UniSC

COURSE OUTLINE

UCC105 Innovation: Addressing Challenges

School: School of Education and Tertiary Access

2022 | Semester 2

UniSC Sunshine Coast UniSC Moreton Bay	BLENDED LEARNING	Most of your course is on campus but you may be able to do some components of this course online.
Online	ONLINE	You can do this course without coming onto campus.

Please go to usc.edu.au for up to date information on the teaching sessions and campuses where this course is usually offered.

1. What is this course about?

1.1. Description

Change is the only constant in this world. To be competitive in business locally, nationally, and globally, innovation is required. Governments encourage innovation because it supports global competitiveness. This course will help you to identify and address the challenges of change by learning how to develop and apply creative ideas to identify an opportunity or solve a problem. This course will support your development of the capacity to think and act in enterprising and creative ways through the exploration of business functions. Key skills will be problem-solving, using recognised business tools, responding to a challenge, and document development. Whether you work within someone else's business or your own, understanding innovation is a valuable asset.

1.2. How will this course be delivered?

ACTIVITY	HOURS	BEGINNING WEEK	FREQUENCY
BLENDED LEARNING			
Learning materials – You are required to engage and interact with Video Learning Materials (VLM) and other related activities based on this content.	1hr	Week 1	13 times
Tutorial/Workshop 1 – On campus	2hrs	Week 1	13 times
Independent Study/Research – In addition to engaging with the learning materials and attending tutorial sessions, you are required to engage in self-directed learning using the course learning materials and through independent research.	7hrs	Week 1	13 times
ONLINE			
Learning materials – You are required to engage and interact with Video Learning Materials (VLM) and other related activities based on this content.	1hr	Week 1	13 times
Tutorial/Workshop 1 – Online	2hrs	Week 1	13 times
Independent Study/Research – In addition to engaging with the learning materials and attending tutorial sessions, you are required to engage in self-directed learning using the course learning materials and through independent research.	7hrs	Week 1	13 times

1.3. Course Topics

1: How we do business [at USC]

2: Project Management – how we can adopt and adapt it for uni and beyond

3: Entrepreneurship – the value of innovation

4: The nature of business [in Australia]

5: Management and Leadership [a comparison]

6: Marketing [an overview of some concepts]

7: Informatics [an overview of some concepts]

8: Accounting and Human Resource Management [HRM] [an overview of some concepts]

9: Economics [an overview of some concepts]

10: Business law and ethics [an overview of some concepts]

11: Presenting your work [for Task 3]

12: Strategy for Task 4 [the online quiz]

13: Online quiz and Toolkit for Success

2. What level is this course?

> 100 Level (Introductory)

Engaging with discipline knowledge and skills at foundational level, broad application of knowledge and skills in familiar contexts and with support. Limited or no prerequisites. Normally, associated with the first full-time study year of an undergraduate program.

3. What is the unit value of this course?

> 12 units

4. How does this course contribute to my learning?

COURSE LEARNING OUTCOMES	GRADUATE QUALITIES
On successful completion of this course, you should be able to...	Completing these tasks successfully will contribute to you becoming...
1 Demonstrate learning of course content during Weeks 1-3 through formative self-assessment	Empowered
2 Prepare and submit research, analysis and findings of an organisation using a business report structure, and business language.	Knowledgeable Empowered
3 Prepare and submit research, analysis and findings of an organisation using a PowerPoint slide deck with scripting for effective delivery, using business language.	Creative and critical thinker Empowered
4 Demonstrate acquisition of business knowledge and skills from different fields of business study.	Knowledgeable Empowered

5. Am I eligible to enrol in this course?

Refer to the UniSC Glossary of terms for definitions of "pre-requisites, co-requisites and anti-requisites".

5.1. Pre-requisites

Enrolled in programs UC101 or UC102

5.2. Co-requisites

Not applicable

5.3. Anti-requisites

Not applicable

5.4. Specific assumed prior knowledge and skills (where applicable)

None

6. How am I going to be assessed?

6.1. Grading Scale

Standard Grading (GRD)

High Distinction (HD), Distinction (DN), Credit (CR), Pass (PS), Fail (FL).

6.2. Details of early feedback on progress

Weeks 1-3 course content is self-assessed through the completion of weekly online quizzes.
Feedback is immediate and multiple attempts are encouraged.

6.3. Assessment tasks

DELIVERY MODE	TASK NO.	ASSESSMENT PRODUCT	INDIVIDUAL OR GROUP	WEIGHTING %	WHAT IS THE DURATION / LENGTH?	WHEN SHOULD I SUBMIT?	WHERE SHOULD I SUBMIT IT?
All	1	Quiz/zes	Individual	0%	No time limit and multiple attempts encouraged.	Throughout teaching period (refer to Format)	Online Test (Quiz)
All	2	Report	Individual	35%	950-1000 words (MAX)	Week 8	Online Assignment Submission with plagiarism check
All	3	Written Piece	Individual or Group	35%	Equivalent to 1000-1200 words plus slide development	Week 12	Online Assignment Submission with plagiarism check
All	4	Quiz/zes	Individual	30%	55 minutes	Week 13	Online Test (Quiz)

All - Assessment Task 1: Quizzes for confidence

GOAL:	To develop study and revision strategies
PRODUCT:	Quiz/zes
FORMAT:	Weeks 1-3 course content is self-assessed through the completion of weekly online quizzes. Feedback is immediate and multiple attempts are supported. Online quiz for Week 1 'How we do Business' Online quiz for Week 2 'Project Management' Online quiz for Week 3 'Entrepreneurship Students are guided to attempt the quizzes until an 80% or better score is achieved to develop revision strategies and content awareness.

CRITERIA:	**No.**		**Learning Outcome assessed**
	1	The three formative quizzes are completed online after each of the first three weeks of classes. Students are encouraged to learn for mastery of course materials and to aim for an 80% or better outcome.	1

GENERIC SKILLS:	Organisation, Information literacy

All - Assessment Task 2: The report

GOAL:	To demonstrate skills discussed during the course to date that support undergraduate business case study and report writing.
PRODUCT:	Report
FORMAT:	The business report will be 950-1000 words (MAX) and is to be presented in a format that reflects the template provided. This task encourages you to investigate, analyse and provide a report on a company and to develop your business analysis skills using topics discussed in weeks 4-7.

CRITERIA:	**No.**		**Learning Outcome assessed**
	1	To generate a 950-1000 word business report using a provided structure. Based on learning materials and tutorial workshops, students are encouraged to investigate, analyse, and prepare the report for one of a choice of three ASX-listed companies.	2

GENERIC SKILLS:	Communication, Applying technologies, Information literacy

All - Assessment Task 3: Slide deck presentation about a company

GOAL:	To demonstrate presentation skills through the research and analysis of a business organisation
PRODUCT:	Written Piece
FORMAT:	Individually, you will create a slide deck presentation about a top 50 ASX-listed company using a provided template. The presentation will be submitted in PowerPoint Notes form so that the presentation text is available for marking with the slides. The length of the presentation will equate to ~1000-1200 words. The presentation will use topics from weeks 8-11 to demonstrate research, analysis, and presentation development skills.

CRITERIA:	**No.**		**Learning Outcome assessed**
	1	Create a PowerPoint slide deck ready for presentation (with script) equating to ~1000-1200 words about an ASX-listed company, using course learning materials, tutorial workshop activities, and independent study to develop.	3

GENERIC SKILLS:	Communication, Organisation, Applying technologies, Information literacy

All - Assessment Task 4: Online timed quiz

GOAL:	To demonstrate learning of course content based on course learning materials, tutorials, and SWAY information discussed throughout the semester
PRODUCT:	Quiz/zes
FORMAT:	This is a timed multiple-choice online test of 30 questions which is fifty-five (55) minutes duration. The quiz will be conducted in tutorial time. The test once started must be completed in the allocated time. More information about the test will be available in the relevant learning materials.

CRITERIA:	**No.**		**Learning Outcome assessed**
	1	Marks are awarded for accuracy of knowledge (functional disciplines in business)	4

GENERIC SKILLS:	Information literacy

7.   Directed study hours

A 12-unit course will have total of 150 learning hours which will include directed study hours (including online if required), self-directed learning and completion of assessable tasks. Student workload is calculated at 12.5 learning hours per one unit.

7.1.   Schedule

PERIOD AND TOPIC	ACTIVITIES
Module 1: Session 1 - How we do business	Preview learning materials, plus tutorial Course readings and course Library Guide
Module 1: Session 2 - Project Management	Preview learning materials, plus tutorial Course readings and course Library Guide
Module 1: Session 3 - Entrepreneurship	Preview learning materials, plus tutorial Course readings and course Library Guide
Module 2: Session 1 - The nature of business (in Australia)	Preview learning materials, plus tutorial Course readings and course Library Guide
Module 2: Session 2 - Management and Leadership	Preview learning materials, plus tutorial Course readings and course Library Guide
Module 2: Session 3 - Marketing	Preview learning materials, plus tutorial Course readings and course Library Guide
Module 2: Session 4 - Informatics	Preview learning materials, plus tutorial Course readings and course Library Guide
Module 3: Session 1 - Accounting and HRM	Preview learning materials, plus tutorial Course readings and course Library Guide
Module 3: Session 2 - Economics	Preview learning materials, plus tutorial Course readings and course Library Guide
Module 3: Session 3 - Business law and Ethics	Preview learning materials, plus tutorial Course readings and course Library Guide
Module 3: Session 4 - Presenting your work	Preview learning materials, plus tutorial Course readings and course Library Guide
Module 4: Session 1 - Strategy for Task 4	Preview learning materials, plus tutorial
Module 4: Session 2 - Online quiz and Toolkit for Success	Preview learning materials, plus tutorial

8.   What resources do I need to undertake this course?

Please note: Course information, including specific information of recommended readings, learning activities, resources, weekly readings, etc. are available on the course Canvas site– Please log in as soon as possible.

8.1.   Prescribed text(s) or course reader

> There are no required/recommended resources for this course.

8.2.   Specific requirements

It is your responsibility to preview and prepare all weekly resources provided in Canvas' Learning Materials for this course. These form part of your tutorials and assessments. This includes the course Library Guide and the curated course reading list, available through Canvas. It is also recommended to check the course announcements on Canvas weekly, and to check your USC student email account at least twice weekly for updates.

9.   How are risks managed in this course?

Health and safety risks for this course have been assessed as low. It is your responsibility to review course material, search online, discuss with lecturers and peers and understand the health and safety risks associated with your specific course of study and to familiarise yourself with the University's general health and safety principles by reviewing the online induction training for students, and following the instructions of the University staff.

10. What administrative information is relevant to this course?

10.1. Assessment: Academic Integrity

Academic integrity is the ethical standard of university participation. It ensures that students graduate as a result of proving they are competent in their discipline. This is integral in maintaining the value of academic qualifications. Each industry has expectations and standards of the skills and knowledge within that discipline and these are reflected in assessment.

Academic integrity means that you do not engage in any activity that is considered to be academic fraud; including plagiarism, collusion or outsourcing any part of any assessment item to any other person. You are expected to be honest and ethical by completing all work yourself and indicating in your work which ideas and information were developed by you and which were taken from others. You cannot provide your assessment work to others. You are also expected to provide evidence of wide and critical reading, usually by using appropriate academic references.

In order to minimise incidents of academic fraud, this course may require that some of its assessment tasks, when submitted to Canvas, are electronically checked through Turnitin. This software allows for text comparisons to be made between your submitted assessment item and all other work to which Turnitin has access.

10.2. Assessment: Additional Requirements

Eligibility for Supplementary Assessment

Your eligibility for supplementary assessment in a course is dependent of the following conditions applying:

The final mark is in the percentage range 47% to 49.4%
The course is graded using the Standard Grading scale
You have not failed an assessment task in the course due to academic misconduct

10.3. Assessment: Submission penalties

Late submission of assessment tasks may be penalised at the following maximum rate:
- 5% (of the assessment task's identified value) per day for the first two days from the date identified as the due date for the assessment task.
- 10% (of the assessment task's identified value) for the third day - 20% (of the assessment task's identified value) for the fourth day and subsequent days up to and including seven days from the date identified as the due date for the assessment task.
- A result of zero is awarded for an assessment task submitted after seven days from the date identified as the due date for the assessment task. Weekdays and weekends are included in the calculation of days late. To request an extension you must contact your course coordinator to negotiate an outcome.

10.4. SafeUniSC

UniSC is committed to a culture of respect and providing a safe and supportive environment for all members of our community. For immediate assistance on campus contact SafeUniSC by phone: 07 5430 1168 or using the SafeZone app. For general enquires contact the SafeUniSC team by phone 07 5456 3864 or email safe@usc.edu.au.

The SafeUniSC Specialist Service is a Student Wellbeing service that provides free and confidential support to students who may have experienced or observed behaviour that could cause fear, offence or trauma. To contact the service call 07 5430 1226 or email studentwellbeing@usc.edu.au.

10.5. Study help

For help with course-specific advice, for example what information to include in your assessment, you should first contact your tutor, then your course coordinator, if needed.

If you require additional assistance, the Learning Advisers are trained professionals who are ready to help you develop a wide range of academic skills. Visit the Learning Advisers web page for more information, or contact Student Central for further assistance: +61 7 5430 2890 or studentcentral@usc.edu.au.

10.6. Wellbeing Services

Student Wellbeing provide free and confidential counselling on a wide range of personal, academic, social and psychological matters, to foster positive mental health and wellbeing for your academic success.

To book a confidential appointment go to Student Hub, email studentwellbeing@usc.edu.au or call 07 5430 1226.

10.7. AccessAbility Services

Ability Advisers ensure equal access to all aspects of university life. If your studies are affected by a disability, learning disorder mental health issue, injury or illness, or you are a primary carer for someone with a disability or who is considered frail and aged, AccessAbility Services can provide access to appropriate reasonable adjustments and practical advice about the support and facilities available to you throughout the University.

To book a confidential appointment go to Student Hub, email AccessAbility@usc.edu.au or call 07 5430 2890.

10.8. Links to relevant University policy and procedures

For more information on Academic Learning & Teaching categories including:

- Assessment: Courses and Coursework Programs
- Review of Assessment and Final Grades
- Supplementary Assessment
- Central Examinations
- Deferred Examinations
- Student Conduct
- Students with a Disability

For more information, visit https://www.usc.edu.au/explore/policies-and-procedures#academic-learning-and-teaching

10.9. Student Charter

UniSC is committed to excellence in teaching, research and engagement in an environment that is inclusive, inspiring, safe and respectful. The Student Charter sets out what students can expect from the University, and what in turn is expected of students, to achieve these outcomes.

10.10. General Enquiries

In person:

- **UniSC Sunshine Coast** - Student Central, Ground Floor, Building C, 90 Sippy Downs Drive, Sippy Downs
- **UniSC Moreton Bay** - Service Centre, Ground Floor, Foundation Building, Gympie Road, Petrie
- **UniSC SouthBank** - Student Central, Building A4 (SW1), 52 Merivale Street, South Brisbane
- **UniSC Gympie** - Student Central, 71 Cartwright Road, Gympie
- **UniSC Fraser Coast** - Student Central, Student Central, Building A, 161 Old Maryborough Rd, Hervey Bay
- **UniSC Caboolture** - Student Central, Level 1 Building J, Cnr Manley and Tallon Street, Caboolture

Tel: +61 7 5430 2890

Email: studentcentral@usc.edu.au