	Week 4	Online Assignment Submission with plagiarism check
All	2	Report	Individual	30%	1,200 words	Week 9	Online Assignment Submission with plagiarism check and in class
All	3	Plan	Individual	50%	2,000 words	Exam Period	Online Assignment Submission with plagiarism check

All - Assessment Task 1: Annotated bibliography

GOAL:	This task requires the submission of an annotated bibliography related to sustainable TLEM.
PRODUCT:	Literature Review (or component)
FORMAT:	Annotated bibliography

CRITERIA:	No.		Learning Outcome assessed
	1	Ability to write succinctly for a contemporary sustainable TLEM experience	① ② ③ ④
	2	Demonstrate an awareness and appreciation of sustainable approaches to Tourism, Leisure and Event Management	② ③ ④
	3	Demonstrate effective written communication skills in a TLE-related business context	① ② ③ ④

All - Assessment Task 2: Examination of sustainable TLEM documents

GOAL:	This task requires the examination of a chosen sustainable TLEM document in terms of their scope, clarity and timeframes
PRODUCT:	Report
FORMAT:	This is an individual task. Based on the chosen document, write a critical review of the way sustainable TLEM has been defined, approached and operationalised.

CRITERIA:	No.		Learning Outcome assessed
	1	Review of a sustainable TLEM document for its scope, clarity and timeframes.	① ② ③ ④
	2	Demonstrate an awareness and appreciation of the need to take a socially responsible and sustainable approach to TLE-related business decisions	① ② ③

All - Assessment Task 3: Sustainable TLEM Scenario Plan

GOAL:	Students will prepare a suitable scenario planning document and apply it to a real-world destination towards the Sustainable Development Goals
PRODUCT:	Plan
FORMAT:	Each individual student will develop a scenario plan for a chosen destination

CRITERIA:	No.		Learning Outcome assessed
	1	Application of academic and TLE industry knowledge	② ③
	2	Development of an appropriate scenario plan in a sustainable TLE management context	① ② ③
	3	Professional presentation of a written communication piece	④
	4	Identification and critical analysis of pertinent issues in a sustainable TLE management context	② ③

7. Directed study hours

A 12-unit course will have total of 150 learning hours which will include directed study hours (including online if required), self-directed learning and completion of assessable tasks. Student workload is calculated at 12.5 learning hours per one unit.

8. What resources do I need to undertake this course?

Please note: Course information, including specific information of recommended readings, learning activities, resources, weekly readings, etc. are available on the course Canvas site– Please log in as soon as possible.

8.1. Prescribed text(s) or course reader

Please note that you need to have regular access to the resource(s) listed below. Resources may be required or recommended.

REQUIRED?	AUTHOR	YEAR	TITLE	EDITION	PUBLISHER
Recommended	Susan L. Slocum,Abena Aidoo,Kelly McMahon	0	The Business of Sustainable Tourism Development and Management	1st	Routledge

8.2. Specific requirements

Not applicable

9. How are risks managed in this course?

Health and safety risks for this course have been assessed as low. It is your responsibility to review course material, search online, discuss with lecturers and peers and understand the health and safety risks associated with your specific course of study and to familiarise yourself with the University's general health and safety principles by reviewing the online induction training for students, and following the instructions of the University staff.

10. What administrative information is relevant to this course?

10.1. Assessment: Academic Integrity

Academic integrity is the ethical standard of university participation. It ensures that students graduate as a result of proving they are competent in their discipline. This is integral in maintaining the value of academic qualifications. Each industry has expectations and standards of the skills and knowledge within that discipline and these are reflected in assessment.

Academic integrity means that you do not engage in any activity that is considered to be academic fraud; including plagiarism, collusion or outsourcing any part of any assessment item to any other person. You are expected to be honest and ethical by completing all work yourself and indicating in your work which ideas and information were developed by you and which were taken from others. You cannot provide your assessment work to others. You are also expected to provide evidence of wide and critical reading, usually by using appropriate academic references.

In order to minimise incidents of academic fraud, this course may require that some of its assessment tasks, when submitted to Canvas, are electronically checked through Turnitin. This software allows for text comparisons to be made between your submitted assessment item and all other work to which Turnitin has access.

10.2. Assessment: Additional Requirements

Your eligibility for supplementary assessment in a course is dependent of the following conditions applying:

The final mark is in the percentage range 47% to 49.4%
The course is graded using the Standard Grading scale
You have not failed an assessment task in the course due to academic misconduct

10.3. Assessment: Submission penalties

Late submission of assessment tasks may be penalised at the following maximum rate:
- 5% (of the assessment task's identified value) per day for the first two days from the date identified as the due date for the assessment task.
- 10% (of the assessment task's identified value) for the third day - 20% (of the assessment task's identified value) for the fourth day and subsequent days up to and including seven days from the date identified as the due date for the assessment task.
- A result of zero is awarded for an assessment task submitted after seven days from the date identified as the due date for the assessment task. Weekdays and weekends are included in the calculation of days late. To request an extension you must contact your course coordinator to negotiate an outcome.

10.4. SafeUniSC

UniSC is committed to a culture of respect and providing a safe and supportive environment for all members of our community. For immediate assistance on campus contact SafeUniSC by phone: 07 5430 1168 or using the SafeZone app. For general enquires contact the SafeUniSC team by phone 07 5456 3864 or email safe@usc.edu.au.

The SafeUniSC Specialist Service is a Student Wellbeing service that provides free and confidential support to students who may have experienced or observed behaviour that could cause fear, offence or trauma. To contact the service call 07 5430 1226 or email studentwellbeing@usc.edu.au.

10.5. Study help

For help with course-specific advice, for example what information to include in your assessment, you should first contact your tutor, then your course coordinator, if needed.

If you require additional assistance, the Learning Advisers are trained professionals who are ready to help you develop a wide range of academic skills. Visit the Learning Advisers web page for more information, or contact Student Central for further assistance: +61 7 5430 2890 or studentcentral@usc.edu.au.

10.6. Wellbeing Services

Student Wellbeing provide free and confidential counselling on a wide range of personal, academic, social and psychological matters, to foster positive mental health and wellbeing for your academic success.

To book a confidential appointment go to Student Hub, email studentwellbeing@usc.edu.au or call 07 5430 1226.

10.7. AccessAbility Services

Ability Advisers ensure equal access to all aspects of university life. If your studies are affected by a disability, learning disorder mental health issue, injury or illness, or you are a primary carer for someone with a disability or who is considered frail and aged, AccessAbility Services can provide access to appropriate reasonable adjustments and practical advice about the support and facilities available to you throughout the University.

To book a confidential appointment go to Student Hub, email AccessAbility@usc.edu.au or call 07 5430 2890.

10.8. Links to relevant University policy and procedures

For more information on Academic Learning & Teaching categories including:

- Assessment: Courses and Coursework Programs
- Review of Assessment and Final Grades
- Supplementary Assessment
- Central Examinations
- Deferred Examinations
- Student Conduct
- Students with a Disability

For more information, visit https://www.usc.edu.au/explore/policies-and-procedures#academic-learning-and-teaching

10.9. Student Charter

UniSC is committed to excellence in teaching, research and engagement in an environment that is inclusive, inspiring, safe and respectful. The Student Charter sets out what students can expect from the University, and what in turn is expected of students, to achieve these outcomes.

10.10. General Enquiries

In person:

- **UniSC Sunshine Coast** - Student Central, Ground Floor, Building C, 90 Sippy Downs Drive, Sippy Downs
- **UniSC Moreton Bay** - Service Centre, Ground Floor, Foundation Building, Gympie Road, Petrie
- **UniSC SouthBank** - Student Central, Building A4 (SW1), 52 Merivale Street, South Brisbane
- **UniSC Gympie** - Student Central, 71 Cartwright Road, Gympie
- **UniSC Fraser Coast** - Student Central, Student Central, Building A, 161 Old Maryborough Rd, Hervey Bay
- **UniSC Caboolture** - Student Central, Level 1 Building J, Cnr Manley and Tallon Street, Caboolture

Tel: +61 7 5430 2890

Email: studentcentral@usc.edu.au