UniSC

COURSE OUTLINE

TSM313 The Innovation and Technology Effect in TLEM

School: School of Business and Creative Industries

2025 | Semester 1

UniSC Sunshine Coast UniSC Moreton Bay	**BLENDED LEARNING**	Most of your course is on campus but you may be able to do some components of this course online.
Online	**ONLINE**	You can do this course without coming onto campus, unless your program has specified a mandatory onsite requirement.

Please go to usc.edu.au for up to date information on the teaching sessions and campuses where this course is usually offered.

1. What is this course about?

1.1. Description

Innovative technologies are revolutionising all facets of tourism, leisure and events. Examining technology and innovation in TLEM, this course aims to assist you to foster creativity and identify and evaluate the dynamic changes and opportunities evolving from incremental, emerging and disruptive technological and innovative approaches. You will apply your learning to real, industry challenges to propose innovative solutions, consider processes that result in increasing business and customer value propositions, and identify relevant sustainable development goals (SDGs) in TLE contexts

1.2. How will this course be delivered?

ACTIVITY	HOURS	BEGINNING WEEK	FREQUENCY
BLENDED LEARNING			
Learning materials – Interactive online learning activities.	1hr	Week 1	12 times
Tutorial/Workshop 1 – Scheduled face to face workshops.	2hrs	Week 1	12 times
ONLINE			
Learning materials – Interactive online learning activities.	1hr	Week 1	12 times
Tutorial/Workshop 1 – Scheduled online workshops.	2hrs	Week 1	12 times

1.3. Course Topics

Technology and Innovation in TLE
Technological Innovation and Sustainability (SDGs)
Innovative Problem Solving in TLE
Knowledge and Creativity in TLE
Technological Innovation and Competitiveness
Impacts of Technology and Innovation on Various TLE Sectors
'Smart' Destination
Designing Memorable Experiences
Stakeholders and Innovation
Innovation and Technology for Resilience
Managing Innovation
Emerging Trends

2. What level is this course?

300 Level (Graduate)

Demonstrating coherence and breadth or depth of knowledge and skills. Independent application of knowledge and skills in unfamiliar contexts. Meeting professional requirements and AQF descriptors for the degree. May require pre-requisites where discipline specific introductory or developing knowledge or skills is necessary. Normally undertaken in the third or fourth full-time study year of an undergraduate program.

3. What is the unit value of this course?

12 units

4. How does this course contribute to my learning?

COURSE LEARNING OUTCOMES On successful completion of this course, you should be able to...	GRADUATE QUALITIES MAPPING Completing these tasks successfully will contribute to you becoming...	PROFESSIONAL STANDARD MAPPING * Association to Advance Collegiate Schools of Business
1 Demonstrate advanced oral communication skills in a TLE-related business context	Knowledgeable	PC1.2
2 Demonstrate critical and creative thinking to identify and solve TLE-related business problems and arrive at innovative solutions.	Creative and critical thinker	PC3, PC3.1
3 Applies knowledge and is prepared to construct new knowledge during the problem solving process.	Empowered	PC3.1, PC6.2
4 Demonstrate advanced written communication skills in a TLE-related business context	Empowered	
5 Analyse sustainable development goals (SDGs) definitions, interpretations and connections and apply to the focal challenges, problems and solutions	Ethical Sustainability-focussed	PC4.1

* Competencies by Professional Body

CODE	COMPETENCY
ASSOCIATION TO ADVANCE COLLEGIATE SCHOOLS OF BUSINESS	
PC1.2	Oral Communication
PC3	Creative and Critical Thinking
PC3.1	Problem Solving

CODE	COMPETENCY
PC4.1	Social Responsibility and Sustainability
PC6.2	Discipline Knowledge

5. Am I eligible to enrol in this course?

Refer to the UniSC Glossary of terms for definitions of "pre-requisites, co-requisites and anti-requisites".

5.1. Pre-requisites

Not applicable

5.2. Co-requisites

Not applicable

5.3. Anti-requisites

Not applicable

5.4. Specific assumed prior knowledge and skills (where applicable)

Not applicable

6. How am I going to be assessed?

6.1. Grading Scale

Standard Grading (GRD)

High Distinction (HD), Distinction (DN), Credit (CR), Pass (PS), Fail (FL).

6.2. Details of early feedback on progress

Engagement in workshops allows for feedback from teaching staff and peers.

6.3. Assessment tasks

DELIVERY MODE	TASK NO.	ASSESSMENT PRODUCT	INDIVIDUAL OR GROUP	WEIGHTING %	WHAT IS THE DURATION / LENGTH?	WHEN SHOULD I SUBMIT?	WHERE SHOULD I SUBMIT IT?
All	1	Artefact - Creative, and Oral	Individual	30%	Oral presentation (refer to the task information sheet for details - max. 10 mins) + PPT slides (max. 20) and self-reflection responses (max 150 words).	Week 5	Online Submission
All	2	Written Piece	Individual	25%	1500 words (+ / - 10%)	Week 9	Online Assignment Submission with plagiarism check
All	3	Case Study	Individual	45%	2000 words (+ / - 10%)	Week 13	Online Assignment Submission with plagiarism check

All - Assessment Task 1: Problem Identification Portfolio

GOAL:	To develop and present a concise presentation to discuss a relevant industry problem via an innovative format that links in SDGs and undertakes self-reflection.
PRODUCT:	Artefact - Creative, and Oral
FORMAT:	An innovative presentation (video) and PPT slides with self-reflection responses and reference list in word

CRITERIA:	No.		Learning Outcome assessed
	1	Demonstrate critical thinking to identify and justify a suitable problem and innovation using creativity in presenting relevant content	2
	2	Identify relevant SDG/s associated with the focal problem in the context of innovation and technology in TLEM	5
	3	Clarity, logic and flow of arguments presented; depth, breadth of content covered to address the topic of the task and structure of presentation.	1

GENERIC SKILLS:	Communication, Problem solving, Organisation

All - Assessment Task 2: Solutions identification, peer feedback and self-reflection

GOAL:	To identify two solutions to address the business problem; link to SDGs, undertake self-reflection and to gain and give feedback.
PRODUCT:	Written Piece
FORMAT:	Written piece

CRITERIA:	No.		Learning Outcome assessed
	1	Demonstrate critical and creative thinking to identify and justify suitable solutions, in providing peer feedback and reflection.	2
	2	Identify and justify suitable SDG/s, relevant to the proposed solutions	5
	3	Utilising problem solving and reflection to generate two relevant solutions, and to offer and gain peer feedback	3

GENERIC SKILLS:	Communication, Problem solving, Organisation

All - Assessment Task 3: Solving industry problems with innovative technology

GOAL:	To create a case study presented in an interactive, digital format	
PRODUCT:	Case Study	
FORMAT:	Digital artefact	
CRITERIA:	**No.**	**Learning Outcome assessed**
	1 Demonstrate critical and creative thinking to create an innovative digital artefact, synthesise course content in response to key questions and to apply problem solving to identify and justify a relevant solution to the business-related problem	2
	2 Demonstrate capacity and competence in the application of course related and discipline specific knowledge to generate new ideas	3
	3 Applies written communication skills to present in an innovative, clear, coherent and independent exposition of knowledge and ideas to analyse and apply course-related and relevant academic content	4
GENERIC SKILLS:	Communication, Problem solving, Organisation	

7. Directed study hours

A 12-unit course will have total of 150 learning hours which will include directed study hours (including online if required), self-directed learning and completion of assessable tasks. Student workload is calculated at 12.5 learning hours per one unit.

8. What resources do I need to undertake this course?

Please note: Course information, including specific information of recommended readings, learning activities, resources, weekly readings, etc. are available on the course Canvas site– Please log in as soon as possible.

8.1. Prescribed text(s) or course reader

> There are no required/recommended resources for this course.

8.2. Specific requirements

> Not applicable

9. How are risks managed in this course?

Health and safety risks for this course have been assessed as low. It is your responsibility to review course material, search online, discuss with lecturers and peers and understand the health and safety risks associated with your specific course of study and to familiarise yourself with the University's general health and safety principles by reviewing the online induction training for students, and following the instructions of the University staff.

10. What administrative information is relevant to this course?

10.1. Assessment: Academic Integrity

Academic integrity is the ethical standard of university participation. It ensures that students graduate as a result of proving they are competent in their discipline. This is integral in maintaining the value of academic qualifications. Each industry has expectations and standards of the skills and knowledge within that discipline and these are reflected in assessment.

Academic integrity means that you do not engage in any activity that is considered to be academic fraud; including plagiarism, collusion or outsourcing any part of any assessment item to any other person. You are expected to be honest and ethical by completing all work yourself and indicating in your work which ideas and information were developed by you and which were taken from others. You cannot provide your assessment work to others. You are also expected to provide evidence of wide and critical reading, usually by using appropriate academic references.

In order to minimise incidents of academic fraud, this course may require that some of its assessment tasks, when submitted to Canvas, are electronically checked through Turnitin. This software allows for text comparisons to be made between your submitted assessment item and all other work to which Turnitin has access.

10.2. Assessment: Additional Requirements

Eligibility for Supplementary Assessment

Your eligibility for supplementary assessment in a course is dependent of the following conditions applying:
(a) The final mark is in the percentage range 47% to 49.4%; and
(b) The course is graded using the Standard Grading scale

10.3. Assessment: Submission penalties

Late submissions may be penalised up to and including the following maximum percentage of the assessment task's identified value, with weekdays and weekends included in the calculation of days late:
(a) One day: deduct 5%;
(b) Two days: deduct 10%;
(c) Three days: deduct 20%;
(d) Four days: deduct 40%;
(e) Five days: deduct 60%;
(f) Six days: deduct 80%;
(g) Seven days: A result of zero is awarded for the assessment task.

The following penalties will apply for a late submission for an online examination:
Less than 15 minutes: No penalty
From 15 minutes to 30 minutes: 20% penalty
More than 30 minutes: 100% penalty

10.4. SafeUniSC

UniSC is committed to a culture of respect and providing a safe and supportive environment for all members of our community. For immediate assistance on campus contact SafeUniSC by phone: 07 5430 1168 or using the SafeZone app. For general enquires contact the SafeUniSC team by phone 07 5456 3864 or email safe@usc.edu.au.

The SafeUniSC Specialist Service is a Student Wellbeing service that provides free and confidential support to students who may have experienced or observed behaviour that could cause fear, offence or trauma. To contact the service call 07 5430 1226 or email studentwellbeing@usc.edu.au.

10.5. Study help

For help with course-specific advice, for example what information to include in your assessment, you should first contact your tutor, then your course coordinator, if needed.

If you require additional assistance, the Learning Advisers are trained professionals who are ready to help you develop a wide range of academic skills. Visit the Learning Advisers web page for more information, or contact Student Central for further assistance: +61 7 5430 2890 or studentcentral@usc.edu.au.

10.6. Wellbeing Services

Student Wellbeing provide free and confidential counselling on a wide range of personal, academic, social and psychological matters, to foster positive mental health and wellbeing for your academic success.

To book a confidential appointment go to Student Hub, email studentwellbeing@usc.edu.au or call 07 5430 1226.

10.7. AccessAbility Services

Ability Advisers ensure equal access to all aspects of university life. If your studies are affected by a disability, learning disorder mental health issue, injury or illness, or you are a primary carer for someone with a disability or who is considered frail and aged, AccessAbility Services can provide access to appropriate reasonable adjustments and practical advice about the support and facilities available to you throughout the University.

To book a confidential appointment go to Student Hub, email AccessAbility@usc.edu.au or call 07 5430 2890.

10.8. Links to relevant University policy and procedures

For more information on Academic Learning & Teaching categories including:

- Assessment: Courses and Coursework Programs
- Review of Assessment and Final Grades
- Supplementary Assessment
- Central Examinations
- Deferred Examinations
- Student Conduct
- Students with a Disability

For more information, visit https://www.usc.edu.au/explore/policies-and-procedures#academic-learning-and-teaching

10.9. Student Charter

UniSC is committed to excellence in teaching, research and engagement in an environment that is inclusive, inspiring, safe and respectful. The Student Charter sets out what students can expect from the University, and what in turn is expected of students, to achieve these outcomes.

10.10. General Enquiries

In person:

- **UniSC Sunshine Coast** - Student Central, Ground Floor, Building C, 90 Sippy Downs Drive, Sippy Downs
- **UniSC Moreton Bay** - Service Centre, Ground Floor, Foundation Building, Gympie Road, Petrie
- **UniSC SouthBank** - Student Central, Building A4 (SW1), 52 Merivale Street, South Brisbane
- **UniSC Gympie** - Student Central, 71 Cartwright Road, Gympie
- **UniSC Fraser Coast** - Student Central, Student Central, Building A, 161 Old Maryborough Rd, Hervey Bay
- **UniSC Caboolture** - Student Central, Level 1 Building J, Cnr Manley and Tallon Street, Caboolture

Tel: +61 7 5430 2890

Email: studentcentral@usc.edu.au