UniSC

COURSE OUTLINE

UCC105 Innovation: Addressing Challenges

School: School of Education and Tertiary Access

2025 | Semester 1

UniSC Sunshine Coast UniSC Moreton Bay UniSC Caboolture	**BLENDED LEARNING**	Most of your course is on campus but you may be able to do some components of this course online.
Online	**ONLINE**	You can do this course without coming onto campus.

Please go to usc.edu.au for up to date information on the teaching sessions and campuses where this course is usually offered.

1. What is this course about?

1.1. Description

Change is the only constant in this world. To be competitive in business locally, nationally, and globally, innovation is required. Governments encourage innovation because it supports global competitiveness. This course will help you to identify and address the challenges of change by learning how to investigate a business. Key skills developed are research, analysis, and information presentation skills, using recognised business tools. Whether you work within someone else's business or your own, understanding innovation is valuable.

1.2. How will this course be delivered?

ACTIVITY	HOURS	BEGINNING WEEK	FREQUENCY
BLENDED LEARNING			
Learning materials – You are required to engage and interact with Video Learning Materials (VLM) and other related activities based on this content.	1hr	Week 1	12 times
Tutorial/Workshop 1 – On campus	2hrs	Week 1	13 times
ONLINE			
Learning materials – You are required to engage and interact with Video Learning Materials (VLM) and other related activities based on this content.	1hr	Week 1	12 times
Tutorial/Workshop 1 – Online	2hrs	Week 1	13 times

1.3. Course Topics

- How we do business – some business concepts and approaches to study
- Self and project management
- Research, analysis, and referencing
- Written communication
- Collaboration and oral communication

2. What level is this course?

100 Level (Introductory)

Engaging with discipline knowledge and skills at foundational level, broad application of knowledge and skills in familiar contexts and with support. Limited or no prerequisites. Normally, associated with the first full-time study year of an undergraduate program.

3. What is the unit value of this course?

12 units

4. How does this course contribute to my learning?

COURSE LEARNING OUTCOMES On successful completion of this course, you should be able to...	GRADUATE QUALITIES Completing these tasks successfully will contribute to you becoming...
1 Demonstrate learning of course content during Weeks 1-3 through formative self-assessment	Empowered
2 Prepare and submit research, analysis and findings of an organisation using a business report structure, and business language.	Knowledgeable Creative and critical thinker Empowered Applying technologies Information literacy
3 Prepare and submit research, analysis and findings of an organisation using a PowerPoint slide deck with scripting for effective delivery, using business language.	Creative and critical thinker Empowered Applying technologies Information literacy
4 Demonstrate acquisition of business knowledge and skills from different fields of business study.	Knowledgeable Empowered

5. Am I eligible to enrol in this course?

Refer to the UniSC Glossary of terms for definitions of "pre-requisites, co-requisites and anti-requisites".

5.1. Pre-requisites

Enrolled in programs UC101 or UC102

5.2. Co-requisites

Not applicable

5.3. Anti-requisites

Not applicable

5.4. Specific assumed prior knowledge and skills (where applicable)

None

6. How am I going to be assessed?

6.1. Grading Scale

Standard Grading (GRD)

High Distinction (HD), Distinction (DN), Credit (CR), Pass (PS), Fail (FL).

6.2. Details of early feedback on progress

Weeks 1-3 course content is self-assessed through the completion of weekly online quizzes.
Feedback is immediate and multiple attempts are encouraged.

6.3. Assessment tasks

DELIVERY MODE	TASK NO.	ASSESSMENT PRODUCT	INDIVIDUAL OR GROUP	WEIGHTING %	WHAT IS THE DURATION / LENGTH?	WHEN SHOULD I SUBMIT?	WHERE SHOULD I SUBMIT IT?
All	1	Quiz/zes	Individual	0%	No time limit and multiple attempts encouraged to achieve mastery.	Throughout teaching period (refer to Format)	Online Test (Quiz)
All	2	Report	Individual	35%	950-1000 words (MAX)	Week 8	Online Assignment Submission with plagiarism check
All	3	Oral and Written Piece	Individual or Group	35%	Equivalent to ~1200 words plus slide development	Week 12	In Class
All	4	Quiz/zes	Individual	30%	60 minutes	Week 13	Online Test (Quiz)

All - Assessment Task 1: Quizzes for confidence

GOAL:	To develop study and revision routine
PRODUCT:	Quiz/zes
FORMAT:	Formative self-completion quizzes Weeks 1-3 Feedback is immediate: Week 1 'How we do business', Week 2 'Project Management', and Week 3 'Entrepreneurship. Multiple attempts encouraged to achieve revision routine and content mastery (80%+) for Task 4.

CRITERIA:	No.		Learning Outcome assessed
	1	Demonstration of learning through self-assessment of weekly course content.	1

GENERIC SKILLS:	Organisation, Information literacy

All - Assessment Task 2: The report

GOAL:	To prepare and submit research, critical analysis, findings and recommendations for an organisation by creating a prescribed business report structure, and using business language.
PRODUCT:	Report
FORMAT:	Business report using MS Word template saved as a *doc or *docx file. See Task 2 task sheet for more information.

CRITERIA:	No.		Learning Outcome assessed
	1	Preparation and submission of a structured business report demonstrating skills in research, analysis, and development of findings using business language.	2

GENERIC SKILLS:	Communication, Applying technologies, Information literacy

All - Assessment Task 3: Slide deck presentation about a company

GOAL:	To prepare, present and submit research, analysis and findings of an organisation.
PRODUCT:	Oral and Written Piece
FORMAT:	Use of PowerPoint slide deck template submitted as a PDF of the presentation in Notes form. See Task 3 task sheet for more information.

CRITERIA:	No.		Learning Outcome assessed
	1	Preparation, presentation, and submission of a PowerPoint slide deck demonstrating skills in research, analysis, and development of findings using business language	3

GENERIC SKILLS:	Communication, Collaboration, Organisation, Applying technologies, Information literacy

All - Assessment Task 4: In-tutorial timed quiz

GOAL:	To demonstrate acquisition of business knowledge and skills from different fields of business study.
PRODUCT:	Quiz/zes
FORMAT:	This is an open-book, timed, multiple-choice test (30 questions) which is of sixty (60) minutes duration. The quiz will be conducted in tutorial time and in the tutorial space in mock exam conditions. Students will need access to a fully-charged device with internet connection (laptop or tablet). A Student ID Card is required. The test, once started must be completed in the allocated time. More information about the test will be available in the course earning materials.

CRITERIA:	No.		Learning Outcome assessed
	1	Demonstration of acquired business knowledge and skills from different fields of business study.	4

GENERIC SKILLS:	Information literacy

7.   Directed study hours

A 12-unit course will have total of 150 learning hours which will include directed study hours (including online if required), self-directed learning and completion of assessable tasks. Student workload is calculated at 12.5 learning hours per one unit.

7.1.   Schedule

PERIOD AND TOPIC	ACTIVITIES
Module 1: Toward Task 1	Previewing learning materials for participation in tutorial discussion, Q&As, and learning activities including Task 1 formative quizzes.
Module 2: Toward Task 2	Previewing learning materials for tutorial discussion, Q&As and activities to support you building your own business report.
Module 3: Toward Task 3	Previewing learning materials for discussion, development and production of a slide deck and its presentation. Tutorial participation weekly and attendance to both present to, and be part of, the audience is expected.
Module 4: Toward Task 4	Final revision and practise for Task 4 which is completed during the first hour of the last week's tutorial. The balance of the time is to celebrate and close out this project!

8.   What resources do I need to undertake this course?

Please note: Course information, including specific information of recommended readings, learning activities, resources, weekly readings, etc. are available on the course Canvas site– Please log in as soon as possible.

8.1. Prescribed text(s) or course reader

> There are no required/recommended resources for this course.

8.2. Specific requirements

It is your responsibility to preview and prepare all weekly resources provided in Canvas' learning materials for this course. These form part of your tutorials and assessments. This includes prescribed and required 'Course Readings' available through Canvas. It is also recommended, at least twice-weekly, to check the course announcements on Canvas, and check your UniSC student email account for late changes and updates.   You will need a charged laptop or tablet available to you with WiFi access, using your UniSC eduroam login for the Week 13 in-class final task.

9. How are risks managed in this course?

Health and safety risks for this course have been assessed as low. It is your responsibility to review course material, search online, discuss with lecturers and peers and understand the health and safety risks associated with your specific course of study and to familiarise yourself with the University's general health and safety principles by reviewing the online induction training for students, and following the instructions of the University staff.

10. What administrative information is relevant to this course?

10.1. Assessment: Academic Integrity

Academic integrity is the ethical standard of university participation. It ensures that students graduate as a result of proving they are competent in their discipline. This is integral in maintaining the value of academic qualifications. Each industry has expectations and standards of the skills and knowledge within that discipline and these are reflected in assessment.

Academic integrity means that you do not engage in any activity that is considered to be academic fraud; including plagiarism, collusion or outsourcing any part of any assessment item to any other person. You are expected to be honest and ethical by completing all work yourself and indicating in your work which ideas and information were developed by you and which were taken from others. You cannot provide your assessment work to others. You are also expected to provide evidence of wide and critical reading, usually by using appropriate academic references.

In order to minimise incidents of academic fraud, this course may require that some of its assessment tasks, when submitted to Canvas, are electronically checked through Turnitin. This software allows for text comparisons to be made between your submitted assessment item and all other work to which Turnitin has access.

10.2. Assessment: Additional Requirements

Eligibility for Supplementary Assessment

Your eligibility for supplementary assessment in a course is dependent of the following conditions applying:
(a) The final mark is in the percentage range 47% to 49.4%; and
(b) The course is graded using the Standard Grading scale

10.3. Assessment: Submission penalties

Late submissions may be penalised up to and including the following maximum percentage of the assessment task's identified value, with weekdays and weekends included in the calculation of days late:
(a) One day: deduct 5%;
(b) Two days: deduct 10%;
(c) Three days: deduct 20%;
(d) Four days: deduct 40%;
(e) Five days: deduct 60%;
(f) Six days: deduct 80%;
(g) Seven days: A result of zero is awarded for the assessment task.

The following penalties will apply for a late submission for an online examination:
Less than 15 minutes: No penalty
From 15 minutes to 30 minutes: 20% penalty
More than 30 minutes: 100% penalty

10.4. SafeUniSC

UniSC is committed to a culture of respect and providing a safe and supportive environment for all members of our community. For immediate assistance on campus contact SafeUniSC by phone: 07 5430 1168 or using the SafeZone app. For general enquires contact the SafeUniSC team by phone 07 5456 3864 or email safe@usc.edu.au.

The SafeUniSC Specialist Service is a Student Wellbeing service that provides free and confidential support to students who may have experienced or observed behaviour that could cause fear, offence or trauma. To contact the service call 07 5430 1226 or email studentwellbeing@usc.edu.au.

10.5. Study help

For help with course-specific advice, for example what information to include in your assessment, you should first contact your tutor, then your course coordinator, if needed.

If you require additional assistance, the Learning Advisers are trained professionals who are ready to help you develop a wide range of academic skills. Visit the Learning Advisers web page for more information, or contact Student Central for further assistance: +61 7 5430 2890 or studentcentral@usc.edu.au.

10.6. Wellbeing Services

Student Wellbeing provide free and confidential counselling on a wide range of personal, academic, social and psychological matters, to foster positive mental health and wellbeing for your academic success.

To book a confidential appointment go to Student Hub, email studentwellbeing@usc.edu.au or call 07 5430 1226.

10.7. AccessAbility Services

Ability Advisers ensure equal access to all aspects of university life. If your studies are affected by a disability, learning disorder mental health issue, injury or illness, or you are a primary carer for someone with a disability or who is considered frail and aged, AccessAbility Services can provide access to appropriate reasonable adjustments and practical advice about the support and facilities available to you throughout the University.

To book a confidential appointment go to Student Hub, email AccessAbility@usc.edu.au or call 07 5430 2890.

10.8. Links to relevant University policy and procedures

For more information on Academic Learning & Teaching categories including:

- Assessment: Courses and Coursework Programs
- Review of Assessment and Final Grades
- Supplementary Assessment
- Central Examinations
- Deferred Examinations
- Student Conduct
- Students with a Disability

For more information, visit https://www.usc.edu.au/explore/policies-and-procedures#academic-learning-and-teaching

10.9. Student Charter

UniSC is committed to excellence in teaching, research and engagement in an environment that is inclusive, inspiring, safe and respectful. The Student Charter sets out what students can expect from the University, and what in turn is expected of students, to achieve these outcomes.

10.10. General Enquiries

In person:

- **UniSC Sunshine Coast** - Student Central, Ground Floor, Building C, 90 Sippy Downs Drive, Sippy Downs
- **UniSC Moreton Bay** - Service Centre, Ground Floor, Foundation Building, Gympie Road, Petrie
- **UniSC SouthBank** - Student Central, Building A4 (SW1), 52 Merivale Street, South Brisbane
- **UniSC Gympie** - Student Central, 71 Cartwright Road, Gympie
- **UniSC Fraser Coast** - Student Central, Student Central, Building A, 161 Old Maryborough Rd, Hervey Bay
- **UniSC Caboolture** - Student Central, Level 1 Building J, Cnr Manley and Tallon Street, Caboolture

Tel: +61 7 5430 2890

Email: studentcentral@usc.edu.au